SUBJECT: Roles/Functions of Committees Related to Economic Development in the Planning and Economic Development Department (PED08312) (City Wide)

RECOMMENDATION:

(a) That Committee of the Whole and the Economic Development and Planning Committee be the authority for consideration of those economic development and other City-wide impacting matters as identified for each Committee in Report PED08312.

(b) That Item H be removed from the Committee of the Whole's Outstanding Business List.

EXECUTIVE SUMMARY:

Per Council direction, the purpose of this report is to provide recommendations for the identification of those economic development and other 'City-wide impacting' matters that should be considered either by the Committee of the Whole or the Economic Development and Planning Committee. This was identified as unfinished business from the Committee of the Whole meeting of April 23, 2008.
**BACKGROUND:**

The Planning and Economic Development Department’s primary direct report is to the Economic Development and Planning Standing Committee. However, on specific matters which have been considered as having significant Corporate and City-wide implications, the Department has reported to the Committee of the Whole. The following table identifies the major functions and topics related to the Department with recommendations on which Committee should have the lead role in terms of consideration of reports/providing direction.

<table>
<thead>
<tr>
<th>Committee of the Whole</th>
<th>Planning and Economic Development Committee</th>
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</thead>
<tbody>
<tr>
<td>Overall Economic Development Strategy</td>
<td>Official Plan Policies</td>
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<tr>
<td>Establishing and reporting on economic development performance measures/targets</td>
<td>Places to Grow Land Budget</td>
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<td>Marketing Plans/Strategies</td>
<td>Any matter requiring public meeting under the Planning Act</td>
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<td>Employment Land Strategy such as Land Banking</td>
<td>Zoning By-Laws</td>
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<td>Brownfield Strategies</td>
<td>Real Estate Acquisitions/Disposals</td>
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<tr>
<td>Major Tourism Projects (i.e. Pan Am Games, Gateway Centre)</td>
<td>Airport (Airport Implementation Task Force Sub-Committee)</td>
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<tr>
<td>Portfolio Management Strategy</td>
<td>Departmental/Divisional Work Plans</td>
</tr>
<tr>
<td>Accommodation Strategy</td>
<td>Operational Reviews</td>
</tr>
<tr>
<td>Peak Oil Study</td>
<td>&quot;Open for Business&quot; Initiatives</td>
</tr>
<tr>
<td>Vision 20/20</td>
<td>Cluster Strategies (i.e. Agricultural Action Plan)</td>
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<tr>
<td>By-law Enforcement Policy</td>
<td>Incentive/Loans Programs and Approvals (ERASE, CPIG, etc.)</td>
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<td>Jobs Prosperity Collaborative Report Card</td>
<td>Secondary Plans: including the new Airport Employment Area</td>
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<td></td>
<td>All financial matters relating to the Department’s Operating budget</td>
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ANALYSIS/RATIONALE:

The recommended topics for each Committee to lead consideration on can be categorized as:

Committee of the Whole: City-wide strategies; overall policy matters; marketing/City Image Strategy; major tourism projects; Real Estate Strategy, including overall accommodation plans; triple-bottom line initiatives such as Vision 20/20 and Peak Oil Study; By-law Enforcement Policy equally affecting all wards throughout the City; establishing and reporting on economic development measurements and performance.

Economic Development and Planning Committee: Planning Act matters; matters requiring public meetings; development of Official Plan and reports related to Official Plan matters/structure such as Places to Grow implementation and Land Budget; specific initiatives implementing policy developed by Council; all Secondary Plans; operational/financial/administrative matters related to the Department of Planning and Economic Development.

We would particularly highlight the change concerning reporting to Committee for the Airport Employment Area. This initiative is now in the Phase 2 of the Study, being the development of the Secondary Plan, which is a planning matter leading to a public meeting under the Planning Act. Initial reports/recommendations to Council identified that reports for the Airport Employment Area would be considered by Committee of the Whole. It is being recommended in this report that consideration of future reports for this be forwarded to the Economic Development and Planning Committee.

FINANCIAL/STAFFING/LEGAL IMPLICATIONS:

Financial: Annual, approved Operating and Capital Budgets.

Staffing: Approved staffing complement to carry out/prioritize work programs.

Legal: N/A

POLICIES AFFECTING PROPOSAL:

None

RELEVANT CONSULTATIONS:

City Clerk Division, Corporate Services Department
By evaluating the “Triple Bottom Line”, (community, environment, economic implications) we can make choices that create value across all three bottom lines, moving us closer to our vision for a sustainable community, and Provincial interests.

**Community Well-Being is enhanced.** ✅ Yes ☐ No
Involving all of Council in setting policy and strategic direction contributes to value, community-wide.

The public are also better involved in the definition and development of local solutions.

**Environmental Well-Being is enhanced.** ✅ Yes ☐ No
Matters such as Vision 20/20 and Peak Oil considered by all of Council is preferred.

**Economic Well-Being is enhanced.** ✅ Yes ☐ No
The economic base is diversified through economic development strategies and performance monitoring.

Investment in Hamilton is enhanced and supported.

**Does the option you are recommending create value across all three bottom lines?**

✅ Yes ☐ No

**Do the options you are recommending make Hamilton a City of choice for high performance public servants?**

✅ Yes ☐ No

A vibrant local economy, community and environmental well-being will retain and attract the best employees to the Corporation.

NE/db