Dear Mr Eisenberger,

Re: The 2008 World Leadership Awards

I am writing to you because I very much hope that Hamilton will enter the 2008 World Leadership Awards.

Now in their fourth year, these globally recognised awards are given to cities whose leaders have shown exceptional imagination, foresight or resilience in a number of key fields; especially cities that have reversed trends, shaken off traditional images, and acted as an example and inspiration to others.

As well as giving individual awards in fifteen different categories, the judges will also be declaring four cities to be “City of the Year” for their region:

* African City of the Year
* American City of the Year
* Asia-Pacific City of the Year
* European City of the Year

The winners of these four special titles will be chosen by the judges from the winners of the fifteen specialist categories.

The awards are truly global and the location of cities has no influence on the outcome. Entries are judged against three criteria: the quality of leadership displayed, the difficulties or obstacles that the city has overcome, and (perhaps most importantly) the degree of inspiration the city may give to others.

The 2007 Presentation Ceremony highlighted some of the most exceptional and inspiring leadership projects to be found anywhere in the world. The winners included Amman, Atlanta, Chennai, Lagos, Las Vegas, Lima, Madrid, Nelson Mandela Bay, Phnom Penh, Pune, St. Louis, and Taichung; and their projects form a remarkable roll call of achievement.

In 2008 we want to be sure that our judges see the best work which has recently taken place in your city. Reaching the finals could result in widespread publicity and recognition for the quality of your leadership – and there is no downside - we only publish the names of cities that reach the finals, we never publish the names of cities that don't.
We believe that Hamilton is a world-leading city and we hope that you will enter one or more of the fifteen categories.

If you reach the finals you will be invited to attend the final judging and the presentation ceremony which take place in London from 10th to 12th December 2008.

On 9th December the Global City Mayors' Conference will also take place in London. Many of the world's most successful city leaders will be detailing, and taking questions, on exceptional leadership projects within their cities.

We will write to you later with more details of the conference.

In the meantime, please make sure you enter the awards. You will find all the details, including rules and entry forms at www.World-Leadership-Awards.org. We close for entries on 30th September 2008, so it is important that you start planning your entries now.

It costs nothing to enter, and we no longer ask cities to pay the presentation and judging costs, as we did in previous years. If you are shortlisted however, we will ask you to buy a table at the award ceremony in order that your delegation can attend. For further details go to: http://www.world-leadership-awards.org/ceremony.vc.

Cities that do not reach the shortlists will not be charged any fees.

Please drop us a short note to confirm that you will be entering. If you can also give us the name of a contact person within your organisation whom we can liaise with, that will be very useful.

Finally, don't hesitate to contact us if you have any questions.

We look forward to hearing from you.

Yours sincerely,

Malcolm Turner
President