Wednesday, April 6, 2011
6:00 p.m.
Room 830, Hamilton City Hall

Present: Dan Rodrigues (Chair)
          Ron Speranzini (Vice Chair)
          John Hawker
          Clr. Chad Collins
          Clr. Tom Jackson
          Brad Rich
          Mac Sparrow
          George Zolis
          Phil Homerski (Staff Liaison)

Guests: Municipal Law Enforcement - Kelly Barnett
        HABIA – Susan Braithwaite

Regrets: Robin McKee
         Hamilton Police Service – Sgt. Barry Mungar

Observers: R. Rodrigues

1. Approval of Agenda
   That the meeting agenda be accepted as written.
   HAWKER/SPARROW CARRIED

2. Declarations of Interest
   There were no declarations of interest

3. Minutes of Previous Meeting
   3.1 Business Arising
   None to report

   3.2 Approval of Minutes
   It was noted that, due to scheduling conflicts, there was no March meeting.
   That the minutes of the February 17, 2011 meeting of the Clean City Liaison Committee be accepted as written.
   ZOLIS/RICH CARRIED
4. **CCLC Mandate Review**
   
P. Homerski reported that he had met with the Selection Committee (Clrs. Powers and McHattie) and noted that there were no candidates who had applied as, or seemed eligible for, the two business representative vacancies. With CCLC also undergoing a mandate review, the Selection Committee recommended that CCLC’s mandate review be completed and approved by Public Works Committee, a strategy be developed to identify potential business representative candidates and the current CCLC members be asked to continue on until such time as a new membership roster can be submitted for Council approval.

   All of the CCLC citizen and business representatives present indicated their commitment to continue as members.

5. **Subcommittee Reports**

   5.1 **Annual Report**
   
The Chair presented a draft annual report and asked for the members’ comments by the next meeting. It was suggested that CCLC’s support of the Hamilton Police Service’s Safeguard pamphlet also be mentioned.

   5.2 **Litter Reduction**
   
   R. Speranzini reported that the coordination of this year’s Tim Hortons Team Up to Clean Up spring event went very well. Tim Hortons advertisements on CHCH TV and 900 CHML radio were noted along with the video display ads at stores across Hamilton. P. Homerski reported that registrations exceeded the 20,000 goal hitting an all-time record at more than 30,000. Public School Board registrations were up considerably from last year (50 elementary and middle schools, 10 secondary schools) but the Catholic School Board registrations were down slightly (21 elementary schools, 4 secondary schools). R. Speranzini will follow up with the Catholic School Board liaison to explore this anomaly.
6. Keep Hamilton Beautiful (KAB)
   6.1 Cigarette Litter Prevention Program Task Force
   D. Rodrigues reported that the Cigarette Litter Prevention Program Task Force met yesterday. They confirmed that the initiative be restricted to a pilot project in the three areas covered by the KAB grant. For the Downtown and Jamesville pilot areas, permanent ashtrays have been ordered and installation will be complete in the next few weeks. An additional $3,000 grant was requested and awarded for a Waterfront pilot project.

   It was noted that the Smoke-Free Outdoor Spaces By-law will introduce smoke-free parks, beaches and recreation properties effective May 31, 2012. To this end, it was suggested that the CLPP initiative be separated into an urban segment (Downtown and Jamesville) and a waterfront parks segment (Pier 8, Pier 4 Park and Bayfront Park). Further, it was recommended that the “waterfront parks task force” work with Public Health Services staff on opportunities to inform waterfront parks users of the impending By-Law and collaboratively develop a social marketing pilot educational program.

   The target launch date for the CLPP initiatives is June 1, 2011 with an end date of September 30, 2011. The two sub-groups will meet separately to develop messaging, slogans and promotional materials.

   6.2 Coca-Cola Bin Grant
   P. Homerski has applied for a Coca-Cola Bin Grant on behalf of Keep Hamilton Beautiful/CCLC. Fifty portable collection containers have been requested for use at smaller special event venues. The Rockton Worlds Fair organizers have also requested to be part of the grant program through Keep Hamilton Beautiful.

7. Staff and Stakeholder Reports
   7.1 City Departments
   No report.
MINUTES

7.2 Hamilton Police Service
No report.

7.3 Hamilton Association of Business Improvement Areas (HABIA)
S. Braithwaite indicated that both she and Shelley Wonch had also expressed an interest in attending the CCLC meetings on HABIA’s behalf when available.

7.4 Waste Reduction Task Force (WRTF)
R. Speranzini reported that the consultants, Trow Associates Inc., are reviewing the information obtained from the first Solid Waste Management Master Plan public workshop. A second workshop is planned for April 28, 2011.

7.5 Other Public
There were no public delegation requests.

8. New Business
J. Hawker asked if CCLC was considering participating in a waste audit of a facility such as the one performed on Ivor Wynne Stadium in partnership with Symbi Audit and City staff. It was suggested that this be a consideration for the new CCLC membership when they convene to develop their term goals and objectives.

Councillor Jackson requested that if it is the wish of the members to continue with evening meetings that food be provided for the members.

9. Adjournment
Meeting was adjourned at 7:30 pm.

Next Meeting:
Thursday, May 19, 2011, at 6:00 pm, Room 193, Hamilton City Hall, 71 Main Street West, Hamilton.