THE FACILITY NAMING SUB-COMMITTEE PRESENTS REPORT 11-001 AND RESPECTFULLY RECOMMENDS:

1. **APPOINTMENT OF CHAIR AND VICE CHAIR (Item A)**

   (a) That Councillor Maria Pearson be appointed as Chair of the Facility Naming Sub-Committee for the 2010-2014 term of Council.

   (b) That Councillor Lloyd Ferguson be appointed as Vice Chair of the Facility Naming Sub-Committee for the 2010-2014 term of Council.

2. **Renaming of Beach Blvd. Park #2 to Jimmy Lomax Beach Boulevard Park (PW11022) (Ward 5) (Item 4.1)**

   That the request to rename the park site commonly known as Beach Blvd. Park #2 to Jimmy Lomax Beach Boulevard Park, located along Beach Boulevard, be
approved at this time as the request meets the criteria set out in the Municipal Property and Building Naming Policy.

FOR THE INFORMATION OF THE COMMITTEE:

(a) CHANGES TO THE AGENDA (Item 1)

On a motion the agenda was approved, as presented.

(b) DECLARATIONS OF INTEREST (Item 2)

None

(c) APPROVAL OF MINUTES OF PREVIOUS MEETING (Item 3)

Facility Naming Sub-Committee Minutes dated June 9, 2010 (Item 3.1)

On a motion the minutes of the June 9, 2010 Facility Naming Sub-Committee meeting were approved, as presented.

(d) DISCUSSION ITEMS (Item 4)

(i) Consideration of Naming a City Hall feature after former Mayor Jack MacDonald (Ward 2) (Outstanding Business List Item A) (verbal update) (Item 4.2)

(ii) Consideration of Naming Bayfront Park to Robert M. Morrow Park (Ward 2) (Outstanding Business List Item C) (verbal update) (Item 4.3)

Committee requested that items 4.2 and 4.3 be discussed together, as they are of a similar nature.
Staff raised concerns with renaming Bayfront Park after former Mayors Robert M. Morrow. Bayfront Park was named through public consultation, and the community has embraced the name. Staff felt renaming the park would be sending the wrong message to the local community. As an alternative, staff suggested that the two former Mayors have a feature of City Hall named after them.
Councillor Collins suggested that the Committee look at naming the new Library after one of the former Mayors. Staff indicated that they have no authority to name libraries. Alternatively, they could forward a suggested name onto the Library Board for consideration.
Pat Parker suggested that the plaza or square at the side of City Hall could be a suitable feature for naming. The Committee indicated that they would like to see both Mayors named after something they were involved with. Councillor Pearson did not think they should rename Bayfront Park because it was done through public consultation. As an alternative, Councillor Pearson suggested that the park area located on the north-west corner of City Hall property could be named after former Mayor Morrow. Former Mayor Morrow lives in close proximity to City Hall and he would be able to enjoy the park area. Committee felt that a feature associated with the Red Hill Valley Parkway might be good option for former Mayor MacDonald. Committee indicated that he was very passionate about this project during his time with the City.

Councillor Merulla indicated that he was interested in having the Committee become involved with the Gallery of Distinction. The Committee then discussed possible ways in which they could work together with the Gallery.

On a motion, Items 4.2 and 4.3 were referred back to staff to further investigate suitable options respecting the naming of City of Hamilton facilities after former Mayors Robert M. Morrow and Jack MacDonald, and report back to Committee.

On a motion, staff was directed to correspond with the Gallery of Distinction with respect to having the City of Hamilton put forth a suggested person for the Wall of Distinction on an annual basis, and report back to Committee.

On a motion, staff was directed to investigate a naming policy respecting former Mayors of the City of Hamilton, and report back to Committee.

(iii) Alexander Park baseball diamonds (Ward 1) (verbal update) (Item 4.4)

Staff indicated that the Hamilton District Baseball Association (HDBA) is interested in naming the baseball diamonds at Alexander Park after prominent members of the HDBA. Staff indicated they have found little research on the baseball diamonds. One baseball diamond is dedicated to Mr. Joe Cheesman who was involved with the HDBA. Staff indicated that they would continue to research the matter and report back to Committee.

On a motion, the update respecting the Alexander Park baseball diamonds was received.

(e) OTHER BUSINESS

None
(f) ADJOURNMENT (Item 6)

On a motion, the Facility Naming Sub-committee adjourned at 2:40 p.m.

Respectfully submitted,

Councillor M. Pearson, Chair
Facility Naming Sub-committee

Christopher Newman
Legislative Assistant
March 23, 2011