To Whom It May Concern:

The Canadian Diabetes Association would like Hamilton to proclaim November as Diabetes Month and November 14th as World Diabetes Day.

World Diabetes Day is celebrated worldwide by the over 200 member associations of the International Diabetes Federation in more than 160 countries, all Member States of the United Nations, as well as by other associations and organizations, companies, healthcare professionals and people living with diabetes and their families. Last year The Canadian Diabetes Association and the Juvenile Diabetes Research Foundation in Hamilton embarked on one of the largest WDD initiatives in the country. Following the theme of “Unite for Diabetes” both the HWCSB and the HWDSB united to educate our families and raise awareness about diabetes in our communities. On Friday, November 14th, 2008 116 schools and more than 53,000 students, staff and administrators wore blue (the international colour of diabetes awareness) and formed human blue circles to show their support for classmates, family members and loved ones who live with diabetes. Attached you find a picture from last years event taken at Highland Secondary School as well as the proclamations for this year.

We would like you to join us this year at one of our events starting at 10:00 am on Friday November 13, 2009.

Highland Secondary School
310 Governors Road
Dundas, Ontario

Westmount Collegiate
39 Mountcalm Drive
Hamilton, Ontario
Why a blue circle?

The World Diabetes Day logo is the blue circle - the global symbol for diabetes which was developed as part of the Unite for Diabetes awareness campaign. The logo was adopted in 2007 to mark the passage of the United Nations World Diabetes Day Resolution. The significance of the blue circle symbol is overwhelmingly positive. Across cultures, the circle symbolizes life and health. The colour blue reflects the sky that unites all nations and is the colour of the United Nations flag. The blue circle signifies the unity of the global diabetes community in response to the diabetes pandemic.

If you have any comments, questions or are able to join us on November 13, 2009 please contact us!

Thank you for your time,

Michelle

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