MINUTES
Clean City Liaison Committee
November 6, 2008

Present: Daniel Rodrigues (Chair)
         Ron Speranzini (Vice Chair)
         John Hawker
         Mac Sparrow
         Brad Rich
         George Zolis
         Cllr. Jackson
         Phil Homerski (Staff Liaison)
         Vicki Lockhart (Recorder)

Guests: Raffaella Morello – Public Works, Waste Management
        Kelly Barnett – Planning and Economic Development,
        Municipal Law Enforcement
        Ramona Maharaj – Public Works, Operations and
        Maintenance
        Sgt Martin Schulenberg, Hamilton Police Service

Regrets: Barbara Rhynold
         Alex Moroz
         Cllr. Collins

1. Review of Previous Minutes
The minutes of the September 25, 2008 were reviewed by the committee members.

   That the minutes of September 22, 2008 meeting of the Clean City Liaison Committee
   be accepted as written.

   RICH/SPARROW       CARRIED

2. Review of GPS (Graffiti Prevention Strategy)
Tabled until November 20, 2008 meeting

3. Sub-Committee Reports
3.1. Marketing – R. Speranzini
P. Homerski reported that he is awaiting approval from the Governance Review
Subcommittee to allow CCLC to move forward with its marketing initiatives.

   City Business
J. Hawker informed the committee that in December a report will be presented to the Public
Works Committee pertaining to the collection of recyclables in parks.

   City passed a motion to continue with the current size of blue boxes

   J. Hawker will be attending the City of Toronto Public Works and Infrastructure meeting on
   Wednesday November 12, 2008 for the discussion on proposed measures to reduce in-
   store packaging, waste/litter, and plastic water bottles.

   Graffiti Report
Nothing to report.
Business Recycling Report
Nothing to report

Business Workshop
B. Rich and M. Sparrow reported that the Business Workshop is scheduled to take place on Monday November 24, 2008 at the Chamber of Commerce’s Waterfront Centre. Agenda has been finalized to include the following sessions: Clean City Strategy and Keep America Beautiful update, Waste Diversion in Business, Dealing with graffiti through CPTED. This all-day forum aims to help businesspersons get the information they need to connect their business with the clean and green strategy for Hamilton.

The Chamber of Commerce “Working for you” newsletter will advertise the up-coming workshop.

4. Presentation of the Keep America Beautiful and Graffiti Hurts program – P. Homerski
Hand-outs of the presentation were distributed to the committee. Presentation touched upon the following: Keep America Beautiful program background, Hamilton’s certification process and background on the KAB Graffiti Hurts program. Alex Moroz, Community Liaison Coordinator for Public Works will be leading the City of Hamilton’s certification process.

The presentation included the following recommendations for the development of a Hamilton Graffiti Abatement Program:
• Focus on the E’s – Educate, Eradication and Enforcement
• Create a Hamilton version of the KAB “Graffiti Hurts” program
• Continue to work with City departments to have a comprehensive standard operating procedure to deal with graffiti
• Engage Volunteer programs to include graffiti eradication and removal

5. Discussion
Discussion centered on the streamlining of graffiti reporting. The City Graffiti Working Group in partnership with Hamilton Police Service will be launching a campaign that encourages citizens to call 911 for graffiti in progress and 905 546-CITY (2489) for all other graffiti complaints. With respect to calls to 911, Sgt Schulenberg indicated that there are levels of priorities and currently graffiti in progress is given priority level 3 response (quick response).

Sgt. Schulenberg indicated that he is working with the City’s Customer Contact Centre and HPS Communications Division to ensure appropriate communication links between the City and Hamilton Police with respect to graffiti reporting and action.

6. Other Business
D. Rodrigues indicated to the committee that the CCLC will be submitting the budget request for 2009 of $18,250 of base budget plus $13,400 from the Committee’s reserves. Volunteer Committees may use reserves (surplus from previous years) for projected expense requirements. In future years the CCLC may require additional funding for marketing purposes and other projects if the reserve is exhausted.

That the 2009 CCLC budget be accepted as presented and included in the 2009 City Budget process.
HAWKER/RICH CARRIED

7. Adjournment: Meeting adjourned at 1:36pm

Next Meeting: November 20, 2008 at 330 Wentworth Street North, 2nd Floor Back Meeting Room.