- MINUTES -
GLBT Advisory Committee
Monday, April 28, 2008 – 6:00 p.m.
Room 207, Hamilton Convention Centre, 1 Summers Lane

PRESENT: Simon Lebrun, Deirdre Pike, Erin Fuller, Debbie Woolridge, Brendan Wilson, Councillor Bob Bratina

REGRETS: Lyla Miklos

ALSO PRESENT: Jane Lee, City of Hamilton
Jay Adams

1. WELCOME & INTRODUCTIONS

2. DECLARATION OF “CONFLICT OF INTEREST”
None declared.

3. APPROVAL OF MINUTES

(Woolridge/Fuller)
That the April 2, 2008 minutes of the GLBT Advisory Committee be approved as circulated. CARRIED.

4. BUSINESS ITEMS

4.1 Draft Advertising Policy

The Committee discussed the draft Advertising Policy. They questioned whether or not this policy will apply more broadly to determine the level of appropriateness of advertising in publications that appear in City facilities, or if it is limited only to the two areas defined.

There were concerns expressed about the broad statement and general nature of the language of item 3(e).

There is a concern with the clause which would allow the City Clerk discretion to approve or deny a request for delegation under the complaint section of the draft Policy. It was noted that the Clerk does not normally have this discretion, but the Standing committee of Council does.
Under the section on pre-screening of advertising, it is not clear if a denial of a review is a tacit approval or the advertising.

The committee expressed concern about Clause 3(h) and questioned what it means. This clause should be clear as to how it is to be interpreted. In addition, it appears to be the only clause that contains most of the language of Clause 14 (d) of the Canadian Code of Advertising Standards, so why is it the only one repeated here. It was also noted that the preamble to Clause 14 of the Canadian Code of Advertising Standards includes a preamble which is important in terms of the interpretation of Clause 14 of the Code. There are questions about how this policy will be interpreted, what are the consequences of the use of this draft policy, on what basis of knowledge and understanding will the policy be interpreted, including if a decision is to be made by the Senior Management Team. The committee also questioned what the purpose of the delegation would be under the Complaints section of the proposed policy.

Staff were asked to submit these comments/concerns to the staff committee working on the policy on behalf of the GLBT Advisory Committee.

4.2 Pride Sponsorship

(Woolridge/Fuller)
That the GLBT Advisory Committee sponsor the 2008 Hamilton Pride Festival in the amount of $750.00.  
CARRIED.

(Wooldridge/Wilson)
That the GLBT Advisory Committee offer the vendors table to the Well.
CARRIED.

4.3 International Day Against Homophobia – May 17, 2008

Deirdre noted that the speakers are confirmed, Azra & Renee. Members were asked to attend between 9 am to 10 am to set up. The event will run from 10 am to 11:30 am.

Greetings will be brought by Councillor Bratina. Chris Spence has also been invited to attend as has Madina Wasuge.

Deirdre and Simon will host the event, and will make introductions, with the wrap-up to be done by Deirdre and Joe Whelan.

Erin will develop the poster in advance of event, ensuring it reflects diversity.

Simon will email the details, and see if Lyla can assist with a media advisory, & press release. Simon will draft a letter to the Mayor.
Brendan and Debbie will work at getting agencies to set up Information
tables; including the Well, the AIDS Network, HIFY, etc.

5. OTHER BUSINESS

The committee agreed to defer the decision on donating the movie to a
future meeting.

6. INFORMATION SHARING

7. ADJOURNMENT

The meeting adjourned at 7:15 p.m.