MINUTES

Keep Hamilton Clean Committee
Wednesday, July 11, 2006
City Hall, Room 219 – 6:30 pm

Present:  Mike Majcher, Chair
           John Hawker
           Christine Moore
           Meg Broadway
           Phil Homerski, Staff Coordinator

Absent:   Paul Robichaud
           Jo-Anne Savoie

Action Items

1. Declaration of interest
   No declarations of interest were received.

2. Approval of minutes of previous meeting
   Minutes of the previous meeting were approved.

3. Business Arising from the Minutes

   3.1 Appreciation
   John Hawker presented two versions of Thank You letters, one for those helping with trail clean ups and one to recognize those that go above and beyond in contributing to Keeping Hamilton Clean. John spoke with Mike Kirkopolous to see about presenting these letters to recipients in front of Council meetings. Mike K. will confirm with Mayor Di Ianni for confirmation. John also checked with the Spectator and Brabant newspapers to see if they will print the recognition of the recipients and they agreed.

   John
   Send email with recognition letters to Phil

   Phil
   Wordsmith the two recognition letters.
3.2 Re-branding Logo / Slogan

All thoughts and ideas were sent to Mark Draak, Wide Eyed Communications (Tue, May 2/06) to see if the slogan / logo can be developed.

3.3 KHCC New Application Status

Hamilton City Council accepted Meg Broadway and Beau Stasiuk as new KHCC members at its June 28, 2006 meeting.

3.4 Store Front Display ideas

Some additional ideas have been brought forward and will be added to the existing list of ideas.

3.5 Web site changes

Needs to be updated

3.6 Pen quote

Christine emailed out to KHCC members info on pen samples and prices. There’s a $12 set up fee for text that will go on the pens. She just needs approval for which pen we want to go with then she will order it.

3.7 Hot spots update

John received a list of potential Hot Spot offenders from the City and narrowed down the list to 37 that can be verified for suitability for the Hot Spots media tour. KHCC members agreed to move the Hot Spots tour to be held last half of September to work in conjunction with the Clean City Program.

Phil
Follow up with Mark Draak to work out next step for Wide Eyed Communications to propose a logo/slogan.

ON GOING

Mike
Send list of ideas to date to Phil.

Phil
Work with city in-house department to see if they have any ideas as to how we can present ourselves in this store front

Mike
Arrange to have Pitch in pages removed.
Contact info for KHCC members added, Resource page added.

ALL
Get back to Christine on which pen model we’d like to go with for our committee.

Christine
Place the order for 500 pens

John
Send reminder email to Jo-Anne to get last year’s Trillium findings for potential Hot Spot qualifiers. Talk with Randy Charlton to see if specific list of residential / business addresses have been reported for trashy properties. Send email of addresses for committee members to start verifying as being suitable.
3.8 Hot spots update (cont’d)

Talk with Victor Paola to see if there can be a specific report run that will show business and residential addresses that can be used for Hot Spots.

DEFERRED

3.9 Trillium judging status

DEFERRED

4. Business Items

4.1 Events calendar review

The Committee reviewed its upcoming commitments.

DEFERRED

4.2 Earn a bike

DEFERRED

4.3 School display video material needed

Christine has been collecting pictures and ideas for a video. The pictures will likely be used to create our first video. We’re all encouraged to take pics as often as we can -- they can be powerful at getting our message across. This collected material can be used for our display, the video and the Web site.

ALL
Take pictures of anything that could be affective at KHCC getting their message across.

Phil
Order Christine’s Spec picture from the Spec.

Mike
E-mail Nick Westoll confirming KHCC’s commitment to being at this neighborhood festival.

Christine
Get KHCC T-shirt for Meg.

Phil
Purchase 6 litter grabbers, model 2H28R from approved supplier.

Mike
Send any current waivers to Christine to work with.

4.4 Request to attend

KHCC has been requested to set up a booth at a Ward 8 neighborhood Festival on Saturday, Sept. 16, noon to 4 pm at Sir Allan MacNab Secondary School, 145 Magnolia Rd. The committee has agreed to be there along with mascot Garbo.

Phil
Order Christine’s Spec picture from the Spec.

Mike
Send any current waivers to Christine to work with.

4.5 Litter picker upper

After John tested the litter grabbers used by City Ambassadors, the committee agreed to purchasing 6 to be used by the KHCC for Adopt A Road and other clean ups. The model specified as best for our needs is 2H28R at $25.80 each.

4.6 Clean up safety

Waivers must be signed by anyone taking part under KHCC during clean ups.
4.6 Clean up safety (cont’d)

A more complete waiver is needed and can be sought from the City. Christine will be no longer scheduling falls area clean ups to make clean ups more safe.

Christine
Work with City contact, Tara-lea Beaudoin, to get City approved waiver to be used during her clean ups.

5. New Business

5.1 Clean City program update

Phil reviewed the City’s Clean City Program telling how a number of groups and departments that work towards cleaning up Hamilton will coordinate and communicate under one umbrella. Behavior contributing to litter and graffiti will be the focus with emphasis on prevention. KHCC’s input on how this program can be most effective is being sought.

Phil
Send out summary of the Clean City Program to KHCC members so that we can respond with ideas and suggestions how to make this program most affective.

ALL
Review the document once received and return ideas and suggestions on how KHCC can participate under such an umbrella. Keep in mind that this might require us to change the mandate of the committee.

5.2 Eco-Net Dragon boat

John was the KHCC member representative that helped with the Eco-Net dragon boat races taking place at Bayfront park.

ALL
E-mail ideas and suggestions to Phil for how we can get people to use proper waste receptacles for cigarette butts (ad campaigns, slogans, types of waste receptacles, etc). This is particularly regarding cigarette butts and NOT litter or other waste or pollution at this time. This focus is for Hamilton Downtown.

5.3 Downtown Cleanliness Task Force

Cigarette butt waste has become the focus for the downtown BIA. There is talk about replacing the Cigarazzi units with something else that might encourage more people to use the proper cigarette waste receptacles.

ALL
Put some thought into new banner ideas (pitch in week, keep Hamilton clean, etc).

5.4 KHC banner

Phil found out that KHCC has two dates where we can book banner time over Main Street in front of City Hall. He’s gong to find out what the dates are. The committee would like to utilize these two week long windows of time to help get our message out. KHCC doesn’t currently have a banner as the old one was very worn out and not suitable for use.

Phil
Find out which two weeks the KHCC has for hanging our banner over Main Street.

ALL
Put some thought into new banner ideas (pitch in week, keep Hamilton clean, etc).
6. Adjournment

   6.1 upcoming dates

8:35 pm meeting ended

Adopt A Road: Sun July 23 – 10am

Next Meeting: Wed Aug 2 - 6:30pm

Trail Clean-up: Sat Aug 12 – 10am