**MINUTES**

*Keep Hamilton Clean Committee*

**Wednesday, April 5, 2006**

City Hall, Room 219 – 6:30 pm

<table>
<thead>
<tr>
<th>Present:</th>
<th>Mike Majcher, Chair</th>
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<tr>
<td></td>
<td>John Hawker</td>
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<td></td>
<td>Christine Moore</td>
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<td>Phil Homerski, Staff Coordinator</td>
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<tr>
<th>Absent:</th>
<th>Paul Robichaud</th>
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<td>Jo-Ann Savoie</td>
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<tr>
<th>Guests:</th>
<th>Scott Stewart, GM Public Works Dept</th>
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<tr>
<td></td>
<td>Meg Broadway</td>
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<td></td>
<td>Bruce Dawson</td>
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<td>Beau Stasiuk</td>
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<thead>
<tr>
<th><strong>1. Declaration of interest</strong></th>
<th><strong>Action Items</strong></th>
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<tr>
<td>No declarations of interest were received.</td>
<td>6:38 pm meeting start</td>
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<th><strong>2. Approval of minutes of previous meeting</strong></th>
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<td>Minutes of the previous meeting were approved.</td>
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<th><strong>3. Business Arising from the Minutes</strong></th>
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<th><strong>3.1 Business Cards</strong></th>
<th><strong>Mike</strong></th>
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<tr>
<td>Card design was altered as per last meetings recommendations and re-presented to the committee with approval for a very limited run.</td>
<td>Print a very limited number (20-30) to have for the launch day.</td>
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<th><strong>3.2 Trillium organization / Bylaw</strong></th>
<th><strong>Jo-Ann</strong></th>
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<tr>
<td>Bylaw can’t use last year’s information – too old and not presented in a way that can be worked effectively, especially with such</td>
<td>Deferred</td>
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limited resources. If we work with Trillium to do this again, we need a better process to be followed between Trillium, KHCC and Bylaw in order to be able to act on the findings. Cards were returned to Jo-Ann.

3.3 Parking Passes

Mike has parking passes from Phil for the year and will hand them out to those who need them.

3.4 Youth affiliate / Education

Christine presented to a St Mary’s CSS class and has been invited back to have an info booth in the school’s lobby. She’s also been invited to do an info assembly with a teacher. Westdale SS presentation didn’t happen due to a communication gap.

3.5 BASEF

John and Phil judged the fair entrants and picked which one best represents what KHCC and Public Works stands for. Mike presented the $100 cheque to the winner at the Mohawk College ceremony.

3.6 Appreciation certificates

John couldn’t find any certificates that he would recommend that we use. He did bring in a sample thank you card that we could send. Christine recommended we just send a thank you letter from the committee. John suggested maybe recognizing do-gooders in the local paper.

3.7 Re-branding Logo / Slogan

The committee was to put some thought and ideas into a logo and slogan for KHCC. Mike put a logo and slogan together and passed it around for consideration. Phil suggested we can take the ideas we have so far and hand it over to Mark Draak, Wide Eyed Communications, and let him develop this for us.

John
Going to create a first draft of a letter of appreciation.
Going to check with local papers to see if they will run a do-gooder recognition section.
Going to create a do-gooder template that can be used with the local newspaper if they will run this.

Mike
Gather ideas to date and get to Wide Eyed Communications.
3.8 EcoNet workshops

John says no further workshops as yet.

3.9 KHCC Web site

Web site is complete for now. Some other ideas are being worked on for minor changes. Other larger plans for potential are there if we choose to proceed with those.

3.10 New KHCC Members / A.Y.S Ad

Mike spoke with 6 of 7 applicants applying for KHCC positions and invited them to sit in on today’s meeting. Three showed up. Two have expressed further interest in joining the committee. Upon review of the applicants with the committee, two applications will be submitted so far to City council with recommendations that they become KHCC members.

4. New Business

4.1 Green Beer Nights – EcoNet

These nights take place 3rd Tuesday every month at the Winking Judge on Augusta. Anyone is welcome to participate in this social gathering of environmentally friendly people. Great place to network and make contacts.

4.2 Environmentalist Awards dinner

June 7th - $25 would be worthwhile to build on the contacts we have made so far and raise awareness of the committee

4.3 KHCC at Earth Day activities

Event is being held at RBG and would be good to be present in some capacity. Public Works trailer will be there and KHCC can be in that trailer. Not mandatory that someone be present.

Mike

Contact the applicants interested in pursuing and update them with the process and invite out to participate in KHCC activities.

John

Find out the details for this year’s dinner (cost, location) and if possible to sit at various tables to enhance networking ability.

Mike

Confirm with Phil whether I will be able to be there or not.
4.4 2006 KHCC Plan of Activities

A plan for the year of KHCC commitments has tentatively been scheduled out. The following still need to nailed down – 2nd pitch-in event, 2nd hot spots, festivals, coastal area clean-up, holiday parade, earn a bike, mall info booth

4.5 Pitch-In Update

We need signage for launch day. Launch goes ahead rain or shine. Mayor is expected to be there. Bag limits and recycling issues were clarified. Bagging night instructions were confirmed. City special water dispensers and free bottles will be available at the launch.

5 New Business

5.1 Yale Properties promo space

Jackson Square says we can use their info booth if we want to promote our cause.

5.2 Trail Clean-up update

Army won’t be coming to remove the car after all due to red tape. Christine has been in talks with Pat Beneteau (Bruce Trail Association) to see if that organization could help in anyway.

5.2 Presentation backboard

Need something for school presentations

6. Adjournment

Mike
Confirm who arranges coastal area clean up.

Phil
To locate date that 2nd Pitch-in event would be good to hold.

Mike
Change safety and disposal sheet to submit for review by Phil.
Enter info about Pitch-In Week on myhamilton.ca.

Phil
Check with City sign dept to find out what options we have for launch day signage.

John
Find out if we can get a store front for display of KHCC / Public Works message.

Christine
Buy school presentation type backboard. Work with Phil to put presentation board together

9:10 pm meeting ended

Bagging Night: Tue April 11 4-7pm

Pitch-In Plaque Presentation: Wed Apr 12

Pitch-In Launch: Sat Apr 22 10-noon

Next meeting: Wed, May 3 at 6:30pm