QUEENSTON WEEKEND MARKET

THE NEW HOME FOR HAMILTON’S SMALL BUSINESSES
75 Queenston Road

• **The Current State of the Site**
  ▫ The landlord has been marketing the site for lease for almost 2 years — there has been minimal interest from any commercial tenants.
  ▫ Since then the site has been an abandoned building with minimal maintenance being done.
  ▫ The driveway is empty, the walls have graffiti, and trash litters several areas of the site.
  ▫ The current site has become more of a liability and eyesore to the community than an asset.
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• What is a flea market?
• Queenston Weekend Market - a “flea market” in name only.
• Our goals
  ▫ Foster small business (lower cost of capital, marketing, growth)
  ▫ Revitalize a worn down building
  ▫ Embrace the local community
  ▫ Events and charities
Site Plan Highlights

- Over 100 car parking;
- 4 handicap spots;
- Bike racks at the front;
- 19 trees proposed along Rosewood Road residential side;
- A landscaped area near the front of the building as well;
- Two entrances/exits are on Rosewood Rd and Main St. E.
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• Creating Jobs and Economic Benefits
  ▫ We intend to hire a staff of around 10 employees
    • 2 full time and 8 part time
  ▫ Spending an average of $200,000 a year in operating expenses that will go in the local community for site maintenance, security, and general upkeep
  ▫ A tourist attraction would bring outside dollars from neighbouring areas back into the local community for our vendors
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• Events Planned for 2012
  ▫ Blood drive
  ▫ Home Show
  ▫ Earth Day
  ▫ Special Local Charity Fundraiser/Raffle
  ▫ Brantford Zoo Exhibition
  ▫ Hamilton Tiger Cats/ Bulldogs Player Signings
    • Other Player Signings (Leafs, Raptors, etc.)
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• Types of Vendors
  ▫ Farmers / Fresh Produce
  ▫ Dry foods
  ▫ Cell phones
  ▫ Antiques
  ▫ Sports goods and memorabilia
  ▫ Furniture
  ▫ Jewellery
  ▫ Arts and Crafts

• Booth Limit
  ▫ # of booths are currently limited to 75
  ▫ should not be limited to the # of booths - the size of the space will automatically limit the number of booths and vendors
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• Some known concerns
  - Need for a grocery store
    - We will have an area dedicated to fresh produce and dry foods.
  - Site will not be maintained
    - A stable tenant on site will ensure the site gets the care needed to the site and the neighbouring area. This is very difficult when the building is vacant.
  - Security
    - We will have cameras and security guards on site.
    - All vendors will be registered and must carry insurance.
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• Conclusion
  ▫ Support of Planning and Zoning Department;
  ▫ Positive Economic Benefit;
  ▫ Create an Environment for Small Businesses to Grow;
  ▫ A Weekend Family Destination;

A “mini-mall” that local residents can be proud of.