MINUTES  
Clean City Liaison Committee  
December 18, 2008

Present: Daniel Rodrigues (Chair) 
Ron Speranzini (Vice Chair) 
John Hawker 
Clr. Tom Jackson 
Clr. Chad Collins 
Phil Homerski (Staff Liaison) 
Vicki Lockhart (Recorder) 

Guests: Kelly Barnett; Planning and Economic Development, Municipal Law Enforcement 
Ramona Maharaj, Public Works, Operations and Maintenance 
Nello Violin, Public Works, Operations and Maintenance 
Jim Shaw, Senior Advisor, Mayor's Office 
Jo Ann Savoie, Hamilton Police Services 

Regrets: George Zolis 
Brad Rich 
Mac Sparrow

1. Meeting called to order at 1:15pm

2. Review of Previous Minutes

That the minutes of November 20, 2008 meeting of the Clean City Liaison Committee be accepted as written.

SPERANZIN/HAWKER CARRIED

3. Announcements

Chair D. Rodrigues announced the resignation of Barb Rhynold effective immediately. Mr. Homerski will investigate the options to have this seat filled in the near future. Clr. Jackson indicated that there are potentially three people on the waiting list that will be given consideration.

4. Subcommittee Reports and Updates

4.1 Graffiti Report
Tabled until January 22, 2009 meeting

4.2 Business Workshop
Report tabled until January 22, 2009 meeting

4.3 Business Recycling Initiative
Report tabled January 22, 2009 meeting

4.4 Marketing/Branding Report

R. Speranzini indicated that the Governance Review Subcommittee reviewed the Keep Hamilton Clean & Green logo/slogan. Minor amendments to current logo must be applied. Information pertaining to the cost to produce logo/slogan will be brought forward for 2009 budget of the CCLC.
4.5 City Business

J Hawker reported on the following business:
- The larger blue boxes was defeated at the Public Works meeting
- Streetscape cigarette receptacles will be presented for recommendation at the January 2009 Public Works meeting.
- Ontario Network on Bottled Water information meeting in January 2009 presented by Polaris Institute. Mr. Hawker will be attending and has requested approval to represent the CCLC at this meeting. In addition, has requested to have the cost of transportation reimburse from the CCLC 2009 budget with an upset limit of $25.00. Carried.
- Mr. Hawker inquired about the CCLC recommendation regarding the priority of graffiti by Municipal Law Enforcement. Clr. Jackson provided a copy of the e-mail authored by Marty Hazell. Copies are available via request to Vicki Lockhart.

Mr. Rodrigues requested if the CCLC could assist with the creation/revision of the existing graffiti by-law the dated back to 1997.

Ms. Barnett indicated that there will be a Web page launched for property standard complaints.

Ms. Savoie requested a current cost pertaining to graffiti clean-up. Mr. Violin indicated that he could provide costs on a case-by-case basis to assist Police in prosecution. Ms Savoie also requested if the CCLC could create a blanket impact letter to be presented to the Crown for prosecution of graffiti vandals.

N. Violin indicated that a review of internal protocols to streamline graffiti clean-up is being undertaken. CCLC will be asked to assist with the public education portion.

4.6 City Departmental Update report

P. Homerski reported that the City Graffiti Working Group is in the process of planning a roll out of a graffiti reporting campaign in early 2009.

5. Other Business

Pitch-In Canada Affiliation
Renewal of the City of Hamilton’s affiliation with Pitch-In Canada is due. The cost of membership is approximately $2675. Keep America Beautiful membership is approximately $500. Additional resource material may have an additional cost and will be further investigated. Clr. Collins requested that an information sheet be submitted to Council regarding the differences between the Pitch-In Canada and Keep America Beautiful memberships (costs, advantages, disadvantages etc.)

Graffiti Program Sponsorship
Mr. Rodrigues indicated that he presented an idea to Home Depot with regards to selling graffiti removal product or providing the product to the general public for free. The CCLC agreed that Mr. Rodrigues should continue to communicate further with Home Depot to pursue a potential sponsorship with the City of Hamilton.

Graffiti Program Draft Recommendations
Mr. Rodrigues requested the committee’s assistance in drafting recommendations for a city-wide anti-graffiti program following Deputy Chief Leendertse’s presentation at the last CCLC meeting. Committee members suggested staff, including Legal and Risk Management, should be consulted. Clr. Jackson suggested further refinement of the recommendations and report back in January 2009.

7. Adjournment at 2:30pm

Next Meeting: January 22, 2009, City Centre, Suite 320