MINUTES

Keep Hamilton Clean Committee
Wednesday, January 11, 2006
City Hall, Room 219 – 7:00 pm

Present:  Mike Majcher, Chair  Absent:  Jo-Ann Savoie (with regrets)
Christine Moore, Vice Chair  Paul Robichaud
John Hawker  Sarah Veale
Phil Homerski, Staff Liaison

Guests:  Theavy Khey

A) Confirmation of appointment of chair

Mike Majcher accepted the position of acting Chair.
Christine Moore accepted the position of Vice Chair

Action Items

7:07 pm meeting start

1. Declarations of Interest

No declarations of interest were received.

2. Approval of Minutes of Previous meeting

Minutes from Nov 2005 meeting were approved with the following changes:
2.1 Theavy Khey was added as a guest.

Christine

Compiling list of environmental resources (links/organizations).

3. Business arising from the Minutes

3.1 2006 Budget

KHCC’s 2006 Budget Request was received by the Public Works Infrastructure Environment (PWIE) committee on December 5, 2005 and submitted to the budget process.

3.2 Santa Claus Parade

Mike Majcher made the final decision to not have KHCC participate in Stoney Creek Santa parade due to lack of availability of committee members. He and Phil would have been the only two and wouldn’t have looked good from a

Bring forward motion later in year to participate in Santa Claus parade(s).
support perspective. The committee agreed we should consider entering a Santa Claus parade in 2006 to get the exposure.

3.3 Storage Locker

Waste Management is allowing KHCC some storage space. Phil will be moving the mascot, tent and sound system from the Hamilton MRF to the new location before KHCC’s February meeting. This will keep the equipment secure and clean as well as make it more easily accessible (2-3 days notice to Phil). Some Adopt-a-Road equipment could also be stored.

4. Business items

4.1 Youth Affiliate

Christine is still working on getting final approval of details and schedule from teacher contacts for in-class presentations at St. Mary’s High School. Christine has the information packages ready that will be made available to students after presentations. She has requested that the Web site youth affiliate section wording be changed to reflect more accurately how the program will be run (no pizza/prizes). Christine hopes to be in the school by end of January 2006.

4.2 Trail Clean-ups

Christine is preparing her 2006 trail clean up schedule. Her goal is to improve on last year’s efforts. A small survey was issued to those who participated to solicit feedback. Christine is working on strategies to further promote the clean up program. She has arranged a meeting with Tim Hortons to see if she can post clean up events in the stores, is working on including links to maps showing exactly where to meet for clean-ups and will use signs in the immediate area of current clean up to let passers-by know what’s going on.
5. New Business

5.1 Call for nominations - KHCC vacancies

Phil suggests we get additional members into KHCC as we should have 12 but currently have 6. Present members agreed that we could try to attract people by word of mouth as it’s cheaper than an advertisement and more likely to get the right people for what the committee does. If not successful by the February meeting, the committee will advertise. Phil suggests Spectator At Your Service ad, Public Service Announcements and City’s Web site. An ad will require some thought to ensure we attract the best-fit individuals.

5.2 EcoNet

John Hawker has been talking with EcoNet and feels this Hamilton based organization would be good for KHCC to be associated with. EcoNet is working to get all area environmental groups together for networking and other synergies. EcoNet has already made KHCC a charter member as they think KHCC is a natural fit for what they’re looking for in environmental organizations. John and Christine will be attending some upcoming EcoNet meetings which will cost KHCC $60 (full day meeting) and will be networking with the well connected people who will be there. EcoNet is expecting money from the Hamilton Community Foundation that will be made available to its members if an acceptable business proposal is put forth.

5.3 Pitch-in Week 2006

Phil placed the order for 15,000 bags, the cost will be determined by Pitch in Canada.

ALL

Get other people out who are interested in joining KHCC. Completed applications due February 1, 2006.

Phil

E-mail the link to nomination forms to all KHCC members.

Mike

E-mail current committee contact information to Theavy Khey.

Christine / John

Report back on this meeting and how KHCC could benefit from the EcoNet membership.

Mike

Draft KHCC business cards for John/Christine to take to the meeting and/or bring KHCC pamphlets to hand out.

Phil

Inventory Pitch-in bags and gloves for February meeting.

Mike

Send Phil some background on Pitch-in Week and how it works.
5.4 Brochure distribution

John wants KHCC brochures available in more City facilities. 1,500 more KHCC brochures were printed in December, so we now have plenty to work with.

5.5 Letters / Certificates of appreciation

Deferred.

5.6 Proposed Sign By-law

John will be attending a Public Consultation Meeting on the proposed Sign By-law. He will represent KHCC should the proposed By-law conflict with the mandate and objectives of the committee.

5.7 KHCC Re-branding

Phil suggests before any banners or signs are made up that we consider a possible rebranding of our committee and will bring in some professional assistance to guide us.

5.8 Trillium Awards

Deferred.

6. Adjournment

Meeting adjourned at 9:15 p.m.

Next meeting: Wednesday, February 1 at 7:30 p.m.