SUBJECT: Jobs Prosperity Collaborative – 2008 Annual Report (PED09142)  
(City Wide)

RECOMMENDATION:

(a) That Report PED09142 respecting the Jobs Prosperity Annual Report for 2008 be received.

(b) That the $100,000 in funding for the Jobs Prosperity Collaborative, approved in the 2009 Budget, now be released as a result of compliance with the condition established in the directive of the January 28, 2009 Economic Development and Planning Committee Budget Meeting.

EXECUTIVE SUMMARY:

At the Economic Development and Planning Committee Budget Meeting of January 28, 2009, the Committee provided the following directive to staff regarding a funding request from the Jobs Prosperity Collaborative (JPC) for $100,000 for their 2009 operating year:
“That the Project expenditures from the Economic Investment Fund be approved, and that the payment to the Jobs Prosperity Collaborative be held, pending the receipt of their 2008 financial statements.”

In fulfilment of this Council directive, the Jobs Prosperity Collaborative has submitted their 2008 Annual Report (Appendix “A” to Report PED09142) for review and are respectfully requesting that City Council release the funding commitment.

BACKGROUND:

The JPC is a group of approximately 65 members who are committed to promoting Hamilton’s prosperity through job creation and retention. Members of the JPC include leaders from all sectors including government, business, labour, education, environment, social services, not-for-profit organizations, healthcare, and others.

In 2007, the Hamilton Civic Coalition became the Jobs Prosperity Collaborative (JPC) and assumed a new role with the following mandate:

1) To promote a strategic job creation focus;
2) Encourage broad community engagement in the jobs agenda;
3) Leverage change and action; and
4) Ensure learning, communication and accountability.

The JPC works cooperatively with the City of Hamilton and in particular, directly with the Planning and Economic Development Department. Both the General Manager and Director of Economic Development and Real Estate are responsible for important functions within the JPC. The primary reasons being to ensure that there is coordination and no duplication of economic development related activities and that the City’s contribution is providing value to the taxpayers of Hamilton.

In its Framework for Action on Jobs, the JPC has identified seven (7) priority areas for collaborative work in Hamilton as follows:

- Innovation and Learning
- Hamilton’s Image
- Quality of Life
- Immigration
- Commercial Land and Infrastructure
- Supportive Planning Process
- Economic Portfolio

In each area, a Working Group of JPC members and supportive partners has formed to review best practices, understand the specifics of our Hamilton context, and develop strategic goals, actions and evaluation metrics to advance each priority. Further, each one of these Priority Areas are in complete alignment with the City’s major planning
documents – the Official Plan, the Comprehensive Zoning By-Law, the Economic Development Strategy, the Immigration Strategy, etc.

Complete details on the JPC’s activities and accomplishments can be found in their Annual Report found as Appendix “A” to Report PED09142.

**ANALYSIS/RATIONALE:**

N/A

**ALTERNATIVES FOR CONSIDERATION:**

That the approved funding be denied.

**FINANCIAL/STAFFING/LEGAL IMPLICATIONS:**

N/A

**POLICIES AFFECTING PROPOSAL:**

N/A

**RELEVANT CONSULTATION:**

N/A

**CITY STRATEGIC COMMITMENT:**

By evaluating the “**Triple Bottom Line**”, (community, environment, economic implications) we can make choices that create value across all three bottom lines, moving us closer to our vision for a sustainable community, and Provincial interests.

- Community Well-Being is enhanced. □ Yes  ✔ No
- Environmental Well-Being is enhanced. □ Yes  ✔ No
- Economic Well-Being is enhanced. ✔ Yes  □ No

Does the option you are recommending create value across all three bottom lines?  □ Yes  ✔ No

Do the options you are recommending make Hamilton a City of choice for high performance public servants?  □ Yes  ✔ No

NE/db
Attach. (1)
DATE: April 20, 2009

TO: Mayor and Members of Council
   City of Hamilton

FROM: Jobs Prosperity Collaborative

RE: **Activities of the JPC in 2008 including budgeted and actual expenditures and plans for 2009**

During 2008, the City of Hamilton Council provided $100,000 in funding in order to assist the Jobs Prosperity Collaborative with its work. The JPC would like to thank the City of Hamilton for their investment. This report is intended to provide members of Council with a review of the work done by the JPC in 2008 including an analysis of budgeted and actual expenditures for the year. The report will also provide an outline of the JPC plans for 2009.

**The Jobs Prosperity Collaborative - 2008**

The Jobs Prosperity Collaborative was developed out of the Hamilton Civic Coalition, an organization of approximately 40 community leaders from across Hamilton. The Hamilton Civic Coalition had been active in Hamilton for three years previous, getting involved in various municipal areas. Early in 2008, the Hamilton Civic Coalition became the Jobs Prosperity Collaborative in order to concentrate on the issue of jobs in Hamilton. The Chairmanship of the JPC rests with Mark Chamberlain. The Co-conveners of the JPC are Tim McCabe, the General Manager of Planning and Development from the City of Hamilton, and at the time, Mary Lynn West Moynes, President of Mohawk College (now replaced by Rob MacIsaac, President of Mohawk College). The JPC also engaged the services of Tim L. Dobbie Consulting Ltd. Tim Dobbie acts as Director of the JPC under a three year agreement with the group that started late in 2007.

The JPC have formally adopted a vision identical to that of the City of Hamilton which is:

"**To be the best city in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.**"
The JPC also defined our role specifically as:

**Our role:**
- Promote a strategic job creation focus
- Encourage broad community engagement
- Leverage change and action
- Ensure learning, communication and accountability

**First Quarter – 2008:**

During the first quarter of 2008, the JPC was asked by the City of Hamilton to form the Economic Development Advisory Committee of the City of Hamilton. As part of this work, Mark Chamberlain and Tim Dobbie interviewed each member of Council. That input was invaluable in ensuring that the membership of the Advisory Committee had sufficient business people to ensure success. As a result of the interviews with Council, the JPC approached additional business representatives asking them to consider joining in general the JPC, and specifically the Advisory Committee to City Council on Economic Development. Every person from Hamilton who was approached and invited to join, through that process, readily agreed to become part of the JPC team. This was the start of adding additional people to the former Hamilton Civic Coalition, so that the present membership of the JPC stands at approximately 70 members.

The first quarter of 2008 saw the JPC doing a considerable amount of work on the Ambassador program, working closely with the Hamilton Chamber of Commerce and participating extensively in the planning of the Hamilton Economic Summit put on by the Chamber.

The JPC also spent time reviewing the operation of other collaboratives in North America and reviewing best practices particularly in the areas of economic development and job creation.

**Second Quarter – 2008:**

In April, 2008 both Mark Chamberlain and Tim Dobbie appeared before Hamilton City Council in support of the recommendation to name the Jobs Prosperity Collaborative group as the Advisory Committee of the City of Hamilton Council on Economic Development matters. This recommendation was subsequently approved by City of Hamilton Council.

The Jobs Prosperity Collaborative took part in the Chamber of Commerce very successful Economic Summit.

Immediately following the Summit, Mark Chamberlain and Tim Dobbie attended a meeting with representatives from the Mayor’s office and the Chamber of
Jobs Prosperity Collaborative 2008 Report re Activities, Budget & Expenditures

Commerce to discuss how to move forward collaboratively with the City of Hamilton on many of the issues raised at the Economic Summit.

The JPC produced its first draft of its framework document which was intended to provide an outline of how all organizations in Hamilton could work collaboratively towards job creation.

The JPC held its first full day meeting of its group on June 3, 2008 and with the assistance of Dr. Eddie Friel (from Niagara University of New York), continued to work on the jobs framework.

**Third Quarter – 2008:**

While the majority of the JPC continued to work on the framework development, September saw the launch of the Ambassador program. Approximately 100 business leaders met at Liuna Station to join as members of the JPC Ambassador program. The program was accepted with great enthusiasm by those who attended. It was a very successful launch.

The Economic Development Advisory Committee met during this quarter reviewing an early draft of the new economic development strategy presented by Neil Everson.

**Fourth Quarter – 2008:**

In November of 2008, the JPC approved the document “Creating a Framework for Action on Jobs”. With this approval, the JPC established seven separate groups in order to tackle the seven priority issues outlined by the framework, namely:

1. Innovation and Learning
2. Hamilton’s Image
3. Quality of Life
4. Immigration
5. Commercial Land and Infrastructure Strategy
6. A Predictable Supportive Planning Process That Ensures Sustainable Commercial Development
7. Economic Portfolio

The seven groups are now up and running and specific recommendations for action from each of these groups is expected in 2009.

The groups have been expanded to add more than just JPC members as there have been many people who have been volunteering to assist our work including representatives of youth and young professionals. While the JPC membership remains at approximately 70, the number of people engaged on the seven working groups is well over 110.
As a rough estimate, it is felt that members of the JPC and its volunteers, have spent in total more than 12,000 hours in volunteer time during 2008 in work of the JPC. Making a conservative estimate of the average hourly wage of our members at $100.00 per hour, the value of the volunteer hours in 2008 is estimated to be $1,200,000. During 2009 we expect this number to increase as the number of volunteers and members of the JPC grows.

**Financial Overview – 2008:**

During 2008 there were three sources of funding to assist the work of the JPC. They were as follows:

a) Revenue carry-overs from 2007 and contributions by JPC members to 2008 $  60,000
b) Contribution from the City of Hamilton $100,000
c) Grant from the Ministry of Training, Colleges & Universities $  99,000 $259,000

The actual total expenditures during 2008 of the JPC amounted to: $192,678
Funds carried over for the 2009 operation total: $  66,322

**Financial Overview – 2009:**

With the development of the 2008 JPC framework and with the establishment of seven separate teams investigating various areas, it is expected that additional funding will be spent in 2009 over and above that which was incurred in 2008.

Funding sources for the JPC in 2009 include:

a) Carry-over of funds from 2008 $  66,322
b) Funds requested from the City of Hamilton $100,000
c) Application for MTCU financing $234,000
d) Surplus revenue from the Mayor’s Luncheon Series $  40,000
e) Donations from JPC members $  80,000 $520,322
Proposed Work Program for 2009:

The JPC is expecting to get specific recommendations for action from each of its seven areas of interest in the job creation area.

As the amount of work for the JPC Consultants increase over 2009, the JPC intends to move towards the hiring of contract and part-time staff to reduce consultant costs.

Budget – 2009:

The following is a summary of the 2009 budget for the JPC:

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultant Cost</td>
<td>$190,000</td>
</tr>
<tr>
<td>Meeting costs</td>
<td>$ 80,000</td>
</tr>
<tr>
<td>Admin support</td>
<td>$ 55,000</td>
</tr>
<tr>
<td>Miscellaneous office expenses</td>
<td>$ 23,000</td>
</tr>
<tr>
<td>Contract/ &amp; part-time employees</td>
<td>$172,322</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$520,322</strong></td>
</tr>
</tbody>
</table>

Presentation of the 2009 Work plan:

Mark Chamberlain and Tim Dobbie will appear at the Committee of the Whole meeting to make a more detailed presentation on the 2009 work plan proposed by the JPC.

The presentation will include an outline of the work plan of the seven working groups including the process that we will use to begin acting on very specific initiatives from each area in 2009.

Respectfully submitted,

Mark Chamberlain
Chair,
Jobs Prosperity Collaborative

Tim Dobbie
Director
Jobs Prosperity Collaborative

jm (JPC report to Ham. City Council re 2008.doc)