1. **Review of Previous Minutes**  
Deferred to next meeting.

2. **Staff Presentation -- Community Donations Sponsorship and volunteer Policy Review**  
Due to time constraints, a condensed presentation of the Public Works Operations and Maintenance division’s donations, sponsorship and volunteer policy review was by presented by A. Moroz. Hard copies will be made available at the next meeting.

3. **Subcommittee Reports**  
3.1. **Branding/Marketing**  
R. Speranzini provided an update of the Clean City branding/marketing project in partnership with McMaster University’s DeGroote School of Business. On Tuesday Jan. 22, 2008, Clr. Collins, P. Homerski and R. Speranzini will judge the students’ branding/marketing presentation. With this presentation being the opening ceremonies of the 2008 MARS (Marketing, Advertising, Retail and Sales) Apprentice program, the judges are expected to choose a winning team that night. The winning team will be asked to make a presentation to the Clean City Liaison Committee at its next meeting.

P. Homerski has received an invoice of $2600 for services rendered by McMaster DeGroote School of Business and has been paid in full.

3.2. **Graffiti**  
P. Homerski handed out a compilation of all comments by City Departments (with the exception of Culture and Recreation) on the Graffiti Objectives created by G. Zolis. However, since the project champion was not able to attend this meeting, discussion was deferred to the next meeting.
4. Other Business

4.1 D. Rodrigues informed the committee members of a recommendation put forward through the City’s budget process to not implement recycling collection in “fee permitted” parks as it was deemed “unaffordable”. It was suggested the CCLC present an official position as opposed this recommendation.

That the Clean City Liaison Committee is opposed the budget recommendation to discontinue recycling collection in City parks.

SPERANZINI/RHYNOLD CARRIED

[Note: The budget meeting at which this recommendation was tabled occurred at the same time as the CCLC meeting. An amendment to the recommendation was passed. This new recommendation and next steps will be discussed at a future CCLC meeting.]

4.2 D. Rodrigues In the event of a labour disruption, at the call of the Chair, the CCLC will create a contingency plan for the preparations for Pitch-In Week. It was noted that D. Rodrigues and R. Speranzini will be added to the Pitch-In sub committee

5 Adjournment
The meeting adjourned at 2:15pm.