TACTICAL URBANISM

(TU)

GRAHAM MCNALLY & PHILIP TOMS

SEPTEMBER 5, 2013
tactical
adj: \tak-ti-kəl\
1. of or relating to small-scale actions serving a larger purpose
2. adroit in planning or maneuvering to accomplish a purpose
IT'S AN 18 MINUTE WALK TO GLENWOOD SOUTH

IT'S A 7 MINUTE WALK TO RALEIGH CITY CEMETERY
CHAIR BOMBING, 2011
BROOKLYN
WHAT DOES TACTICAL URBANISM AIM TO ACHIEVE?
CREATE COMMUNITY
CREATE PLACES

PARKING DAY
PORTLAND
CREATE GREAT CITIES
KEY COMPONENTS OF TU

TACTICAL
A SPECIFIC PROJECT WITH
SPECIFIC AIM OR LONG TERM GOAL

AFFORDABLE
LOW COST TO ENSURE SUCCESSFUL INSTALL
ALLOWS TESTING OF LARGE SCHEMES

QUICK
PERMITS TESTING, LEARNING, AND IMPROVEMENT
WHERE TU FITS IN

NOT HERE
WHERE TU FITS IN

C

HAMILTON 2013
WHERE TU FITS IN

NOT HERE
WHERE TU FITS IN HERE
SHORT TERM ACTION
LONG TERM CHANGE
LONG TERM CHANGE

MOHAWK RD & UPPER WENTWORTH ST
LONG TERM CHANGE
LONG TERM CHANGE
SHORT TERM ACTION

TIMES SQUARE, 2009
NYC
NOT JUST TOP DOWN

NOT JUST BOTTOM UP

CITY AND CITIZENS WORKING TOGETHER TO ACHIEVE COMMON GOALS
Car culture killing us, activists say

By MIRA OBERMAN
The Hamilton Spectator

Trying to convince Hamiltonians to leave their cars at home is about as easy as convincing them to skip Tim Hortons in the morning.

It just goes against the grain.

Kind of like playing chess on a blanket of sod spread over a King Street East parking spot.

About 30 people created a “car-free space” in front of Jackson Square Monday afternoon in an attempt to raise awareness about the destructive side of a North American obsession.

Beatrice Ekwa-Ekoko, 32, can’t fit everything she dislikes about cars into one breath.

Cars harm the environment, kill children, isolate people from their community, gobble up half of the city with parking lots and roads, and frighten cyclists off the streets.

It sounds wonky, but the mother of three has a lot of solid facts to back her up. According to Statistics Canada,

PARKING METER PARTY, 2001
HAMILTON

More than 40 pedestrians have died in traffic accidents in Hamilton in the
TU IN HAMILTON
ROAD DIET @ THE DELTA (MAIN ST & KING ST) HAMILTON
TU IN HAMILTON

ROAD DIET @ THE DELTA (MAIN ST & KING ST) HAMILTON
FOOD TRUCKS @ FOOD TRUCK ALLEY HAMILTON

TU IN HAMILTON
EXAM PROJECTS

- POP-UP RETAIL
- GUERILLA GARDENING
- SEED BOMBING
- PARK-MAKING

ie, NOT JUST ROADS
EXAMPLE PROJECTS
EXAMPLE PROJECTS

BETTER BLOCK DALLAS, 2010
EXAMPLE PROJECTS
EXAMPLE PROJECTS
EXAMPLE PROJECTS

STREET ART, VARIOUS
MONTREAL
EXAMPLE PROJECTS

PARKLETTE, ASHEVILLE, NC
EXAMPLE PROJECTS
EXAMPLE PROJECTS
EXAMPLE PROJECTS

PAVEMENT TO PARKS
LOS ANGELES
EXAMPLE PROJECTS
BUILD A BETTER CITY
IMPROVE WALKABILITY AND QUALITY OF PUBLIC SPACE

ECONOMIC BENEFITS
ATTRACT BUSINESSES AND RESIDENTS TO A CITY WITH EXCELLENT QUALITY OF LIFE

REPUTATION
CITY VIEWED AS INNOVATIVE, CREATIVE AND LEADERS
WHY

SAN FRANCISCO – DIVISADERO PARKLET
SAN FRANCISCO – DIVISADERO PARKLET
REVIEW AFTER 1 YEAR – (2010 - 2011)

# OF PEDESTRIANS
AVERAGE – 13% INCREASE,
WEEKDAY EVENINGS - 37% INCREASE

# OF PEOPLE STANDING OR SITTING
30% INCREASE

90% OF PEOPLE POLLED BELIVED THAT THE AREA HAD A STRONG SENSE OF COMMUNITY CHARACTER

BUSINESSES SPLIT ON WHETHER IT SHOULD BE PERMENANT
BETTER BLOCK
BY THE NUMBERS

WHY

AFTER THE PROJECT

63%
PERMANENT CHANGES

80%
INCREASED RETAIL SALES

71%
CHANGING ORDINANCES

SURVEYS SELECTED FROM
BATON ROUGE, LA • BROWNSVILLE, TX
DENVER, CO (2X) • DUNCAN, SC
MEMPHIS, TN • NORFOLK, VA
SAINT JOE, MO

BARRIERS TO PROGRESS

38% 38%
LACK OF FUNDING  OVER REGULATION

25% 13%
CULTURE LACK OF INTEREST

100%
OF PROJECTS EXPERIENCED
INCREASED BUSINESS REVENUE

TU HAMILTON
2013
Painting Your Own Crosswalk: Crime or Civic Opportunity?

SARAH GOODYEAR   JUN 05, 2013   31 COMMENTS
Report from Hamilton, Ontario: Tactical Urbanism crackdown
Taking back the streets: Tactical Urbanism brings change

Lloyd Alter
Design / Urban Design
June 10, 2013
"The exhilarating ripple of her voice was a wild tonic in the rain"
City to Install Permanent Bumpouts at Herkimer and Locke

City staff do an about-face and embrace tactical urbanism as a way to make short-term, low-cost changes that help pave the way for a larger culture shift.

By Graham McNally
Published May 23, 2013

On Tuesday, Phil Toms and I met with Councillor Brian McHattie and John Mater, Director of Corporate Assets and Strategic Planning from the City of Hamilton, to review the recent pylon installation that occurred at Herkimer and Locke.
WHERE WE ARE

MAY

1  LOCKE & HERKIMER INSTALLATION
2  TACTICAL URBANISM LECTURE
7  PYLONS REMOVED
14  MEETING WITH CLLR MCHATTIE & JOHN MATER
28  PAINT AND DELINEATORS INSTALLATION BEGINS
WHERE WE ARE

MAY
1. Locke & Herkimer Installation
2. Tactical Urbanism Lecture
7. Pylons Removed
14. Meeting with CLLR Mchatte & John Mater
28. Paint and Delineators Installation Begins

JUNE
14. Meeting with CLLR Mchatte & Staff
28. Designs for 10 Additional Intersections forwarded to Staff
WHERE WE ARE

**MAY**
1. LOCKE & HERKIMER INSTALLATION
2. TACTICAL URBANISM LECTURE
7. PYLONS REMOVED
14. MEETING WTH CLLR MCHATTE & JOHN MATER
28. PAINT AND DELINEATORS INSTALLATION BEGINS

**JUNE**
14. MEETING WITH CLLR MCHATTE & STAFF
28. DESIGNS FOR 10 ADDITIONAL INTERSECTIONS FORWARDED TO STAFF

**JULY**
12. MEET @ THE DELTA TO DISCUSS INSTALLATION
16. TU REACH OUT TO NEIGHBOURHOOD CONTACTS
25. MEET TO DISCUSS 10 INTERSECTIONS WITH STAFF INPUT
### WHERE WE ARE

**MAY**
1. Locke & Herkimer Installation
2. Tactical Urbanism Lecture
7. Pylons Removed
14. Meeting with CLLR Mchatte & John Mater
28. Paint and delineators installation begins

**JUNE**
14. Meeting with CLLR Mchatte & Staff
28. Designs for 10 additional intersections forwarded to staff

**JULY**
12. Meet @ the Delta to discuss installation
16. Tu reach out to neighbourhood contacts
25. Meet to discuss 10 intersections with staff input

**AUGUST**
5. Meeting with CLLR Mchatte, Chris Murray & Staff
21. Delta installation begins (approx)
A PROGRAM THAT:

1. SUPPORTS CITY OUTREACH TO COMMUNITIES

2. PROVIDE RESIDENTS MEANS TO COMMUNICATE IDEAS TO IMPROVE NEIGHBOURHOODS

3. GENERATE SUPPORT AND EDUCATE ABOUT WHAT THE CITY IS DOING IN NEIGHBOURHOODS

4. BRAND “TACTICAL” EVENTS AND CHANGES
THANK YOU