CITY OF HAMILTON

COMMUNITY SERVICES DEPARTMENT
Culture Division

Report to: Mayor and Members Committee of the Whole
Submitted by: Joe-Anne Priel
General Manager, Community Services Department.

Date: July 22, 2008
Prepared by: Janine Gaunt, Ext. 4646

SUBJECT: Approval for Alcohol as part of a Special Event (Baseball/Slo-Pitch Tournament – Fundraiser for Smith Family Trust Fund) – Turner Park - (ECS08037) (Ward 7)

RECOMMENDATION:

(a) That Montana’s Cookhouse – Ancaster be approved to host a Beer Garden at Turner Park, as part of a Fundraising Slo-Pitch Tournament with proceeds going to the Smith Family Trust Fund on Sunday, September 14, 2008; 11:00 a.m. and 6:00 p.m.

(b) That, if the request to host a Beer Garden is approved, the hosting organizations must comply with:


   (ii) The conditions contained within the City of Hamilton’s Municipal Alcohol Guidelines, Appendix A of the Policy for Special Event Planning.

   (iii) The applicant must provide $5,000,000 comprehensive general liability insurance coverage (which shall include a host liquor liability endorsement), and that the City of Hamilton is named as an additional insured party to this Policy.

   (iv) The applicant must pay all City Service costs associated with the operation of this event.

Joe-Anne Priel,
General Manager
Community Services Department
EXECUTIVE SUMMARY:

The City of Hamilton received an application from Montana’s Cookhouse – Ancaster to host a Beer Garden at Turner Park, as part of a Fundraising Slo-Pitch Tournament with proceeds going to the Smith Family Trust Fund on Sunday, September 14, 11:00 a.m. and 6:00 p.m.

Profits gained from the tournament and beer sales will be donated to the Smith Family Trust Fund. HSR Operator Bill Smith, his wife Sandra and young daughter Kaylee (7) were tragically killed in a motor vehicle accident while on vacation in Virginia. Two other young daughters, Madison (9) and Genna (3) survived the accident but sustained injuries.

A trust fund has been set up for the surviving girls at the Hamilton Community Credit Union (689 King St by Wentworth or Zellers Plaza at Upper Sherman and Mohawk), account # 319-6800, branch # 828 and transit #21152.

BACKGROUND:

The Special Events Office facilitates the requests for the use of alcohol under a Special Occasion Permit. A beer garden is a licensed or fenced-off area within an event that is used to facilitate the serving of alcohol.

The City of Hamilton has granted approvals for use of alcohol on City lands as part of special event programming. Groups must adhere to the Alcohol and Gaming Commission of Ontario (AGCO) Guidelines respecting Special Occasion Permits, Ontario Liquor License Act R.S.O. 1990, Chapter L.19 and the City of Hamilton's Municipal Alcohol Guidelines. Each group applying for permission to host a beer garden on City property is given a copy of the Municipal Alcohol Guidelines. Together, these guidelines, when implemented, manage the risks associated with having alcohol at an event.

Groups must also supply a certificate of insurance, naming the City of Hamilton as additional insured in the amount of $5,000,000. The process for groups applying is administered through the Special Events Section of the Culture Division.

ANALYSIS/RATIONALE:

Staff fully recommends supporting the approval of a beer garden for this fundraising event in honour of HSR Operator, Bill Smith.

Non-Profit organizations have requested to host events with alcohol on City of Hamilton lands, since the early 1990s. First-time approval from City Council is required for new
groups, and barring that there are no reported incidences at the event, organizers are granted permission year after year. Event monitoring is carried out by any combination of the following: the Special Events Advisory Team, Facility staff, and representatives from the Hamilton Police Service, the City of Hamilton Licensing Division or Liquor Inspectors from the AGCO. Subsequent approvals are administered through the Special Events Section of the Culture Division.

**ALTERNATIVES FOR CONSIDERATION:**

If this request is denied, the organizer will have a limited capacity to raise funds for the Smith Family Trust Fund.

**FINANCIAL/STAFFING/LEGAL IMPLICATIONS:**

Financial: There are no financial implications associated with the recommendations of Report ECS08037.

Staffing: There are no staffing implications associated with the recommendations of Report ECS08037.

Legal: There are no legal implications associated with the recommendations of Report ECS08037.

**POLICIES AFFECTING PROPOSAL:**

Policy for Special Event Planning

**RELEVANT CONSULTATION:**

Special Events Advisory Team – a staff team from various City departments (Public Works, Community Services, Police Services, EMS) that reviews applications for events to take place on City property.

**CITY STRATEGIC COMMITMENT:**

By evaluating the “Triple Bottom Line”, (community, environment, and economic implications) we can make choices that create value across all three bottom lines, moving us closer to our vision for a sustainable community, and Provincial interests.

Community Well-Being is enhanced. ☒ Yes  ☐ No
Special Events add to the quality of life in Hamilton for residents and visitors. The majority of events have a large volunteer component providing life-long learning and citizenship opportunities.

**Environmental Well-Being is enhanced.**  ☒ Yes  ☐ No

Special events work in cooperation with Waste Management in contributing to the 65% waste diversion target.

**Economic Well-Being is enhanced.**  ☒ Yes  ☐ No

Special events provide a catalyst for spending of entertainment dollars in our community, as well as an avenue for increased tourism.

**Does the option you are recommending create value across all three bottom lines?**  ☒ Yes  ☐ No

Special Events offer affordable recreation for Hamiltonians and visitors. Events are hosted by the community, for the community with opportunities for volunteerism, economic spin-off and sustaining the organization that are hosting special events in the City of Hamilton.

**Do the options you are recommending make Hamilton a City of choice for high performance public servants?**  ☐ Yes  ☒ No