That approval be given for “1878 – Village of Waterdown” as the name to be displayed on the water tower in Waterdown North on the sides parallel to Parkside Drive and the future east-west arterial road as per the design shown on Appendix “A” to Report PED10024.

EXECUTIVE SUMMARY

Waterdown North is a new urban community comprised of residential neighbourhoods and a mixed use area with higher intensity residential, commercial and institutional uses. The community will feature attractive public spaces, namely parks and streetscapes, an enhanced association with the natural environment and interconnectedness within the community and with the adjacent Village of Waterdown.

The Waterdown North water tower is presently being constructed on a block of land purchased by the City located on the north-west corner of future Nisbet Boulevard and Cole Street within the Parkside Hills Phase 1 subdivision. Upon tower completion in the spring of 2010, as is the usual practice, it is intended to display a suitable name on the water tower tank. Two alternatives for the name were considered. The alternative being recommended by staff and endorsed by the Ward Councillor, is to display the name “1878 – Village of Waterdown” as shown on Appendix “A” to Report PED10024.

Alternatives for Consideration – see page 3
FINANCIAL / STAFFING / LEGAL IMPLICATIONS (for Recommendation(s) only)

Financial: The funding for painting the water tower is included in the tendered amount for the lump sum total of the complete tower project that will be funded from Capital Account No. 5140580582. The source of funds to this account is from the collection of development charges.

Staffing: There are no identified staffing implications arising out of this recommendation. The tower is presently under construction.

Legal: N/A

HISTORICAL BACKGROUND (Chronology of events)

On March 28, 2007, Council adopted the Waterdown North Water/Wastewater Master Servicing Plan Class EA which confirmed the water tower required for future development in Waterdown North. Following a mandatory public review of the Class EA, Council directed that projects identified in the Water/Wastewater Master Servicing Plan be included in the capital budget.

The two new major subdivision developments within Waterdown North presently under construction are MC2 Homes Inc. subdivision application (25T-95013) which was draft approved by the Ontario Municipal Board effective January 23, 2006 (Decision/Order No. 0214) and Parkside Hills Inc. subdivision application (25T-200511), draft approved by the Ontario Municipal Board effective March 12, 2007 (Decision/Order No. 0631). The tower, under construction, is located on lands in the Parkside Hills subdivision and is being constructed by the adjacent developer of the MC2 lands.

POLICY IMPLICATIONS

The City does not have a policy for displaying names on water towers. See Alternatives for Consideration section.

RELEVANT CONSULTATION

Development Engineering has consulted with Community Planning and Downtown and Community Renewal over the recommended name to be displayed. The area Councillor endorsed the design. Staff presented the proposed name to the area Councillor at a meeting in the Councillor’s office on November 27, 2008 at which time the Councillor endorsed the design. The colour name was later revised to reflect the proper colour.

Development Engineering consulted with Public Works and they suggested that the tower should carry the name “Hamilton” to reflect the new City of Hamilton’s amalgamation.
ANALYSIS / RATIONALE FOR RECOMMENDATION  
(include Performance Measurement/Benchmarking Data, if applicable)

It is staff’s opinion that the proposed solution best reflects the interconnectedness between the future Waterdown North community and the adjacent Village of Waterdown.

ALTERNATIVES FOR CONSIDERATION:  
(include Financial, Staffing, Legal and Policy Implications and pros and cons for each alternative)

Water towers typically have the name of the community painted on the tank. Although there isn’t a formal process or policy for the naming of the water tower, past practice used for Binbrook consisted of staff preparing a design which was endorsed by the area Councillor. In that light, Development Engineering Division staff, with the assistance of Community Planning and Downtown and Community Renewal Division staff, jointly prepared a design intended to reflect the planned interconnectedness between the future Waterdown North community and the adjacent Village of Waterdown as shown on Appendix “A” to Report PED10024. The design was presented to and endorsed by the area Councillor.

Through consultation with Public Works – Water / Wastewater Division, another alternative was considered which included only the name “Hamilton” as this is the first post-amalgamation water tower designed and built in the new City of Hamilton. The colour scheme would be similar to the City logo. Through internal discussion, Planning and Economic Development staff chose not to pursue this alternative further based on the Councillor’s endorsement of Village of Waterdown design and that there will be another and perhaps better opportunity in the future when Waterdown’s second tower is erected in Waterdown South, which is scheduled for 2013 construction, subject to Council approval.

There are no financial, staffing, legal implications for any of the alternatives considered.

CORPORATE STRATEGIC PLAN (Linkage to Desired End Results)


Social Development
• Everyone has a home they can afford that is well maintained and safe

Healthy Community
• Adequate access to food, water, shelter and income, safety, work, recreation and support for all (Human Services)
APPENDICES / SCHEDULES

Appendix “A” to Report PED10024 – Waterdown Water Tower Concept Plan and Location Map

JM:tl
Avery Vinyl Ivory (A4233)  
(or Hamilton Beige Pantone 467)

1878 Village of Waterdown

Preferred solution

Waterdown Water Tower Concept
November 25, 2008
Revised December 16, 2008