Committee Members in Attendance:
Marisa DiCenso        Robert Brown        Walter Furlan
Liz Duval            Robert Corsini      Brad Tyleman
Andrea Kita          Jordan Fysh          Pauline McKinley

Regrets:  Tom Ellis, Sean Burak, Dwayne Brown, Tarquin Adams, Dave Thompson

Visitors:  Jamie Stuckless, Chris DeRubeis, Paul deCourcy

Staff:  Daryl Bender

1. Introductions:
   - Members were given travel mugs to thank them for their volunteer commitment to the committee.

2. Approval of Minutes:
   - Minutes were reviewed for April 1, 2009. Moved, seconded, carried.

3. Education:
   - The car magnets “Share the Road” campaign went well, but the Spectator did not pick up the storey. 
     Daryl is to speak with the Mayor’s PR staff to see about another opportunity for exposure perhaps in conjunction with the idea of stickers on all City vehicles with the same design – but cheaper than magnets.
   - Jerseys – Daryl let the committee know he has not found a lead at the City to buy 20 of the cycling jerseys. Another idea was suggested to see if Mountain Equipment Co-op may be able to provide jerseys at a cheaper cost. Marisa will investigate.
   - Events where the HCyC could host an information table were discussed. Daryl to email the list of events that were discussed to the members, including dates and times, to get an idea of who is available to staff which events. Providing bike storage would not necessarily be included at any events.
   - The banner over Main St in front of City Hall - the space is booked for one week in July. Daryl to arrange the fabrication of the banner.

4. Rapid Transit Cycling Design:
   - The committee was satisfied with the response from rapid transit planning staff. Andrea is sending a thank you letter and further encouragement for guaranteed cycling access.

5. Cycling Master Plan (CMP):
   - Daryl updated members on the status of the CMP, specifically addressing issues such as the schedule of implementation. Members expressed ideas about the design and use of sharrows on routes that are planned as “shared on-street - signed”. Liz is drafting a HCyC response for the study.

6. Promotions:
   - Chris and Paul of Arts Hamilton described an event called “spoke&art” planned for this summer (Aug 1) to celebrate the Arts in Hamilton that includes two cycling rides through the city – each about 40 km.
   - Paris to Ancaster information table – the members recognized Liz’s & Walter’s volunteering at the event
   - Cyclovias in Hamilton – no update
   - Bike Route Pamphlet – the proposed concept for the structure of the 10 cycling routes and how they will be conveyed in the pamphlet was described. Jordan and Daryl to email further details to the members so they can volunteer to draft descriptive text for specific routes. Hot-off-the-presses copies of the new Hamilton Conservation Authority’s “Hiking Hamilton Waterfalls” pamphlet were distributed.
   - Media interview from a Brabant Papers reporter – the reporter only spoke with Daryl, and no one has seen any coverage
   - Bike to Work days – On May 25 and June 5 the City is looking at organizing an event to encourage people to bike to work. There is strong support for the June 5 event as part of the Commuter Challenge. The May 25 event was seen as a “practice run”, but support for that event was conditional on ensuring that the event will have a reasonable level of promotion through Commuter Challenge advertizing. Daryl to email the details of the routes and times to members for them to volunteer to participate as guides. Daryl to encourage the Commuter Challenge planners to order HCyC cycling jerseys as promotional materials.

7. Finances:
   - Bob Brown will order new cheques when he figures out where he lives.
8. Projects Update:
   - The Canal Lift Bridge – the Federal government has a fund to finance trail projects. **Liz will draft a letter to MP Mike Wallace** asking the federal government to draw from that fund to construct the lakeside trail crossing of the lift bridge.

9. Events:
   - Joint Meeting with Niagara and Burlington Cycling Cttes – the members identified agenda items for **Daryl to send to the Niagara organizers**.

10. Academics:
    - Jamie informed the members that she has launched her survey for her study of Hamilton cyclists. Members picked up paper copies, but they were also encouraged to check out the electronic version of the survey at [http://cyclingsurvey.mcmaster.ca](http://cyclingsurvey.mcmaster.ca)

11. Adjournment.

12. Next Meeting:
    - Wed. June 3, Hamilton City Centre, Meeting Room 350B.