SUBJECT: Cigarette Receptacle Enhancement Program (PW09013) - (City Wide)
Public Works Committee Outstanding Business List

RECOMMENDATION:
(a) That the Cigarette Receptacle Program be expanded from sixty units to 120 units which will provide service to all the Business Improvement Areas (BIA’s) within the City of Hamilton;
(b) That the program enhancement with an annual operating increase of $5,563; a one-time capital cost of $28,200 and 10% annual replacement cost of $2,820 be referred for consideration through the 2009 budget process;
(c) That the item pertaining to the Streetscape Cigarette Butt Receptacle Program be removed from the Public Works Committee Outstanding Business List.

EXECUTIVE SUMMARY:
As requested at the May 5, 2008, Public Works Committee meeting, this report is provided to provide a budget estimate for the expansion of the current downtown Cigarette Receptacle Program to service all other Business Improvement Areas within the City of Hamilton. The extension of the program at the current service level requires an increase in the number of receptacles from sixty to 120 units with additional resource requirements as noted within this report.
SUBJECT: Cigarette Receptacle Enhancement Program  
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BACKGROUND:
The information/recommendations contained within this report have City wide implications.

In 2003, through Report 03-001 the Downtown Clean and Safe Taskforce introduced the Cigarette Receptacle Program within the Downtown Core. This fully funded program currently consists of sixty units along with two full time employees and a vehicle to service and maintain this inventory.

ANALYSIS/RATIONALE:
The current program results confirm that there is considerable public support for use of the Cigarette Receptacle Ashtrays in the City. Measures would be required to achieve an acceptable level of compliance to ensure program success. An education component would likely help lower litter rates, which is being initiated through the Clean City Liaison Committee.

After consulting with the twelve BIA’s the need for an additional sixty units were identified.

The benefits of a fully funded Cigarette Receptacle program in all BIA’s within the City of Hamilton include:

- Potentially significant reduction in the amount of waste and debris along the sidewalks and roadways.
- Significant contributions to the Clean City Liaison Committee goal to having a Cleaner, Greener Hamilton.
- Demonstrates leadership in creating a favourable environmental image which can lead to economic benefits from Tourism for the City.

ALTERNATIVES FOR CONSIDERATION:
An alternative to the recommendation, Council may choose to either:

1. Continue the current program as status quo without extension to the remaining BIA’s. This alternative is not recommended as there is an increasing demand throughout the City from the public for more cigarette butt containers.

2. Phased implementation of the program extension and required resources.
   - Phase 1: Approve the purchase of thirty units ($14,510 replacement cost included), through a 2009 Program Enhancement.
   - Phase 2: Approve the purchase of the remaining thirty units ($14,510 replacement cost included), through a 2010 Program Enhancement.
   This alternative is not recommended as it only partially mitigates the problem of getting cigarette butts off City sidewalks and streets.

3. The BIA’s fund the initial purchase and installation costs through their membership.
   This alternative is not recommended as HABIA is not in support of this.
4. The City funds the initial purchase and installation costs and the BIA’s service the units in their area themselves.

This alternative is not recommended as HABIA is not in support of this.

**FINANCIAL/STAFFING/LEGAL IMPLICATIONS:**

It is recommended that the costs for the purchase of sixty additional cigarette butt receptacles be referred to the 2009 budget process for consideration. These include a one-time capital cost of $28,200 to purchase the additional receptacles, an annual capital cost of $2,820 representing a 10% replacement cost, and an increase in annual operating costs of $5,000 in fuel for a truck and a disposal cost of $563.

In 2009 staff will further investigate the possibility of alternate service providers (i.e. Hamilton Community Living) for the above recommendation.

There are no legal implications to this report.

**POLICIES AFFECTING PROPOSAL:**

This report aligns with the Public Works Strategic Plan by being a Leader in “greening” the City, Hamilton is continuing it’s stewardship and connecting with the community and its well being.

**RELEVANT CONSULTATION:**

Planning and Economic Development Department, Downtown and Community Renewal, HABIA

**CITY STRATEGIC COMMITMENT:**

By evaluating the “Triple Bottom Line”, (community, environment, economic implications) we can make choices that create value across all three bottom lines, moving us closer to our vision for a sustainable community, and Provincial interests.

**Community Well-Being is enhanced.** ☑ Yes ☐ No
Public services and programs are delivered in an equitable manner, coordinated, efficient, effective and easily accessible to all citizens.

**Environmental Well-Being is enhanced.** ☑ Yes ☐ No
Litter is reduced.

**Economic Well-Being is enhanced.** ☑ Yes ☐ No
Hamilton’s high-quality environmental amenities are maintained and enhanced

**Does the option you are recommending create value across all three bottom lines?**
☑ Yes ☐ No

**Do the options you are recommending make Hamilton a City of choice for high performance public servants?**
☐ Yes ☑ No