Clean City Liaison Committee
Thursday, April 15, 2010
2nd Floor ~ Back Meeting Room
330 Wentworth Street North
11:45 a.m. to 1:30 p.m.

Present: Daniel Rodrigues (Chair), Ron Speranzini (Vice Chair), Mac Sparrow, Robin McKee, George Zolis, Councillor Chad Collins, Phil Homerski (Staff Liaison)

Guests: HABIA – Tony Greco
Municipal Law Enforcement – Kelly Barnett
Operations & Waste Management – Alex Moroz

Regrets: Councillor Tom Jackson, Brad Rich, Sgt. Barry Mungar

1. Approval of Agenda
   That the meeting agenda be accepted as written.
   SPARROW / SPERANZINI CARRIED

2. Declarations of Interest
   There were no declarations of interest.

3. Minutes of Previous meeting
   3.1. Business Arising
   It was noted that there are no minutes for the March 18, 2010 meeting as there was no quorum. There was no business arising from the February 18, 2010 meeting minutes.

   3.2. Approval of minutes
   That the February 18, 2010 minutes for the Clean City Liaison Committee meeting be accepted as written.
   SPERANZIN / SPARROW CARRIED

4. Subcommittee Reports
   4.1. Business and Retail Waste Division
   D. Rodrigues thanked all those who participated and facilitated the 2010 Business Workshop. A survey will be sent to all participants and facilitators via email to comment on the workshop.

   Mr. Greco indicated that the members of several Business Improvement Areas were impressed with the overall format of the workshop.

   A special thank you to Brad Rich for supplying Coca-Cola products for the day.

   4.2. Litter Reduction
   R. Speranzini indicated that the Tim Hortons Team Up to Clean Up launch occurred on April 6, 2010 at the Upper Wellington and Mohawk Road East Tim Hortons location.

   P. Homerski is currently working on the on-line registration process for the year-long clean up effort (for the general public).  P. Homerski also indicated that there was a
Decline in the school registrations as a result of delayed communication through the school boards.

D. Rodrigues would like to see the 2011 launch of Tim Hortons Team Up to Clean up coincide with the 2011 Business Workshop. The CCLC should formally invite representatives from the school boards to the workshop.

4.3. **Beautification & Community Improvement**

No report.

4.4. **Marketing**

R. Speranzini would like to see CCLC capitalize with the Clean and Green for 2015 and work with the Mayor’s Office. The Chamber of Commerce indicated that it will join/support the CCLC in the 2015 initiative. P. Homerski and D. Rodrigues met with Norm Schleehan from Economic Development to discuss existing programs and services of businesses that support the Clean and Green for 2015 initiative.

4.5. **Council Committees**

Tabled until next meeting.

5. **Finance**

P. Homerski presented an update of the CCLC budget. Fiscal 2009 ended with $9,800 in the reserve account.

Graffiti wipes cost for 2010 Tim Hortons Team Up to Clean Up efforts was $5,444.04. D. Rodrigues asked if a Request for Proposals was issued for the wipes. A. Moroz indicated that the cost of the wipes before applicable taxes and delivery charges was under $5,000, therefore, according to Purchasing policy, a formal purchasing process is not required. In addition, there is only one supplier currently in Canada.

M. Sparrow asked if there was potential to have a graffiti wipe sponsor? If so, how can the Business Improvement Area be approached as sponsors and manage the distribution of the wipes?

*That the year-to-date financial report be accepted as presented by P. Homerski.*

**COLLINS / ZOLIS CARRIED**

6. **Keep Hamilton Beautiful (KAB)**

6.1. **Cigarette Litter Prevention Program Grant Application**

P. Homerski submitted a Cigarette Litter Prevention Program Grant application through Keep America Beautiful. The Hamilton proposal was accepted. KAB will forward 400 pocket ashtrays and a $1,500 cheque to support the program.

The grant application suggested the following three locations for the implementation of the Cigarette Litter Prevention Program: Harbourfront, Jamesville and the Hamilton downtown core. A task force was struck to include R. McKee, J. Hawker, P. Homerski and D. Rodrigues to review the proposed locations, review the KAB program requirements and recommend members for the implementation task force.

6.2. **Community Appearance Index**

D. Rodrigues reported on some further analysis he had undertaken since the January task force meeting. The 2009 Litter and Graffiti Index has been categorized by sub-areas not by ward. Currently there are 130 sub-areas that were scored. There was a small increase in litter from the 2008 scoring. Only one sub-area reported a decrease of litter.
There was not a graffiti index score from 2009 to compare with 2010 results. P. Homerski indicated that the task force hopes to build a comprehensive reporting and mapping database that will validate objective data and subjective information by incorporating data from graffiti and litter complaints, Hamilton Police Services and Municipal Law Enforcement. This database will be useful for identifying community engagement needs in strategic areas of the city and may be useful to assist with the planning and deployment of City resources for litter, graffiti and beautification resources.

6.3. Semi-Annual Survey

KAB’s semi-annual survey consisted of an on-line survey with a series of questions pertaining to recycling. P. Homerski completed the survey on behalf of the CCLC/Keep Hamilton Beautiful committee to keep the group in good standing.

7. Staff and Stakeholder Reports

7.1. City Departments

P. Homerski reported that he has developed a public awareness campaign to support the Parks Recycling Pilot program this summer. The “Put waste in the right place” campaign includes instructional decals on waste barrels and recycling barrels in 28 parks. An information/waste education package will be sent to all user groups that utilize the 28 parks. Next year, the hope is to expand and include more parks and trails and to encourage users to take out what they brought in and dispose of waste and recycling appropriately.

7.2. Hamilton Police Service

The “safeguard brochure” has been printed and will be distributed once all the officers/volunteers have been fully trained.

7.3. Hamilton Association of Business Improvement Areas (HABIA)

Mr. Greco would like to present at one of the next HABIA meetings ideas of potential sponsorship.

7.4. Waste Reduction Task Force

No report.

8. Other Business

K. Barnett requested funds from the CCLC for the production of the “Do you know a tagger?” poster.

That the CCLC will fund, with an upset limit of $2,000, the production of the “Do you know a tagger” poster

SPERANZINI / COLLINS CARRIED

9. Adjournment

Meeting adjourned at 1:30 p.m.

Next Meeting:

Thursday, May 20, 2010, 11:45 a.m. – 2:00 p.m.
Back Meeting Room, 2nd Floor,
330 Wentworth Street North, Hamilton