March 7, 2011
Rain Barrel Sale

Environment & Sustainable Infrastructure
Public Works Department

Hamilton

Providing services that bring our City to life!
Overview

City of Hamilton Rain Barrel Program

- Purpose of the Sale
- Costs for Event
- 2011 RFQ Structure – New Approach
- Alternatives
Rain Barrel Sale Purpose

- One Day annual sale
- Residents want to see the City involved in these events
- Promote awareness regarding water conservation and storm water management
- Encourages downspout disconnection
- Many other Municipalities have annual rain barrel sales as part of their education and outreach programs
- It is not intended to “compete” with other suppliers
- Original scheduled date was adjusted so as to avoid interfering with other events
# Event Related Costs

<table>
<thead>
<tr>
<th>Item</th>
<th>2009</th>
<th>2010</th>
<th>2011 (Forecast)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rain Barrel Subsidy</td>
<td>$12,812.80</td>
<td>$14,387.72</td>
<td>$0.00</td>
</tr>
<tr>
<td>Logistics</td>
<td>$2,040.66</td>
<td>$5,265.60</td>
<td>$1,145.00</td>
</tr>
<tr>
<td>Staff – Pre Event</td>
<td>$1,664.00</td>
<td>$1,664.69</td>
<td>$403.00</td>
</tr>
<tr>
<td>Staff – During Event</td>
<td>$497.16</td>
<td>$453.37</td>
<td>$453.00</td>
</tr>
<tr>
<td>Advertizing/Literature</td>
<td>$5,050.00</td>
<td>$8,634.35</td>
<td>$5,700.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$22,064.62</strong></td>
<td><strong>$30,405.73</strong></td>
<td><strong>$7,701.00</strong></td>
</tr>
</tbody>
</table>
2011 RFQ Structure – New Approach

New Approach to procurement...

Structure of the RFP:

• City will provide location, advertising and police presence
• City will NOT be subsidizing barrels
• Supplier is responsible for all payments and all logistics
• Supplier will be responsible for organizing, set up, processing, teardown and transportation
• City will undertake follow up surveys
Alternatives

• Rebate structure as used in 2009/2010
• City procure and sells units at our own store front
• Staff do not recommend these alternatives

New Alternatives…

• Rebate structure with provision for resident to purchase what and where they choose
• New specification to allow for re-purposed barrels

Propose that staff work with industry to explore new options that meets stakeholders needs and delay City sponsored event until 2012.
• QUESTIONS