July/11 report PW11052/PED11127 addressed illegal dumping, litter and escaped waste.

Staff directed to investigate/report back in Fall 2011 on:
- improving Waste, Streets, Parks & Yard Maintenance By-laws to enhance effectiveness of illegal dumping enforcement;
- enforcement strategies, service levels & staffing requirements to better address illegal dumping; and,
- attention to "hot spots" as identified by Ward Councillors.
Action To-Date

- realigned staff to create summer student program
- 2 accommodated workers responding/removing illegal dumping
- problem locations as identified by Councilors:
  - cursory overnight surveillance/enforcement
  - monitoring on a weekly basis
- used bicycle patrol for access to hard to get to locations
- partnerships with other agencies City-wide blitz on donation boxes

FINDINGS/CONCLUSIONS

- Illegal dumping complaints increased every year since 2007
- few charges – evidence gathering difficult/time consuming
- continuing demands for enforcement; currently 800 outstanding complaints
- low level education/reactive enforcement not effective
- problem locations still problems!
- more presence/attention required
**Recommendations**

- 18 month pilot for coordinated, proactive and "zero tolerance" approach to enforcing illegal dumping

- requirements/resources:
  - approval to hire:
    - 6 temporary full-time Enforcement Officers
    - 1 temporary full-time Supervisor
    - 1 full time temporary Clerk
  - approval to purchase and/or lease:
    - 3 unmarked used vans for enforcement/surveillance
    - surveillance equipment (i.e. cameras, video cameras, cellular devices, other electronic tools)

- pilot cost (estimated at $990,000.00) funded from Tax Stabilization Reserve

- proceeds from fees/fines back to Reserve to offset costs

- Staff report on key performance measures including:
  - cost recovery from fines
  - compliance rates and improved conditions at "hot spots" in each Ward
  - rate of reduced dumping
Recommendations (con’t)

- comprehensive by-law amendments;
  - updating and/or replacing relevant sections for more effective enforcement, consistency in language and to identify specific roles for property owners and/or tenants on boulevards abutting residential properties; and,
  - increasing illegal dumping fines to $500.00

Objectives of proactive enforcement:

- more attention/better monitoring of problem locations
- faster response to complaints
- higher fines/more enforcement - better deterrents
- possible more revenue recovery at transfer stations
- less drain on Waste staff to pick up
Recommndations (cont)

- pilot using summer students to assist with workload created by illegal dumping problem
  - using 1 vacant fte from Property Standards to assist with long grass/weeds while Environmental Officers busy with illegal dumping complaints

- summer student program become permanent based on full cost recovery

ILLEGAL DUMPING
General Issues Committee
December 12, 2011

THANK YOU!