TO: Mayor and Members General Issues Committee

WARD(S) AFFECTED: CITY WIDE

COMMITTEE DATE: June 19, 2013

SUBJECT/REPORT NO:
Alternative Voting Solutions for Municipal Elections (FCS12046(a)) (City Wide)

SUBMITTED BY:
Mike Zegarac
Acting General Manager
Finance & Corporate Services

PREPARED BY:
Tony Fallis, Manager, Election
905 546-2424 x2753

SIGNATURE:

RECOMMENDATION

(a) That $100,000 from the 2012 Capitol Project ID# (3521251201) be transferred to the Election Expense Reserve (112206) for 2012;

(b) That $150,000 be funded from the City’s Unallocated Capital Reserve #108020;

(c) That a $100,000 Capital Project be submitted in the 2014 Tax-supported Capital Budget Process.

EXECUTIVE SUMMARY

The November 12, 2012 report FCS12046, attached as Appendix A, identified the need for technologically advanced tabulators for the 2014 Municipal Election.

Alternatives for Consideration – See Page 3 or Not Applicable
FINANCIAL / STAFFING / LEGAL IMPLICATIONS (for Recommendation(s) only)

Financial: See report FCS12046, attached as Appendix A.

Staffing: N/A

Legal: N/A

HISTORICAL BACKGROUND (Chronology of events)

See report FCS12046, attached as Appendix A.

POLICY IMPLICATIONS/LEGISLATED REQUIREMENTS

Purchasing Policy requires an R.F.P. or tender process.

RELEVANT CONSULTATION

Consultation for this report was received from Finance.

ANALYSIS / RATIONALE FOR RECOMMENDATION

(include Performance Measurement/Benchmarking Data, if applicable)

As explained in report FCS12046, attached as Appendix A, the current tabulators used for Elections are showing signs of aging.

The models of tabulators currently used by the City of Hamilton are no longer produced.

Staff recommend the replacing of all tabulators at this time. Replacing a percentage of our current tabulators and leasing the remainder would create the following concerns:

1) It is impossible to establish which tabulators are most likely to either fail or require a technician’s expertise on Election Day. We would be unable to determine which current tabulators should be reused and which tabulators we should dispose of.

2) The attempt to merge the results from two separate software systems on election night may not be feasible, or may require additional software.
3) Tabulators require software for preparing the ballots, identifying the particular model of tabulator, and producing the results on Election night. If we were to use separate models of tabulators we would require two different sets of software. This would become an Information Services nightmare and require additional staff.

4) With two different models of tabulators we would be required to produce two separate training manuals and training sessions for poll workers and election technicians. This would also require additional staffing.

5) The use of two different models of tabulators for one municipality has not been tested before the courts. Failures of our current tabulators that may prohibit ballots from being correctly read, and thereby disenfranchising electors, may lead to a judge declaring a new election.

### ALTERNATIVES FOR CONSIDERATION

(include Financial, Staffing, Legal and Policy Implications and pros and cons for each alternative)

(a) That $100,000 from the 2012 Capitol Project ID# (3521251201) be transferred to the Election Expense Reserve (112206) for 2012

(b) That $150,000 be funded from the City's Unallocated Capital Reserve #108020

(c) That $100,000 be submitted as an 2014 operating budget enhancement

### ALIGNMENT TO THE 2012 – 2015 STRATEGIC PLAN:

**Strategic Priority #2**
Valued & Sustainable Services

*WE deliver high quality services that meet citizen needs and expectations, in a cost effective and responsible manner.*

**Strategic Objective**

2.1 Implement processes to improve services, leverage technology and validate cost effectiveness and efficiencies across the Corporation.

2.3 Enhance customer service satisfaction.

### APPENDICES / SCHEDULES

Appendix A – Report FCS12046
TO: Chair and Members  
Audit Finance and Administration Committee

WARD(S) AFFECTED: CITY WIDE

COMMITTEE DATE: November 12, 2012

SUBJECT/REPORT NO:
Alternative Voting Solutions for Municipal Elections (FCS12046) (City Wide)

SUBMITTED BY:
Roberto Rossini  
General Manager  
Finance & Corporate Services Department

PREPARED BY:
Tony Fallis x2753

SIGNATURE:

RECOMMENDATION

(a) That staff be directed to issue a Request for Proposals for the lease of vote scanners, which is to include all hardware, software and technical support from the vendor, at a cost not to exceed $350,000 for the 2014 Municipal Election;

(b) That $100,000 from the Capitol Project Fund (3521251201) be transferred to the Election Expense Reserve (112206) for 2012;

(c) That a budget increase of $150,000 to the Election Expense Reserve (112206) be referred to the 2013 Budget deliberations for consideration.

EXECUTIVE SUMMARY

The City currently owns 160 OS AccuVote Scanners and they have been used in 4 full Municipal Election since 2000 plus a 2004 By-Election and 2 California primaries.

These scanners are now past their useful life and the current tabulator models available today offer updated features that are more user friendly, while requiring less set up and take down time.
The options available are to lease or to purchase these units. The approximate cost of purchasing would be $1,000,000 and would include software and technical support. This does not include maintenance fees for each election, which in the past has been $15,000.00 per year. The lifespan of tabulators purchased would be approximately 3 full Municipal Elections.

The approximate cost of leasing would be $350,000 and would include software and technical support per election. It may be possible to secure a multi election lease which would lower the cost.

Municipal Elections are now held every 4 years and have a requirement to be accessible to all voters. Companies involved in the production of voting tabulators continue to move forward with technology that shortly will see a compact unit that is accessible for all electors.

Although staff recommends continuing with the use of tabulators as the preferred method of voting offered to electors, Council could choose to approve an alternative method. Other methods include; internet, vote by mail and telephone. These methods have been analyzed under the Alternatives for Consideration section of this report.

Currently the base cost for running a general election is 1.1 million dollars.

**Alternatives for Consideration – see Page 5**

### FINANCIAL / STAFFING / LEGAL IMPLICATIONS (for Recommendation(s) only)

**Financial:** Leasing 220 tabulators and 20 accessible units would cost approximately $350,000.

To cover the cost of leasing, $100,000 has been placed in the Election Reserve for 2012, and an additional $150,000, is recommended to be funded in the Election Reserve from 2013 going forward.

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2018</th>
<th>2022</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase Cost</td>
<td>$1,000,000</td>
<td>$0</td>
<td>$0</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Depreciation</td>
<td>$333,333</td>
<td>$333,333</td>
<td>$333,333</td>
<td>$0</td>
</tr>
<tr>
<td>Lease Cost</td>
<td>$350,000</td>
<td>*$329,764</td>
<td>*$310,699</td>
<td>$990,463</td>
</tr>
</tbody>
</table>

* Present value to 2014 lease year using CPI – June 2012 of 1.5%

Note: Purchase excludes maintenance fees.
HISTORICAL BACKGROUND (Chronology of events)

From 1978 until 1995 the City of Hamilton used the Votamatic Punch Card Voting System. Although durable it was not user friendly and an elector could not verify their ballot after having it removed from the vote recorder.

In the 1997 Municipal Election Accuvote OS Scanners were leased from the City of Vancouver for use by the City of Hamilton.

In 1998 the City of Hamilton awarded Global Election Systems a contract to provide the AccuVote OS Scanner in the 2000 Municipal Election.

These scanners were used in the 2000, 2003, 2006, and 2010 full municipal elections, the 2004 by-election and 2 separate primaries in the State of California.

These scanners provided up to date technology which allowed precise reading of an elector’s ballot. They were able to process a large number of ballots and provide immediate results at the end of the voting day.

POLICY IMPLICATIONS

Purchasing Policy requires an R.F.P. process.

RELEVANT CONSULTATION

Consultation for this report was received from Information Services

ANALYSIS / RATIONALE FOR RECOMMENDATION

(include Performance Measurement/Benchmarking Data, if applicable)

As indicated in the Historical Background the Accuvote OS Scanners have been used in Hamilton since 2000.

For the 2010 Municipal Election extensive preventive maintenance was provided by Election Systems and Software (ES&S) on the 160 tabulators that we currently own and the 33 that we leased. This maintenance included full diagnostic testing and battery replacement in all units. Although successfully used in the 2010 Municipal Elections signs of aging became evident throughout the testing stages and on Election Day.
Staff is recommending the leasing of equipment for the 2014 Election expecting advancements in technology and the ability to be A.O.D.A. compliant which will further enhance the electoral experience for all voters in the near future.

The advancement in the field of voting technology has continued to evolve over the past 12 years. Within the next 2 elections we expect a tabulator will be required at all polling locations to provide accessible opportunities to vote. Tabulators purchased at this time may be obsolete by the 2018 election.

The approximate cost for leasing would be $350,000.00 and would include tabulators, software and training programs for our Information Services staff.

The approximate cost for purchasing would be $1,000,000.00 and would include tabulators, software and training programs for our Information Services staff. This would not include any future maintenance cost required for the tabulators.

**ALTERNATIVES FOR CONSIDERATION**

(include Financial, Staffing, Legal and Policy Implications and pros and cons for each alternative)

The Municipal Elections Act allows a municipality to pass by-laws that allow the use of vote counting equipment such as voting machines, voting recorders or optical scanning vote tabulators. Additionally it allows for alternative voting methods such as vote by mail or telephone that does not require a voter to visit a voting place in order to vote.

Following is a review of the alternative methods available:

**Voting Tabulators (Currently used by the City of Hamilton)**

Voting tabulators have been in use since 1975 and continue to be the preferred method of voting in larger municipalities in Ontario.

An elector produces identifying documentation at the poll, receive and mark a ballot, and then insert into a voting tabulator. The voting tabulator can alert the voter if the ballot inserted may be spoiled. This provides an opportunity for the elector to change their ballot or have the voting tabulator receive the ballot as the elector has voted.

At the conclusion of voting the memory card is taken from the voting tabulator and downloaded to a central location. The results are then posted on screens at City Hall and the Election web site. The voting tabulator process allows for expedited results and lessens the opportunity for human error when determining elector intent on a ballot.
Companies that produce the current models of tabulators have indicated that a compact, accessible tabulator will be available in the near future. When considering the number of disabled electors in our city and the A.O.D.A. requirements staff believe it would be prudent to not purchase tabulators at this time, but rather look to leasing the units required.

<table>
<thead>
<tr>
<th>Pros for Leasing</th>
<th>Cons for Leasing</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Each election most technically advance tabulators would be available.</td>
<td>• Tabulator hacking.</td>
</tr>
<tr>
<td>• Eliminate yearly maintenance costs.</td>
<td>• Training manuals would require rewriting each election.</td>
</tr>
<tr>
<td>• Company support services would be a part of the lease.</td>
<td>• I.S. software may need upgrades to remain compatible with tabulator software.</td>
</tr>
<tr>
<td>• May be able to negotiate a multi election quote.</td>
<td></td>
</tr>
<tr>
<td>• Paper audit trail of ballots.</td>
<td></td>
</tr>
<tr>
<td>• Memory card audit trail.</td>
<td></td>
</tr>
<tr>
<td>• Elector has ability to correct ballot.</td>
<td></td>
</tr>
<tr>
<td>• Accuracy of the Voter’s intent.</td>
<td></td>
</tr>
<tr>
<td>• Secure ballot storage.</td>
<td></td>
</tr>
<tr>
<td>• Expedited Results at the conclusion of voting.</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Pros for Purchasing</th>
<th>Cons for Purchasing</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Not required to go through the R.F.P. process each election.</td>
<td>• We could be using obsolete tabulators for elections beyond 2014.</td>
</tr>
<tr>
<td>• Training process would remain the same.</td>
<td>• Yearly maintenance costs.</td>
</tr>
<tr>
<td>• Paper audit trail of ballots.</td>
<td>• Contract support services required in an Election year.</td>
</tr>
<tr>
<td>• Memory card audit trail.</td>
<td>• Depreciation of the tabulators.</td>
</tr>
<tr>
<td>• Elector has ability to correct ballot.</td>
<td>• Requirements for accessible tabulators in all polls will be mandatory in future elections.</td>
</tr>
<tr>
<td>• Accuracy of the Voter’s intent.</td>
<td></td>
</tr>
<tr>
<td>• Secure ballot storage.</td>
<td></td>
</tr>
<tr>
<td>• Expedited Results at the conclusion of voting.</td>
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</tbody>
</table>
Internet Voting

Internet voting is the latest trend in voting in Ontario. In the 2010 Municipal Elections approximately 44 Ontario municipalities use internet voting for either advance polls or on Election Day.

Each elector on the Voters’ List is mailed a voter information package. This package would include an identification number to be used for registration. At registration additional information may be required such as a security question.

Once an elector is registered, an additional PIN is mailed to the elector for further verification. The elector would then use the identification number, PIN and security question to access the online ballot from a computer.

The process does allow an elector to review their ballot before casting it. The electors vote is then stored in a secure database program, which does not allow the ballot and the elector who cast the ballot to be linked.

Experts are divided as to the use of internet voting. Those in opposition site the opportunity for attacks, viruses, or denials of service.

An example of a denial of service occurred at the recent N.D.P convention where electors were prohibited from voting due to a restrictive program put in place by an outside source.

An example of an attack was an internet voting program test conducted by the City of Washington, D.C. that was reprogrammed by University of Michigan students to play the Michigan fight song.

The largest municipality in Ontario to use internet voting was Markham which has an electorate of 150,000.

The next largest municipalities to use internet voting in 2010 were Burlington and Peterborough, both of which have less than 100,000 electors. These municipalities have all acknowledged that the percentage of computer and internet users are high in their respective communities.

Overall municipalities using internet are finding that although the voting on advance polls has risen significantly, the overall percentage of voters has either remained the same or showed a slight improvement in numbers.
<table>
<thead>
<tr>
<th><strong>Pros</strong></th>
<th><strong>Cons</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Possible increase in voter turnout.</td>
<td>• Misaddressed or stolen voter packages resulting from an inaccurate Voters’ List.</td>
</tr>
<tr>
<td>• Possible reduction in line ups at the polls.</td>
<td>• Ability for others to influence how an elector is to vote.</td>
</tr>
<tr>
<td>• Increase of accessibility.</td>
<td>• Hacking, viruses or denial of services. (Average age of a hacker is 18-22 and they do it as a challenge.)</td>
</tr>
<tr>
<td>• Addresses today’s busy family lifestyles and work schedules.</td>
<td>• Impossible to verify Voter identification.</td>
</tr>
<tr>
<td></td>
<td>• Socio-economic divisions within the municipality.</td>
</tr>
<tr>
<td></td>
<td>• No audit trail of paper ballots</td>
</tr>
</tbody>
</table>

The approximate cost for a Vote by Internet program is $500,000 and would require the hiring of an internet election software provider. This cost does not include a marketing program that would be required to inform our electors.

This cost would be in addition to the base cost ($1.1 million) to run a general election via voting tabulators.

**Vote by Mail**

Vote by Mail is a voting system used by municipalities in Ontario that have populations that consist of cottagers, are more rural, or have limited populations.

Each elector receives a voter information package which would include a ballot, declaration form and instructions on how to complete the voting process.

The municipality provides 2 envelopes with prepaid postage for the elector to return his or her ballot in one and the declaration form in the other. All ballots and declaration forms must be returned by the close of polls on Election Day to be counted.

After 8:00 p.m. on Election night the election team would then tabulate the ballots either by hand count or an electronic count scanner.

Ballots received after the 8:00 p.m. deadline on election night are not counted.
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<table>
<thead>
<tr>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Cost effective.</td>
<td>• Misaddressed or stolen voter packages resulting from an inaccurate Voters’ List.</td>
</tr>
<tr>
<td>• Possible increase of electors voting.</td>
<td>• Ability for others to influence how an elector is to vote.</td>
</tr>
<tr>
<td>• Simple process.</td>
<td>• Impossible to verify Voter identification.</td>
</tr>
<tr>
<td>• Eliminate the cost of polling locations and staffing.</td>
<td>• Using a hand count system Election staff are required to interpret the intent of the elector on the certain ballots.</td>
</tr>
<tr>
<td>• Paper audit trail of ballots.</td>
<td>• Spoiled ballots through identifying marks. (Coffee stains, doodling, signatures, etc.)</td>
</tr>
<tr>
<td></td>
<td>• Over votes cannot be corrected.</td>
</tr>
</tbody>
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With the inaccuracies of the Voters’ List and the size of a large municipality the security of the vote would come under great scrutiny. This is not recommended as a means of voting for the City of Hamilton electorate.

The cost of Vote by Mail is approximately $400,000.

**Telephone**

Telephone voting is similar to vote by mail in that it is used by small municipalities and is oft times combined with other voting alternatives. This type of voting is rarely used.

Each elector would receive a voter information package that would explain how to access and complete their ballot. The elector would dial in, confirm their pin and then hear the audio ballot. They would then use the key pad to make their selections.

Once they have completed the ballot they are asked to review their selections. The ballot is then sent to a secure server and tabulated at the end of the day.
<table>
<thead>
<tr>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Cost effective.</td>
<td>• Misaddressed or stolen voter packages resulting from an inaccurate Voters’ List.</td>
</tr>
<tr>
<td>• Accessible.</td>
<td>• Ability for others to influence how an elector is to vote.</td>
</tr>
<tr>
<td></td>
<td>• Voter access due to call volumes.</td>
</tr>
<tr>
<td></td>
<td>• Concerns with navigating an audio ballot that which contains a number of candidates for each office.</td>
</tr>
<tr>
<td></td>
<td>• Impossible to verify Voter identification.</td>
</tr>
<tr>
<td></td>
<td>• No audit trail of paper ballots.</td>
</tr>
</tbody>
</table>

The inaccuracies in the Voters’ List compounded by the possibility of technical problems make this method not feasible for a large city.

CORPORATE STRATEGIC PLAN (Linkage to Desired End Results)


Healthy Community

• An engaged Citizenry

APPENDICES / SCHEDULES

none