MINUTES
Clean City Liaison Committee
September 25, 2008

Present: Daniel Rodrigues (Chair) Ron Speranzini (Vice Chair) John Hawker Mac Sparrow George Zolis Clr. Jackson Clr. Collins Brad Rich Phil Homerski (Staff Liaison) Vicki Lockhart (Recorder)

Guests: Ramona Dechert, Public Works, Business Services Beth Wheaton, Public Works, Business Services Myron Lazar, Public Works, Transit

Regrets: Barbara Rhynold

Review of Previous Minutes
The minutes of the July 18, 2008 were reviewed by the committee members

That the minutes of July 18, 2008 meeting of the Clean City Liaison Committee be accepted as written.

COLLINS/SPERANZINI CARRIED

The minutes of the September 16, 2008 special meeting called by the chair were reviewed by the committee

That the minutes of September 16, 2008 meeting of the Clean City Liaison Committee be accepted as written.

COLLINS/HAWKER CARRIED

Bus Bench Furniture Review – Ramona Dechert
Ramona Dechert, Manager of Business Services for the Operations and Maintenance Division of Public Works explained that the current bus bench advertising contract expires at the end of October, 2009. City staff is taking this opportunity to review bench and litter container streetscape furniture and report to Council on program recommendations prior to issuing a tender. Staff from internal stakeholder divisions are being consulted as are other stakeholders such as HABIA and the Clean City Liaison Committee. Ramona provided an overview of the review of streetscape furniture process.

Committee members asked that the review also include such concerns as advertising clutter, furniture clutter at bus stops, placement of waste and recycling receptacles (eg: near high schools and bus stops), and maintenance of receptacles. Committee members were strongly supportive of encouraging three-stream (recyclables) collection where possible. Members also requested staff reserve PSA spots for CCLC messaging and asked about the possibility of some of the advertising revenue being directed toward anti-litter campaigns.
R. Dechert will provide CCLC members with HABIA’s record of input, CCLC record of input, and who does what currently respecting this streetscape furniture.

**Subcommittee Reports and Updates**

**City Business- J. Hawker**

J. Hawker presented a review of other municipalities considering banning water bottles in all civic buildings.

D. Rodrigues inquired if any committee member would be interested in creating a task force to prepare recommendation to Council regarding the water bottle ban. J. Hawker and R. Speranzini volunteered.

**City Department Update – P. Homerski**

P. Homerski updated the committee on the progress being made by the City Graffiti Working Group. This group was originally brought together by K. Barnett of Municipal Law Enforcement to ensure the City’s compliance with the Property Standards By-law with respect to graffiti. The group has advanced the City’s support of a coordinated graffiti program on several fronts: reporting of graffiti has been streamlined through the involvement of the Customer Contact Centre staff who log graffiti calls and send the information to the appropriate department; Public Works staff is developing protocols to ensure timely removal of graffiti from public assets; a public education campaign is being developed to encourage citizens to report graffiti in progress by calling 911 and all other graffiti to 905 546-CITY (2489); and, staff is working with other stakeholders in creative problem solving for unique graffiti incidents.

It was also noted that the Graffiti Prevention Strategy (GPS) report was presented at a recent Police Services Board. A copy of this report was forwarded to General Manager of Public Works, Scott Stewart who has requested that staff and the CCLC comment on this report.

**Graffiti Report**

Deferred until the return of B. Rhynolds

**Business Recycling Report**

Nothing to report.

**Business Workshop – B Rich**

Subcommittee members are waiting for the Chamber of Commerce to confirm their support. Members are looking at coordinating the event for early November. P. Homerski indicated only five replies to date to the on-line survey. A reminder email for feedback will be sent. BIA’s will also receive the survey.

**Marketing report – R. Speranzini**

The final version of the “Keep Hamilton clean and green. Period” logo designed by FPM3 Marketing and Communications was presented for approval.

_That the “Keep Hamilton clean and green. Period” tag line and design as presented be approved for immediate application for Clean City Liaison Committee marketing._

**Adjournment**

The meeting adjourned at 1:20 pm.