TO: Chair and Members
   Emergency & Community Services Committee
WARD(S) AFFECTED: WARD 15

COMMITTEE DATE: May 5, 2010

SUBJECT/REPORT NO:
Approval for Alcohol as part of the Special Event, Rotary Ribfest at Memorial Park, July 1-4, 2010 (CS10051) (Ward 15)

SUBMITTED BY:
Joe-Anne Priel
General Manager,
Community Services

PREPARED BY:
Marie MacEachern  905-546-2424 ext. 2747

SIGNATURE:

RECOMMENDATION:

(a) That the Flamborough Rotary Club be approved to host a fundraising beer garden, at Memorial Park in Waterdown, as part of their first annual Rotary Ribfest event, taking place July 1 to 4, 2010.

(b) That, if the request to serve alcohol is approved, the hosting organization must:

   (i) Comply with the Ontario Liquor License Act, R.S.O. 1990, Chapter L.19 and the administration of the Act by the Alcohol and Gaming Commission of Ontario (AGCO);

   (ii) Comply with the conditions contained within the City of Hamilton’s Municipal Alcohol Guidelines, Appendix A of the Policy for Special Event Planning;

   (iii) Provide $5,000,000 comprehensive general liability insurance coverage (which shall include a host liquor liability endorsement), with the City of Hamilton named as an additional insured party to this Policy; and,

   (iv) Pay all City Service costs associated with the operation of this event.
EXECUTIVE SUMMARY

The City of Hamilton received an application from the Flamborough Rotary Club to host a beer garden at Memorial Park as part of their first annual Rotary Ribfest, July 1-4, 2010.

Profits gained from the alcohol sales will be used to offset the cost of the event, which is intended to raise funds in support of the Flamborough Rotary Club’s community programs.

If this request is denied, lack of alcohol sales will limit the organizers ability to generate revenues to offset event costs as well as limit the organizer’s fundraising capacity.

FINANCIAL / STAFFING / LEGAL IMPLICATIONS

Financial: There are no financial implications associated with Report CS10051.

Staffing: There are no staffing implications associated with Report CS10051.

Legal: There are no legal implications associated with Report CS10051.

HISTORICAL BACKGROUND

The Special Events Unit in the Culture Division facilitates requests for the use of alcohol on City Properties, under a Special Occasion Permit.

The City of Hamilton grants approvals for use of alcohol on City lands and in City facilities as part of special event programming. Groups must adhere to the Alcohol and Gaming Commission of Ontario (AGCO) Guidelines respecting Special Occasion Permits, Ontario Liquor License Act R.S.O. 1990, Chapter L.19 and the City of Hamilton’s Municipal Alcohol Guidelines. Each group applying for permission to host a beer garden on City property is given a copy of the Municipal Alcohol Guidelines. Together, these guidelines, when implemented, manage the risks associated with having alcohol at an event.

Groups must also supply a certificate of insurance, naming the City of Hamilton as additional insured in the amount of $5,000,000. The process for groups applying is administered through the Special Events Unit in the Culture Division.
POLICY IMPLICATIONS

Policy for Special Event Planning (approved at Council March 6, 2002)

RELEVANT CONSULTATION

Special Events Advisory Team – a staff team from various City departments (Public Works, Community Services, Police Services, and Emergency Medical Services) that reviews applications for events to take place on City property.

ANALYSIS / RATIONALE FOR RECOMMENDATION

Non-Profit organizations have requested to host events with alcohol on City of Hamilton lands, since the early 1990s. First-time approval from City Council is required for new groups, and barring any reported incidences at the initial event, organizers are granted permission year after year. Subsequent approvals are administered through the Special Events Unit in the Culture Division

ALTERNATIVES FOR CONSIDERATION

N/A

CORPORATE STRATEGIC PLAN


Skilled, Innovative & Respectful Organization

◆ A culture of excellence

Intergovernmental Relationships

◆ Maintain effective relationships with other public agencies

Growing Our Economy

◆ An improved customer service

Healthy Community

◆ An engaged Citizenry

Vision: To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.

Values: Honesty, Accountability, Innovation, Leadership, Respect, Excellence, Teamwork
APPENDICES / SCHEDULES

N/A