Minutes
Clean City Liaison Committee

February 18, 2010
11:45am

330 Wentworth St N
2nd floor back meeting room

Present: Daniel Rodrigues (Chair) Ron Speranzini (Vice Chair) John Hawker Mac Sparrow Robin McKee Phil Homerski (Staff Liaison)

Guests: Kelly Barnett – Municipal Law Enforcement Sgt. Barry Mungar – Hamilton Police Services

Regrets: Clr. Chad Collins Clr Tom Jackson Brad Rich George Zolis Alex Moroz

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1. Approval of Agenda

That the meeting agenda be accepted as written

SPARROW / SPERANZINI CARRIED

2. Declarations of Interest

There were no declarations of interest

3. Minutes of Previous meeting

3.1. Business Arising

There was no business arising from the January 21, 2010 meeting minutes.

3.2. Approval of minutes

That the January 21, 2010 minutes for the Clean City Liaison Committee meeting be accepted as written.

SPERANZINI / SPARROW CARRIED
4. Subcommittee Reports

4.1. Litter Reduction
R. Speranzini reported that Tim Hortons will be the official corporate sponsor for this year’s Team Up to Clean Up event (April 19-25th). In addition, the City’s Community Clean Trailer will be stocked with clean-up supplies and will rotate through a number of Tim Hortons stores during April and May. Alex Moroz is finalizing the schedule in consultation with Tim Hortons. CCLC volunteers will be asked to help staff the trailer to provide materials and information to the public.

R. Speranzini and P. Homerski did a presentation to the Catholic elementary schools’ environmental coordinators with regards to Team Up to Clean Up Week. They are working through logistics with Paul Beaudette of the Catholic School Board.

The Tim Horton’s Team Up to Clean Up event will be April 19-25, 2010 with a launch day of April 7, 2010. A. Moroz with finalize the details for the April 7th launch.

Logistics for the event remain much the same as 2009. A brief summary will be presented at the next meeting.

4.2. Beautification & Community Improvement
The data from the Community Index that was conducted in November 2009 was forwarded to a retired statistician, Jim Sweetman, to analyze. The data was analyzed to assist the committee with recommendations moving forward. It is hoped that this information will be ready to present at the Clean & Green Business Workshop on March 25, 2010.

4.3. Business & Retail Waste Diversion
The 2010 Clean & Green Business Workshop will be held at McMaster Innovation Park on Longwood Road. Keynote speakers will include Mayor Fred Eisenberger and Chief Glenn De Caire.

P. Homerski and D. Rodrigues attended a HABIA meeting on February 9, 2010 to present to the members information pertaining to the upcoming workshop.

4.4. Marketing
R. Speranzini presented the idea of a free standing banner to be on-site for any and all CCLC events. The approximate cost to produce this banner will be $500.

That the CCLC approve the purchase of a free-standing, all-weather vinyl banner with a generic logo at a cost not to exceed $500.

HAWKER / SPARROW CARRIED
4.5. **Council Committees**
J. Hawker indicated that on February 21 and 22, 2010, Upwind Downwind Conference will be hosted at the Hamilton Convention Centre. The CCLC will have a presence at this conference via Public Works and P. Homerski.

5. **Keep Hamilton Beautiful (KAB)**
No report.

6. **Staff and Stakeholder Reports**

6.1. **City Departments**
K. Barnett reported that the poster “Do You Know a Tagger?” is undergoing final editing. The posters will be posted in recreation centres, community policing stations and both School Boards as well as the French Board.

The Yard Waste Maintenance By Law is being updated. The definition of properties will include sidewalk, garbage cans, fences etc. The definition of graffiti to include acid etchings and other materials beyond paint.

P. Homerski attended a meeting of Youth Workers to represent Public Works’ and CCLC’s involvement in environmental stewardship. The meetings are monthly sessions with discussions on how to engage the youth of Hamilton.

P. Homerski also met with the City of Hamilton Youth Advisory Committee to discuss how youth can become more involved with civic activities. They have been invited to the Team Up to Clean launch and will be involved in this year’s event.

P. Homerski reported that he has been asked to coordinate a public awareness campaign to support the parks’ recycling pilot initiative. Waste audit results showed 43% contamination of recyclables collected in the parks. The public education campaign is aimed at decreasing contamination in parks recycling containers where available and will encourage residents to appropriately dispose of recyclables and garbage. The CCLC will be engaged in planning and implementing targeted strategies.

6.2. **Hamilton Police Service**
Sgt. Mungar indicated that the “Safeguard” brochure is ready for print. Acelor Mittal has contributed 50% of the $1800 plus applicable taxes cost of producing the brochure. Sgt. Mungar requested assistance from the CCLC with the remaining cost of $900 plus applicable taxes for producing the brochure. Dell Pharmacy has agreed to fund 50% of the shortfall. CCLC will fund the remaining amount as per the motion carried at the January meeting.

6.3. **Hamilton Association of Business Improvement Areas (HABIA)**
No report.

6.4. **Waste Reduction Task Force (WRTF)**
No report.
6.5. Other Public
   There were no delegations present.

7. New Business
   There was no new business.

8. Adjournment
   Meeting was adjourned at 1:25 pm.

   Next Meeting: Thursday, March 18, 2010, 11:45 am – 2:00 pm, Back Training Room, 2nd Floor, 330 Wentworth Street North, Hamilton.