MINUTES
Clean City Liaison Committee
April 16, 2009

Present: Daniel Rodrigues (Chair) Ron Speranzini (Vice Chair) Mac Sparrow Brad Rich John Hawker George Zolis Robin McKee Clr. Jackson Clr. Chad Collins Phil Homerski (staff liaison) Vicki Lockhart (Recorder)


Regrets: Martin Schulenburg

1. Declaration of Interest

2. Minutes of Previous meeting

2.1. Business Arising


D. Rodrigues awaits information for a block paint agent. Sherwin Williams have contacted D. Rodrigues and will forward product information as soon as possible. Pittsburg Paint has a commercial graffiti block and will forward the product information to D. Rodrigues.

K. Barnett indicated that she is still awaiting the report from The Barton Village Business Improvement regarding ownership of graffiti removal within the boundaries of the BIA.

2.2. Approval

That the March 19, 2009 minutes for the Clean City Liaison Committee be accepted as written

SPERANZINI/RICH CARRIED
3. Presentations

3.1. Graffiti Presentation

D. Rodrigues provided some statistics and information from Hamilton Police Service and the City of Hamilton related to graffiti as presented to the Waterdown Rotary Club. Mr. Rodrigues suggested the PowerPoint presentation could be the basis of presentations to community groups and organizations. (Copies of presentation are available via Vicki Lockhart.)

4. Business Items

4.1. Plastic Shopping Bags

The Waste Reduction Task Force recommendation did not pass at Public Works Committee meeting. Clr. Jackson reported that he recommended that the WRTF come forward with a report to city staff to monitor volunteer reduction of plastic bags and that the staff report be aligned with the Province’s 2012 reduction goal.

P. Homerski indicated that this is an opportunity for the CCLC to include plastic bag counts in litter index – is there an issue in Hamilton?

4.2. Illegal Dumping

For the information of the Committee: an Information Update to Council was issued jointly by the Acting General Manager of Public Works and the General Manager of Planning and Economic Development on March 26 as a follow up to discussions at the February 25 Council meeting on illegal dumping issues. In it, the work of the CCLC in “encouraging residents and business owners across our community to engage in behaviours and attitudes conducive to a cleaner, healthier and safer community” was highlighted. The communiqué also promoted the Clean Up Hamilton event.

4.3. Clean-Up Hamilton! Event Particulars

D. Rodrigues reported that the Clean-Up Hamilton launch will take place at Woodlands Park on April 20 at 9:00 am. Mayor Eisenberger, CCLC members and Cathy Wever Elementary School students will be in attendance.

Volunteers were requested to deliver and present certificates at each of the scheduled clean-ups.

Vicki Lockhart was thanked for her tremendous work in managing the logistics of the Clean-Up Hamilton initiative.

4.4. Finance

4.4.1. Budget & Expense Report

P. Homerski reported that the Clean-Up Hamilton event expenses were in excess of $10,500 to date. Much of this expense is for gloves and special garbage and recycling bags ($7000). V. Lockhart reported that the entire supply of garbage bags have been depleted which will require the purchase of more for the Community Clean (one-off litter pick-up events throughout the remainder of the year) program. It was suggested that next year the committee seek a sponsor for the bags to help offset the cost.
4.4.2. Approvals

P. Homerski indicated that the three Ward 1 neighbourhood associations have requested the CCLC purchase 60 cans of Goof Off for their Adopt-a-Box program which would equate to in excess of $600 for the one Ward.

*That the issue of subsidizing community groups for graffiti remediation be brought forward to the Public Works Committee for discussion.*

**COLLINS/SPARROW CARRIED**

5. Subcommittee Reports

5.1. Litter Reduction

5.1.1. Linc Litter Launch (signage)

Mr. Moroz reported that the Roads crews have done one sweep of the Linc right-of-way and another scheduled next week. There are no plans to do an official media event. The litter is being collected and analyzed.

5.2. Beautification & Community Improvement

5.2.1. Report Graffiti Campaign

K. Barnett reported that the City Graffiti Working Group is finalizing plans to launch the Report Graffiti campaign on May 19. The Mayor and the Chief of Police have been invited to speak. An invitation to attend was extended to CCLC and Councillors.

5.3. Business & Retail Waste Diversion

5.3.1. Business Workshop

B. Rich reported that he and M. Sparrow are continuing discussions. Further information will be forthcoming.

5.4. Marketing

5.4.1. Clean & Green Creative

P. Homerski and R. Speranzini will be working with City staff to integrate the Clean & Green concept into public information opportunities such as the 3-stream recycling containers and recycling in Parks.

5.5. Council Committees

No report.

5.6. City Departmental Update

K. Barnett reported on the work of the City Graffiti Working Group. She reported that there have been 294 graffiti incidents reported since January 1, 2009. Representatives from the City’s Customer Contact Centre, Hamilton Police Service and Municipal Law Enforcement are continuing to meet to enhance the graffiti reporting process. HPS is also in the process of providing training sessions for staff on identifying forms of graffiti.

K. Barnett also indicated that MLE is reviewing the By-laws related to graffiti for possible amendments that may include moving graffiti from Property Standards to Yard Maintenance By-law. Councillor Collins indicated that some aspects of this By-law review had been relayed at Council subcommittees.

Ms. Barnett concluded that the City Graffiti Working Group has been working diligently on internal processes to deal with graffiti on City assets with the full participation of several City departments and sections.
P. Homerski encouraged committee members to report litter and graffiti through 546-CITY and to direct citizens to self-report litter and graffiti infractions.

5.7. Keep Hamilton Beautiful Update
   Item deferred.

6 Adjournment
   Next Meeting: May 21, 2009, 330 Wentworth St N, 2nd floor back training room