Hamilton Cycling Committee (HCyC) Minutes February 4, 2009
Hamilton City Centre Meeting Room 350B

Committee Members in Attendance:
Tarquin Adams        Dwayne Brown        Walter Furlan
Robert Brown         Robert Corsini      Brad Tyleman
Marisa DiCenso       Jordan Fysh         Dave Thompson
Pauline McKinley     Liz Duval           Andrea Kita

Regrets: Sean Burak, Tom Ellis

Visitors: Jacob Furlan, Jamie Stuckless

Staff: Daryl Bender

1. Introductions:
2. Approval of Minutes:
   - Minutes were reviewed for Jan. 7, 2009. Moved, seconded, carried.
3. Cycling Master Plan (CMP):
   - Daryl updated members on the status of the CMP. The plan will include a schedule of implementation for the next 5 to 10 years. The members also discussed the issue of an existing Hamilton bylaw which specifically targets cyclists riding two abreast. It was stated that this is not typical of other municipalities and that the MTO produces materials that are more vague on this issue. Members were notified that the study will have minimal content along the proposed rapid transit (RT) corridors as cycling in these areas will be reviewed after the RT decisions are made.
4. Goal Setting:
   - Members discussed items of action to achieve goals they have set as a committee:
     - Car magnets – see education section below for “roll-out” plan.
     - Banner over Main Street – the banner will reflect the magnet design. Daryl will continue the arrangements.
     - Info Table Canopy – design is finalized. Daryl to arrange payment as 50% is required before the order can be processed
5. Academic Studies:
   - Jamie Stuckless, a McMaster graduate student is designing a survey with the following focus: 1) what motivates people to cycle, 2) why people stop cycling, 3) the interaction between cyclists & HSR.
   - Planned to be administered in May – members suggested distribution through Paris to Ancaster Bike Race, cycling clubs, etc. Members offered to share with people. Some discussion of the experience specifically of female cyclists was discussed.
6. Budgets:
   - No update necessary on the account managed by the Treasurer (Bob Brown) nor the cycling capital account. Daryl reported that Public Works Ctte approved the HCyC budget proposed for 2009 - increasing the budget back to its previous level of $6,250 (prior to 2008) plus approval to spend up to $3,750 from their reserve. Thus a total budget for 2009 of $10,000.
7. Planning:
   - Arbour Rd ped/cycle bridge – members were encouraged to attend the openhouse.
   - Dartnall Rd – briefly discussed, a multi-use path beside the roadway is being considered as an option.
8. Project Updates:
   - CP Rail Trail over Hwy 403 – planning to see construction in early 2009
   - Lift Bridge – Bob to get more info from Councillor Collins and discuss ideas with Gene Wasik.
   - Longwood/Aberdeen bike lanes are in the process of detailed design – planned for implementation this year.
9. Events:
   - Ride to Conquer Cancer in June. The organizers have invited the HCyC members to volunteer. Daryl to get more details.
   - Toronto International Bike Show (Mar 13 – 15, ’09) – Brad to organize volunteer schedule
   - The committee will decide which 4 festivals to staff with their new Cycling Info Tent/canopy
10. Education – The members will roll-out a PR campaign for the release of the new car magnets: Andrea to draft a media release, members are considering a UTube video, distribution of magnets through the bike shops – and give them a special poster to display too (the poster at libraries & Rec Centres too), consider
ads or articles in “H magazine” and “View”. Also consider a call centre recorded message. All to be rolled out around Earth Day. Daryl to discuss with City PR. Daryl also showed the members a sticker created by Toronto and the CAA.

11. Publications/PR:
   - Bike Route Pamphlet – a designer has been arranged through HCA, so the HCyC needs to provide them the material to print. The March meeting will be a working meeting to finalize the routes to include.
   - HCyC jackets – **Tarquin, Pauline & Walter are to meet to make further decisions**

12. Maintenance:
   - Snow clearing on Lawrence Rd is needed.

13. Rapid transit:
   - **Andrea to draft a letter** to address cycling needs on the rapid transit network.

14. Announcements:

15. Adjournment.

16. Next Meeting:
   - Wed. Mar. 4, Hamilton City Centre, Meeting Room 350B.