MINUTES:  Arts Advisory Commission  
Tuesday, January 24, 2012 – Time 5:45 – 7:30  
City Centre, 77 James St. North, Suite 305

CHAIR: Tricia LeClair       MINUTE TAKER: Sarah Ehmke

PRESENT: Diane Beatty-Wearing, Anne Cibola, Darrell Hicks, Jennifer Kaye, Karen Logan, Annelisa Pedersen, Earl Walker, Josefa Radman

REGRETS: Councillor Jason Farr, Tobi Bruce, Astrid Hepner, Matt Jelly, Colina Maxwell

ABSENT: Anupam Bagchi, Donna Reid, Jahan Zeb

GUEST: Anna Bradford, Director of Culture; Kelly Hill, Hill Research Strategies; Kristine Germann, Chair, Arts Funding Task Force; Tim Potocic, Vice-Chair, Arts Funding Task Force; Pam Mulholland, Arts and Events Initiatives Coordinator, Culture Division

1. ACCEPTANCE OF AGENDA

Moved by Karen Logan         Seconded by Darrell Hicks

2. DECLARATION OF CONFLICT OF INTEREST

None

3. APPROVAL OF MINUTES – November 22, 2011

With amendment – Diane was in attendance
Moved by Diane Beatty-Wearing   Seconded by Earl Walker

4. NEW BUSINESS
   4.1. Shift in reporting relationship of Culture Division (Anna Bradford – 15 mins)
Culture Division will be merging with Tourism Hamilton as of February 6 2012. Change will include a move from Community Services Department (Director is Joe-Anne Priel) to Planning and Economic Development (Director is Tim McCabe)

Anna to become acting Director of Tourism/Culture

Change happened because Senior Management Team (SMT) was directed by Council to find $1 million in sustainable budget reductions by December 2011. Staffing changes are up to SMT to decide. Changes do not have to be brought to Council for approval. No consultation/discussion beyond SMT level for the changes.

Planning and Economic Development Department gives Culture the option to grow and access to more resources

Tim McCabe will be attending a future AAC meeting. He will also be attending a Hamilton Arts Council Board meeting. Open to attending other meetings.

If there are further questions about the changes please call Anna at 905-546-2424 ext.3967

4.2. Interim report from the Arts Funding Task Force (Kristine Germann, Tim Potocic, Kelly Hill – 60 mins)

The Arts Funding Task Force (AFTF) is a sub-committee of the AAC. Their findings and recommendations will be presented to Council, and eventually the public, as work completed by the AAC.

Tim and Kristine are the AFTF co-chairs, Kelly has completed and compiled the research as Hill Strategies Research Inc www.HillStrategies.com.

Jennifer provided context for the AFTF and their work. The AFTF was created because of findings from the AAC’s 2009 Big Picture Revisited. Refer to the AFTF’s Terms of Reference for more detail on the subcommittee.

AFTF presented a mid point review of their findings.

Research component completed by Kelly Hill. He surveyed funding and non-financial supports for arts and culture. Findings include:

- Compared Hamilton’s role and structure of arts and culture funding to 7 select Canadian cities
  - In comparison, Hamilton is below average for arts and culture funding per capita at $3.08
- Needs of the Hamilton arts and culture community surveyed online. Respondents included:
  - 192 individual artists responded
  - 83 responses from organizations and business
  - 275 responses in total
- Presented 10 key findings from survey for both individual respondents and organization/business respondents
ACTION: Kelly Hill’s presentation to be emailed to AAC members after the meeting.

ACTION: Interim report from AFTF co-chairs (refer to handout) with goal statement and 4 interim recommendations to be discussed fully at February 2012 meeting.

- AFTF timeline identifies 2 reports to Council:
  - April 2012 – Interim AFTF report to be presented to General Issues Committee (GIC). Council will provide direction for next steps.
  - August 2012 – AFTF would go to GIC with final recommendations if direction is given in April to do so.
- With Council support, the AFTF’s next steps include community consultation. It was identified that consultation should happen in May 2012 and planning should begin immediately.

ACTION: Josefa and Anne to participate in community consultation planning as they are members of both the AAC and the AFTF.

4.3. Bidingo bidding system for public art (Jennifer – 15 mins)
- DEFERRED

5. ONGOING BUSINESS
5.1. Arts Awards update (Sarah - 5 mins)
- Nominations due February 17 2012 at 4pm
- AAC members are encouraged to tell people about the Arts Awards program but are not eligible to be nominated, nominate others or write letters of reference.
- A drop-in nomination clinic will be held at the Culture Division on Saturday February 4 from noon to 4pm.
- If there are questions, direct them to Sarah at 905-546-2424 ext.7612 or artsawards@hamilton.ca

5.2. What do we want to accomplish as a Commission? (one member – 5 mins)
- DEFERRED

6. UPDATES (as time allows)
6.1. CPP Adjudication Sub-Committee report (Sub-Committee representative – 15 minutes)
- DEFERRED
6.2. Community Engagement Sub-Committee (Sub-Committee chair – 5 mins)
   • DEFERRED

6.3. Presentation to Emergency and Community Services Committee (Chair - 2 mins)
   • DEFERRED

6.4. Cost to obtain HECFI research package as part of RFP (Jennifer – 2 mins)
   • DEFERRED

6.5. City Hall exhibitions and CARFAC fees (Jennifer – 2 mins)
   • DEFERRED

6.6. Cultural Mapping Workshop (Jennifer – 2 mins)
   • DEFERRED

7. ADJOURNMENT

Moved by Josefa Radman   Seconded by Karen Logan

8. NEXT MEETING

   Tuesday, February 28 at 5:45 p.m.
   77 James St. N., Ste. 305

Items for future discussion:
   • Heritage planning process
   • Public Art update