Hamilton Waterfront Trust

Connecting You to the Water’s Edge

Established 2000
Who We Are

- Charitable Organization.
- Partnerships – Federal, Provincial and Civic Governments.
- Development – to enhance use and enjoyment of Hamilton’s waterfront.
Settlement Agreement, October 26, 2000 between Hamilton Harbour Commissioners, the City of Hamilton and the Federal Government.

Deed of Trust, November 2000.

• 5 board members
• 2 City Councillors
• 2 appointees by the City
• 1 appointee by the Hamilton Port Authority
• $6.3 M in funding
Goals

- Expand and refine public access.
- Provide amenities and new opportunities.
- Connect to integrated trail system with linkages.
- Protect, enhance and regenerate natural areas.
- Educate the public.
- Improve Hamilton’s image.
- Conduct fundraising efforts.
To date, completed over $15,000,000 Capital Expenditures on over 23 projects.
Hamilton Beach Trail
• Spring 2003, HWT and City of Hamilton completed construction - 8.5 km Hamilton Beach Trail.

• Connects to other trails in Hamilton.

• Artwork.

• Interpretive panels
Waterfront Trail Extension

2004
Hamilton Waterfront Trail Extension continued the original trail and was built to provide:

- A multi-use asphalt paved trail.
- Enhanced visual quality of gateways.
- Continuous accessible greenways along the water’s edge.
Hamilton Waterfront Trail Extension

Features include:
• 2005 “Rafaga – Unleashed”
• jointly funded
LAKELAND Center

Contains:
• Restaurant
• Banquet facility
• Outdoor leisure pool
Developed as a passive natural area providing pedestrian access.

- Improvements include:
  - pedestrian trails
  - parking amenities
  - interpretive nodes
  - viewing areas of the natural environment
Waterfront Ice Rink

- Pier 8 ice rink – construction began Fall 2009.
- Ice rink in winter, roller rink in summer.
- Mechanical building houses:
  - Zamboni
  - Waterfront Grill (opened summer 2010)

This project was made possible by The Hamilton Waterfront Trust and funded by The City of Hamilton.
Other CAPITAL PROJECTS
Hamilton Waterfront Attractions @ Pier 8
• 2003
• now finishing its 9th season
• 12 passenger tour boat
Williams Coffee Pub

• dining on the waterfront
• meeting place
• catering service
• addition on the north side in the next year

Winner of numerous Spectator Readers Awards
Hamilton Harbour Queen

Winner of Tourism Hamilton Award 2006 for new tourism idea!
Dining Cruises

- Lunch, Dinner Buffet, Sunday Brunch
- Dining Cruises all summer long
- New caterer Piazza Allegra
• 2006 – first trolley
• 2007 – second trolley added
• two 37 passenger trackless trolleys
• narrated commentary
• 12 km trail follows shoreline
- Opened 2006
- Now serving Hewitt’s Ice Cream
- Seven days/week
- Trolley stop #1
Waterfront Grill
Summer: open daily
Winter: open weekends
Community Outreach Initiatives
Hamilton Harbour Fishing Derby

Free Admission!
• Geared towards children, particularly North End.

• Educational opportunities.

• Promotes fishing, keeping the harbour safe and clean.

• 1,000 free fishing rods.
Carnival          Art Show          Food          Drinks          Live Music

Hamilton Waterfront WINGFEST
• venue for a variety of local restaurants
• carnival for children
• original art show
• inexpensive boat tours
• live entertainment
• 2006 - sponsored visual artwork by elementary and secondary school students in Hamilton.

• over 35 murals

• mounted on Hamilton Port Authority warehouses Pier 8.

• Since 2007:
  ➢ HWT partners with Hamilton Port Authority and the City of Hamilton to continue program.
  ➢ 88 additional murals
Winter Festival of Lights
MUSIC on the WATERFRONT
Presented by The Hamilton Waterfront Trust

MUSIC @ Pier 8 Amphitheatre
(West of Williams Fresh Cafe)
FREE Concert Every Thursday Evening
June 30 - September 1
7:00 - 9:00 p.m. (Weather Permitting)
The Hamilton Waterfront Trust Learn-to-Skate

• opportunity to learn and participate in this fun and healthy physical activity.

Learn-to-Skate

We hope to run a skate rental facility for the 2011-2012 winter season
Future Projects

Hamilton Waterfront Trust
Connecting You to the Water's Edge
• Purpose of HWT Pier 8 development
  ➢ Address identified need for additional commercial/retail space.
  ➢ Increase appeal.
  ➢ Increase year-round use.
  ➢ Complement existing parks, marinas, facilities.

Phase I – Ice Rink
Phase II – addition of two restaurants in the spring of 2012

Phase III – we are working on other opportunities
The current plan of record was prepared at no cost to the City by the HWT with input from many stakeholders.
HWT and its partners, the City of Hamilton, the Hamilton Port Authority and Parks Canada, have enhanced the Waterfront as a destination with many amenities.

- 500,000 visitors to Pier 8 annually.
- Over $15,000,000 of waterfront capital projects.
- 5,000,000 visitors to the waterfront since HWT inception.

HWT – created current employment:
- over 125 person years
- over 300 student positions
- 75 seasonal employment positions

This employment, along with many other waterfront amenities, currently incurs no operating cost to the City of Hamilton.
The Hamilton Waterfront Trust has recently won the following in the Spectator Reader’s Choice Awards for 2011:

- Platinum - Best Day-Trip Destination
- Gold - Best Local Tourist Attraction
- Gold - Best Coffee Shop (Williams)
- Platinum - Best Café/Bistro (Williams)
- Platinum - Best Outdoor Patio (Williams)

In the past 5 years the HWT has received numerous Spectator Reader’s Choice Awards.

In addition to these recent awards, the Hamilton Waterfront Trust has received the following Tourism Hamilton Awards:

- 2006 – Hamilton Harbour Queen Cruises for New Tourism Idea
- 2007 - Rookie of the Year Award – The Trolley
- 2008 – Waterfront Brochure - Best Brochure or Promotional Piece of the Year
- 2010 - Transportation Representative of the Year – Trolley Drivers, Hamilton Waterfront
- 2011 – Transportation Representative of the Year – Captain Brian Brooks, Hamilton Harbour Queen
2010 Financial Audit

Excess of expenses over receipts for the year - $893,525

Significant one time components contributing to the expenses are:

- GST audit adjustment $409,013
- 5 year dry docking of HHQ $190,000
- Operating loss for Wingfest $ 83,895
- Amortization amounts $132,401

TOTAL $815,309