MINUTES
COMMUNITY FOOD SECURITY STAKEHOLDER
ADVISORY COMMITTEE
Wednesday, February 3, 2010
4:00 p.m., The Hayloft
Dundurn Castle
610 York Blvd., Hamilton


Absent with Regrets: Sue Coverdale, Maciej Kowalski, Brian Kreps, Russ Ohrt, Ursula Samuels, Councillor Bratina

Also Present: Lori Stahlbrand

1. CHANGES TO THE AGENDA

Additions:
6.1 Raising the Roof toques - Carolyn Cade
6.2 Upwind Downwind posters – Robert Clackett
6.3 Roots Cooking Event – Chris Krucker
6.4 Hamilton Farm Month - Karen Burson
6.5 CFSSC Display Board
6.6 Snacks for meetings

2. DECLARATIONS OF INTEREST

There were no declarations of interest.

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

(Tina Moffat/ Carolyn Cade)

3.1 Community Food Security Stakeholder Committee Meeting Minutes dated January 6, 2010 were approved.
4. PRESENTATIONS

4.1 Local Food Plus - Lori Stahlbrand

- See Lori’s presentation attached to the minutes.

5. DISCUSSION ITEMS

5.1 Update on Community Garden Policy Development

- A draft community garden policy is being written by Public Works.
- Consultations on the draft policy will take place in February and March.
- Adam will present on the policy at the March meeting; he will circulate any presentation slides in advance.

5.2 Update on the response to report on the Feasibility Study for Establishing a Local Food Distribution Initiative in Niagara and Hamilton

- Councillor Pasuta and Sue Coveredale attended a meeting with Martin Gooch, Friends of the Greenbelt, and representatives from Niagara on January 27.
- A second phase to the feasibility study was proposed by Martin Gooch, but it was not supported as proposed.
- Councillor Pasuta will forward minutes once they are available.
- Sarah will circulate the final CFSSC response to committee members.
- It was suggested that a follow-up meeting of the Local Food Coordination subcommittee be held to propose next steps.

5.3 Subcommittee Reports

Education and Outreach; Website Development

Students are helping to design the Hamilton Food Matters website which will include a navigation map and logo. It will be launched in April.

Policy subcommittee

Erica Jermé has compiled information on municipal support for farmers’ markets and farmers’ market bylaws to inform the policy development.

5.4 Strategic planning for 2010

Sarah circulated Strategic Planning document and facilitated discussion of the first two priorities. Document will be revised slightly and circulated for more discussion at the next meeting. Results of Strategic Planning discussion will be forwarded when completed.

6. GENERAL INFORMATION & OTHER BUSINESS

6.1 Wesley Urban Ministries is selling Raising the Roof toques. Let Carolyn Cade know if you would like to purchase any.

6.2 Posters for the Upwind Downwind Conference which kicks off on Sunday, February 21, 2010 at the Hamilton Convention Centre were distributed
6.3 The Dundurn National Historic Site, with Environment Hamilton, Manorun Farm, and Dundas in Transition, is hosting Back to our Roots! Garden Harvest to Winter Table, on Saturday, February 27, 2010, 9:00 a.m.-12:00 p.m. Fee: $25.00.

6.4 February is Hamilton’s Farm Month. Events that will create awareness around local food and farming are being held throughout the month. Details can be found on the Hamilton Eat Local blog http://hamiltoneatlocal.blogspot.com/.

6.5 If you would like to book the CFSSC display board for use at an event, contact Judi Childs to schedule.

6.6 Snacks for upcoming CFSSC meetings should consist of local food.

7. **ADJOURNMENT**

(Carolyn Cade/Tina Moffat)
There being no further business, the meeting adjourned at 6:05. **CARRIED**
Growing Food Security through Local Sustainable Food Systems: The LFP Approach

Presented by:
Lori Stahlbrand
President
Local Food Plus
February 2010

A Definition of Food Security

That all people at all times have access to safe, nutritious, culturally appropriate food adequate for a healthy and active life, eaten in dignity and produced sustainably.

A Financially Unsustainable Food System

Net Farm Income for Canadian Farmers: 1956 - 2001

Only 7000 farmers in Ontario are under age 35 out of more than 82,000.

An Environmentally Unsustainable Food System

- Water pollution
- Soil degradation
- Loss of biodiversity
- Climate change

Urban Sprawl

½ of Canada’s prime farmland is in Southern Ontario
Almost all of it is under threat from urban sprawl

A Socially Unsustainable Food System

- Child Hunger
- Malnutrition
- Exploitation of Farm Workers
A Sustainable Food System

- Primarily local
- Financially viable for all stakeholders
- Operates with ecological integrity
- Socially responsible
- Respectful of other species

The LFP Approach

Scaling up local sustainable food systems

LFP Certification Standards

- Employ sustainable production systems
- Provide healthy and humane care for livestock
- Provide safe and fair working conditions
- Protect and enhance wildlife and biodiversity
- Reduce energy consumption and greenhouse gases

LFP Certification Flow Chart

Local (Mandatory) (30 pts)

Crop/Livestock Production (600-900 pts.)

Biodiversity (150 pts.)

Labour (Mandatory) (150 pts.)

Energy (150 pts.)

LFP Certified

70 partnerships in 3 years including:
The University of Toronto/LFP Partnership
September 2006

Fiesta Farms/LFP Partnership
October 2007
The LFP Approach: What's In It for Farmers?

- Leverages consumer values to open new and higher value markets
- Provides recognition for efforts to increase on-farm environmental and social sustainability
- Creates consistent multi-year demand for local sustainable food
- Gives farmers more power in the marketplace through product differentiation, segmentation and branding

The LFP Approach: What's In It for Purchasers?

- Positions a purchaser at the forefront of emerging market trends
- Responds to client concerns
- Demonstrates the purchaser’s responsibility to the larger community and the environment
- Creates a market advantage
- Provides a concrete way to reduce greenhouse gas emissions
- Provides a concrete way for municipalities to stimulate local economic development while addressing food insecurity

Local Food Plus: What’s in it for Eaters?

- Offers food that is fresher
- Offers a way for eaters to support local sustainable farmers and processors
- Offers a way for urban people to counteract urban sprawl
- Offers a way for eaters to reduce greenhouse gas emissions through their food choices
- Offers a way for individuals to take collective action

The LFP Campaign Theme

LET’S GO THE DISTANCE so our food doesn’t have to

http://www.localfoodplus.ca
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