SUBJECT: Approval for Alcohol as part of a Special Event Rotary Stars in the Park, Dundas Driving Park (CS09052) (Ward 13)

RECOMMENDATION:

(a) That Dundas Valley Sunrise Rotary Club be granted permission to seek a special occasion permit for a liquor license for Rotary Stars in the Park, Dundas Driving Park a fundraising event taking place on September 12, 2009.

(b) That the Dundas Valley Sunrise Rotary Club also be granted permission to serve alcohol at the abovementioned event.

(c) That, if the request to serve alcohol is approved, the hosting organization must comply with:

(i) The Ontario Liquor License Act, R.S.O. 1990, Chapter L.19 and the administration of the Act by the Alcohol and Gaming Commission of Ontario (AGCO).

(ii) The conditions contained within the City of Hamilton’s Municipal Alcohol Guidelines, Appendix A of the Policy for Special Event Planning.

(iii) The applicant must provide $5,000,000 comprehensive general liability insurance coverage (which shall include a host liquor liability endorsement), and that the City of Hamilton is named as an additional insured party to this Policy.
The City of Hamilton received an application from the Dundas Valley Sunrise Rotary Club requesting permission to seek a special occasion permit for Rotary Stars in the Park, a fundraising event taking place on Saturday, September 12, 2009.

Profits gained from the sale of alcohol at Rotary Stars in the Park will go towards supporting programming by the Dundas Valley Sunrise Rotary.

The Special Events Section in the Culture Division facilitates the requests for the use of alcohol on City Properties, under a Special Occasion Permit.

The City of Hamilton has granted approvals for the use of alcohol on City lands and in City facilities as part of special event programming. Groups must adhere to the Alcohol and Gaming Commission of Ontario (AGCO) Guidelines respecting Special Occasion Permits, Ontario Liquor License Act R.S.O. 1990, Chapter L.19 and the City of Hamilton’s Municipal Alcohol Guidelines. Each group applying for permission to host a beer garden on City property is given a copy of the Municipal Alcohol Guidelines. Together, these guidelines, when implemented, manage the risks associated with serving alcohol at an event.

Groups must also supply a certificate of insurance, naming the City of Hamilton as additional insured in the amount of $5,000,000. The process for groups applying for a permit is administered through the Special Events Section in the Culture Division.

Staff recommend granting permission to the Dundas Valley Sunrise Rotary Club to seek a special occasion permit.

Non-Profit organizations have requested to host events with alcohol provision on City of Hamilton lands, since the early 1990s. First-time approval from City Council is required.
for new groups, and barring there are no reported incidents at the event, organizers are granted ongoing permission on an annual basis. Event monitoring is carried out by any combination of the following: the Special Events Advisory Team, facility staff, and representatives from the Hamilton Police Services, the City of Hamilton Licensing Division or Liquor Inspectors from the AGCO. Subsequent approvals are administered through the Special Events Section in the Culture Division.

**ALTERNATIVES FOR CONSIDERATION:**

If this request is denied, lack of alcohol sales will affect the organizer's potential fundraising capacity.

**FINANCIAL/STAFFING/LEGAL IMPLICATIONS:**

Financial:

There are no financial implications associated with the recommendations of Report CS09052.

Staffing:

There are no staffing implications associated with the recommendations of Report CS09052.

Legal:

There are no legal implications associated with the recommendations of Report CS09052.

**POLICIES AFFECTING PROPOSAL:**

Policy for Special Event Planning

**RELEVANT CONSULTATION:**

Community Services Department, Culture Division, Special Events Section.
CITY STRATEGIC COMMITMENT:

By evaluating the “Triple Bottom Line”, (community, environment, and economic implications) we can make choices that create value across all three bottom lines, moving us closer to our vision for a sustainable community, and Provincial interests.

Community Well-Being is enhanced.  ☒ Yes  ☐ No
Special Events add to the quality of life in Hamilton for residents and visitors. The majority of events have a large volunteer component providing life-long learning and citizenship opportunities.

Environmental Well-Being is enhanced.  ☒ Yes  ☐ No
Special events work in cooperation with Waste Management in contributing to the 65% waste diversion target.

Economic Well-Being is enhanced.  ☒ Yes  ☐ No
Special events provide a catalyst for spending of entertainment dollars in our community, as well as an avenue for increased tourism.

Does the option you are recommending create value across all three bottom lines?  ☒ Yes  ☐ No
Special Events offer affordable recreation for Hamiltonians and visitors. Events are hosted by the community, for the community with opportunities for volunteerism, economic spin-off and sustaining the organization that are hosting special events in the City of Hamilton.

Do the options you are recommending make Hamilton a City of choice for high performance public servants?  ☐ Yes  ☒ No