

MINUTES

Tuesday, September 17, 2013
5:00 p.m.
Room 192, Hamilton City Hall
71 Main Street West, Hamilton

Present: Larry Husack – Chair
John Hawker – Vice Chair
Krysta Boyer
Marisa Di Censo
Michael Prendergast
Ron Speranzini
Bruce Thomson
Linda Bevan (Recorder)
Phil Homerski (Staff Liaison)

Regrets: Clr. Chad Collins
Clr. Tom Jackson
Shane Ormerod
Allyson Wenzowski

1. Welcome and Introductions

The CCLC welcomed Mr. Michael Prendergast; Superintendent of Student Achievement, Hamilton Wentworth District School Board (HWDSB): Mr. Prendergast will be temporarily replacing Mr. Scott Sincerbox until a permanent HWDSB replacement is named. Maria Di Censo announced that a new youth representative, Adrian Hucal, has been recommended by the Hamilton-Wentworth Catholic District School Board. P. Homerski will follow up with the HWCDSB and welcome Adrian to the committee.

2. Approval of Agenda

P. Homerski noted the following change. Agenda item 6.1 – Provincial Litter Initiatives will be deferred to a future meeting.

That the agenda be accepted as amended.

HAWKER/DI CENSO

CARRIED

3. Declarations of Interest

None.

4. Minutes of Previous Meeting

4.1 Approval of Minutes

Minutes of July 16, 2013 Meeting

That the minutes of the July 16, 2013 meeting of the Clean City Liaison Committee be accepted as written.

THOMSON/DI CENSO

CARRIED

4.2 Business Arising

P. Homerski reported that Clr. Collins will table a motion at an upcoming Public Works Committee to change the name of the committee to the Keep Hamilton Clean and Green committee. A memo explaining the rationale behind the name change was provided to the members (attached as Appendix A).

5. Consent Items

None.

6. Presentations

None.

7. Discussion Items

7.1 2014 Budget

P. Homerski reported that the committee's 2013 expenses are on track and projects an approximate \$3,000 favorable balance by year-end. The CCLC Reserve currently sits at \$17,700.

P. Homerski presented a draft 2014 Clean City Liaison Committee budget worksheet prepared with the assistance of the Chair and Vice Chair. Some of the highlights include maintaining the same amount of support for the Team Up to Clean Up April Blitz (\$10,000), a \$2,400 increase in support for litter initiatives (from \$12,000 in 2013), a \$2,400 increase in support for graffiti initiatives (from \$2,600 in 2013). The draft proposed budget also includes two new grant initiatives: a \$5,000 Clean & Green Neighbourhood Grants program to assist with small neighbourhood improvement projects such as those identified in the Neighbourhood Action Plans; and a \$2,000 Citizen Engagement Grants programs to offset costs to

organizers of large-scale cleanup and environmental stewardship programs that are beyond the scope of City of Hamilton volunteer cleanup programs.

The draft budget totals \$28,800 which will require a one-time allocation of \$10,550 from the Clean City Liaison Committee reserve.

That the 2014 Clean City Liaison Committee budget be approved in principle as presented.

HAWKER/THOMSON

CARRIED

7.2 2014 Work Plan

The 2014 Work Plan will be discussed in detail at the next CCLC meeting. L. Husack suggested the October 15 meeting be dedicated to drafting the committee's 2014 work plan.

8. Focus Area Updates

8.1 Litter Prevention

Roadside Litter Data Collection Project

The subcommittee will reconvene this fall and invite representative of the convenience food industry to assist with developing a roadside litter prevention strategy.

8.2 Illegal Dumping Prevention

a) Video Surveillance Programs

P. Homerski reported the telephone surveys should be completed by the next CCLC meeting.

b) CP Rail belt line cleanup

P. Homerski reported that this project, which was collaboration between the City and CP, was very successful. This project was initiated as a result of numerous calls to Clr. Morelli's office about dumping along the CP rail belt line (the north/south rail line that runs to the west of Gage Park toward the industrial area north of Beach Road). CP Rail committed a full week of resources to clean up the belt line. A visual scan of the area was conducted by Public Works, Municipal Law Enforcement, CP Track Operations and CP Police which helped to identify

dumping hot spots. MLE conducted a blitz of the area in August which resulted in the issuing of 25 Yard Maintenance By-Law orders to comply and 20 Property Standards orders. CP then performed a six day clean up collecting a total of 23.3 tonnes of waste along the 2.8 km corridor. Education of tenants and property owners in this area will be the main focus going forward.

8.3 Graffiti Management

P. Homerski reported that the graffiti audit will be conducted next week. The audit will provide a baseline and help identify the extent of Hamilton's graffiti issues. The audit will concentrate on 15 hot spot areas gathered from graffiti complaint data and 15 control areas. Each area is 25 hectares in size. The results will be used to help identify key issues and to determine strategies for graffiti management throughout the city. Due to the intensive nature of the audit, the results will not be available until November 2013.

The Youth Graffiti Survey will be sent out again to youth workers and committee members to attempt to reach the number of respondents required to make the survey statistically accurate (190 respondents required for 90% confidence).

8.4 Beautification and Greening

Tim Hortons Team Up to Clean Up Spring Blitz Working Group

P. Homerski reported that the staff feedback is still being collected. P. Homerski, L. Husack and R. Speranzini will meet within the next few weeks and will provide an update to the committee at an upcoming meeting.

9. Keep Hamilton Beautiful (Keep America Beautiful)

P. Homerski reported that the statistics for the KAB Annual Report were completed and submitted as a requirement of KAB's affiliates to remain in good standing.

P. Homerski was unable to complete the Graffiti Hurts Grant Application due to its complexity.

P. Homerski reported that the 2013 Community Appearance Index survey needs to be completed soon to remain in good standing with the KAB. The tentative dates are scheduled for October 24th and October 25th.

10. Other Business and General Information

10.1 Clean and Green Hamilton Strategy 2013 Mid-Year Work Plan Update

P. Homerski provided a draft copy of the report to committee members for their information. The report provides a good overview of progress in the first half of 2013 of objectives that support the Council endorsed Clean & Green Hamilton Strategy. The report is scheduled to be tabled at the October 7th, 2013 meeting of the Public Works Committee.

10.2 CCLC Work Plan Update

In response to a request from J. Hawker on an update on the Hospitals' Cigarette Litter Prevention Program, P. Homerski reported that after an initial meeting with Hamilton Health Sciences and St. Joseph's Healthcare staff, the hospitals took ownership of the program following the model presented by the City and CCLC. The hospitals have done a very good job implementing the program with advice and assistance from Public Works and Public Health Services staff.

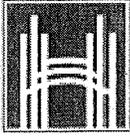
It was suggested that the subcommittee meet with the hospitals staff within the next month to review the progress made with the program thus far. Future involvement by the CCLC with this program will be decided dependent on the outcome of this meeting.

11. Adjournment

The meeting was adjourned at 7:05 pm.

The next meeting of the Clean City Liaison Committee will take place Tuesday, October 15, 2013 at 5:00 pm, Room 192, Hamilton City Hall.

Appendix A – Name Change Memo



Hamilton

Business Programs Group
Corporate Assets & Strategic Planning Division
77 James Street North, Suite 400
Hamilton, Ontario,

Canada L8R 2K3

www.hamilton.ca/publicworks

Date: 17 September 2013

To: Chair and Members
Clean City Liaison Committee

From: Philip Homerski
Staff Liaison
Corporate Assets & Strategic Planning
Public Works

Subject: Committee name change

At its November 28, 2012 meeting, Council adopted the Clean & Green Hamilton Strategy (PW07056a) replacing the former Clean City Strategy drafted in 2007. Given that the Clean City Liaison Committee was formed in 2007 to “advise staff and Council on strategies and tactics to reach the (Clean City Strategy) program’s goals and objectives,” then it is recommended that the volunteer committee’s name and mandate should reflect the current strategy – the Clean & Green Hamilton Strategy.

At its June 18, 2013 meeting, CCLC members supported the recommendation passing the motion: “That the members concur with the recommendation to change the name of the committee to the ‘Keep Hamilton Clean and Green’ committee.”

The committee’s Council representative, Councillor Chad Collins, has agreed to table a motion at an upcoming Public Works Committee to endorse the name change.