THE PUBLIC WORKS COMMITTEE PRESENTS REPORT 11-015 AND RESPECTFULLY RECOMMENDS:

1. **Appointment of Chair and Vice-Chair for 2012 (Item B)**

   (a) That Councillor B. McHattie be appointed Chair of the Public Works Committee for 2012;

   (b) That Councillor L. Ferguson be appointed Vice-Chair of the Public Works Committee for 2012.
2. **Intersection Control List (PW11001f) (Wards 1, 2 and 11) (Item 5.4)**

That the appropriate By-law to provide traffic control as follows, be passed and enacted:

<table>
<thead>
<tr>
<th>Intersection</th>
<th>Stop Direction</th>
<th>Class</th>
<th>Location / Comments / Petition</th>
<th>Ward</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street 1</td>
<td>Street 2</td>
<td></td>
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</tr>
<tr>
<td>(a) Yates Dr.</td>
<td>Carwyn Cr.</td>
<td>NC</td>
<td>S. of Whitney Ave., E. of Main St. W.</td>
<td>1</td>
</tr>
<tr>
<td>(b) Yates Dr.</td>
<td>Purvis Dr.</td>
<td>NC</td>
<td>S. of Whitney Ave., E. of Main St. W.</td>
<td>1</td>
</tr>
<tr>
<td>(c) Blackwood Cr.</td>
<td>Purvis Dr.</td>
<td>NC</td>
<td>S. of Whitney Ave., E. of Main St. W.</td>
<td>1</td>
</tr>
<tr>
<td>(d) Carwyn Cr.</td>
<td>Purvis Dr.</td>
<td>NC</td>
<td>S. of Whitney Ave., E. of Main St. W.</td>
<td>1</td>
</tr>
<tr>
<td>(e) Markland St.</td>
<td>Park St.</td>
<td>SB</td>
<td>S. of Main St., W. of James St.</td>
<td>2</td>
</tr>
<tr>
<td>(f) Escarpment Dr.</td>
<td>Barton St.</td>
<td>NC</td>
<td>S. of QEW, W. of Winona Rd.</td>
<td>11</td>
</tr>
<tr>
<td>(g) Edenrock Dr.</td>
<td>Escarpment Dr.</td>
<td>NC</td>
<td>S. of QEW, W. of Winona Rd.</td>
<td>11</td>
</tr>
<tr>
<td>(h) Escarpment Dr.</td>
<td>Edenrock Dr.</td>
<td>NC</td>
<td>S. of QEW, W. of Winona Rd.</td>
<td>11</td>
</tr>
<tr>
<td>(i) Edenrock Dr.</td>
<td>West Ave.</td>
<td>NC</td>
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<tr>
<td>(j) Edgeview Dr.</td>
<td>Edenrock Dr.</td>
<td>NC</td>
<td>S. of QEW, W. of Winona Rd.</td>
<td>11</td>
</tr>
<tr>
<td>(k) Edgeview Dr.</td>
<td>Escarpment Dr.</td>
<td>NC</td>
<td>S. of QEW, W. of Winona Rd.</td>
<td>11</td>
</tr>
<tr>
<td>(l) Norbrook Dr.</td>
<td>Edenrock Dr.</td>
<td>NC</td>
<td>S. of QEW, W. of Winona Rd.</td>
<td>11</td>
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<tr>
<td>(m) Norbrook Dr.</td>
<td>Escarpment Dr.</td>
<td>NC</td>
<td>S. of QEW, W. of Winona Rd.</td>
<td>11</td>
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3. **Clean & Safe Crown Point Railway Neighbourhood Pilot Project (PW10084a) (Wards 1, 2, 3, 4, 5, 10 and 11) (Item 5.5)**

That Report PW11084a respecting, Clean & Safe Crown Point Railway Neighbourhood Pilot Project, be received.

4. **Stop Sign at Lincton Trail and Newcombe Road (PW11088)(Ward 13) (Item 5.6)**

That Report PW11088 respecting, Stop Sign at Lincton Trail and Newcombe Road, be received.

5. **Multi-Residential Waste Diversion Program Update (PW11096) - (City Wide) (Item 5.7)**

That Report PW11096 respecting, Multi-Residential Waste Diversion Program Update, be received.

6. **Clean City Strategy 2012 Work Plan (PW11052a)(City Wide)(Item 8.1)**

(a) That subsection 7 of Appendix A to Report PW11052(a) be amended through the addition of the following areas;

(i) Albion Falls and East Mountain Rail Trail;
(ii) Fennell Avenue East (From Upper Ottawa to Mountain Brow Boulevard);
(iii) Dundurn Street to Locke Street (between Chatham Street and Charlton Street);
(iv) Kirkendall Neighbourhood Alleyway;

(b) That the 2012 Clean City Strategy Work Plan as amended attached as Appendix A to Report 11-015 be received.

7. DARTS Agreement Renewal (PW11093) - (City Wide) (Item 8.2)

(a) That the General Manager of Public Works be authorized and directed to negotiate and implement a renewal of the Master Operational Agreement between the City and Disabled and Aged Regional Transit System (DARTS) for a further period of five (5) years, expiring on June 30 2017, under such amended terms and conditions as may be approved by the General Manager and the City Solicitor;

(b) That the General Manager of Public Works be authorized and directed, under such implementation, to:

i) Transfer the Specialized Transit (ATS) Reservation function from the City to DARTS, with appropriate base budget transfer to DARTS, resulting in a reduction in the Transit Section of Public Works complement by two (2) full time equivalent (FTE) positions, from 629.71 to 627.71 FTE, through voluntary attrition;

ii) Harmonize the duties of the remaining affected staff within the ATS Customer Services program and re-evaluate positions through appropriate Corporate policies in preparation for implementation of the Accessibility for Ontarians with Disabilities Act, 2005 (AODA);

iii) Take necessary actions to enable the move of DARTS from the City IT network to its own self-supporting network model;

(c) That one-time expenditures to implement recommended changes be funded from Transit Reserve 108025, to an upset limit of $100,000.

8. Procurement of 2012 Replacement Conventional Transit (HSR) Buses (PW11094) (City Wide) (Item 8.3)

That the 2012 Capital expenditure for the purchase of 18 replacement Conventional (HSR) Transit Buses at an estimated cost of $7,899,080 be pre-approved and funded from the following sources; Ontario Transit Capital Reserve - $1,235,000, Federal Gas Tax - $3,000,000, HSR Vehicle Replacement Reserves - $3,664,080 resulting in an estimated cost savings of $270,000.
9. ACPD Interlocking Brick Replacement Plan (PW11095)(Ward 2) (Item 8.4)

(a) That the removal of interlocking bricks from sidewalks in high traffic areas of the City, be considered at the time of capital renewal;

(b) That consideration to use alternate materials for sidewalk installation and/or replacement, in coordination with future capital works projects be reviewed with ACPD;

10. Water Meter Supply and Install Contract Extension (PW11097) (City Wide) (Item 8.5)

(a) That the General Manager of Public Works be authorized and directed to negotiate an extension of no longer than twelve months to Contract C11-149-06 (Water Metering Services in the City of Hamilton) with Neptune Technology Group (Canada) Ltd. on similar terms and conditions as the original contract to allow for the procurement of an Automated Reading Upgrade solution for the City’s residential and industrial-commercial-institutional water meter inventory;

(b) That the General Manager of Public Works be authorized and directed to execute all necessary documents to implement subsection (a), with content acceptable to the General Manager of Finance and Corporate Services and in a form satisfactory to the City Solicitor.

FOR THE INFORMATION OF COUNCIL:

(a) CEREMONIAL ACTIVITIES (Item A)

(i) Municipal Waste Associations Promotion and Education Awards

Chair Powers indicated that the Operations & Waste Management Outreach Team had won three awards from the Municipal Waste Association, formerly known as the Association of Municipal Recycling Coordinators. This organization is an incorporated not-for-profit group formed in 1987 by Ontario municipal waste management professionals to facilitate the sharing of municipal waste reduction and recycling information and experience. The Association keeps municipalities informed on municipal waste management programs and practices, undertakes research on behalf of and together with municipalities and works on policy issues with municipalities such as the Waste Diversion Act.
Chair Powers called upon Vivian De Giovanni, Executive Director of the Municipal Waste Association to present the awards to Operations & Waste Management Outreach Team members Kathryn Holloway, Jacquie Colangelo and Lesia Hucal, and recognized Dennis Guy who was unable to attend.

(ii) Outstanding Building of the Year Award, for Hamilton City Hall

Chair Powers indicated that Hamilton City Hall had recently received the nationally acclaimed Outstanding Building of the Year Award in the Corporate Facility category from the Building Owners and Managers Association of Canada (also known as BOMA). This award recognizes excellence in property management, operations, resource conservation, environmental awareness, building design and innovation. Hamilton City Hall garnered two other awards from BOMA in 2011 – the Building of Excellence Award and the Office Building of The Year Award.

Hamilton City Hall prevailed over Bell Campus Montreal and Manitoba Hydro which were both new construction projects and both LEED certified buildings. The project is now eligible to compete for the international award which will be announced at BOMA International’s annual convention in Seattle, Washington in June 2012.

Chair Powers invited Geoff Lupton, Rom D'Angelo, Marnie Cluckie and Chuck Alkerton forward for the award presentation.

(b) Appointment of Chair and Vice-Chair for 2012 (Item B)

(i) On a Motion Councillor B. McHattie was nominated as Chair of the Public Works Committee for 2012.

Hearing no other nominations, Councillor B. McHattie was acclaimed.

(ii) On a Motion Councillor L. Ferguson was nominated Vice-Chair of the Public Works Committee for 2012.

Hearing no other nominations, Councillor L. Ferguson was acclaimed.

It was requested the record show that Councillor T. Whitehead expressed a desire to serve as Vice-Chair in 2013.

For disposition on Items b(i) and b(ii) refer to Item 1.
(c) **CHANGES TO THE AGENDA (Item 1)**

The December 5, 2011 Public Works Committee Agenda was approved, as presented.

(d) **DECLARATIONS OF INTEREST (Item 2)**

None

(e) **APPROVAL OF MINUTES (Item 3)**

(i) **November 21, 2011 (Item 3.1)**

The Minutes of the November 21, 2011 Public Works Committee were approved, as presented.

(f) **DELEGATION REQUESTS (Item 4)**

(i) **Delegation Request from Christeen Urquhart, respecting alternate uses for the Rheem Building (referred by Council November 16, 2011 - Item 1 Planning Committee Report 11-019) (Item 4.1)**

On a Motion the Delegation Request from Christeen Urquhart, respecting alternate uses for the Rheem Building, was denied.

(ii) **Delegation Request from Hamaz Khan of the Hillfield Strathallan College Environment Club respecting a proposal to seek formal designation as a “Blue Community” (Item 4.2)**

On a Motion the Delegation Request from Hamaz Khan of the Hillfield Strathallan College Environment Club respecting a proposal to seek formal designation as a “Blue Community,” was approved.

(g) **CONSENT ITEMS (Item 5)**

(i) **Minutes of Various Sub-Committees (Item 5.1)**

The following Sub-Committee Minutes were received.

5.1.1 Waste Reduction Task Force – September 21, 2011

5.1.2 Solid Waste Management Master Plan Steering Committee – October 12, 2011

5.1.3 Clean City Liaison Committee – September 29, 2011
(ii) Halton-Hamilton Source Water Protection Committee (Item 5.2)

The following Minutes of the Halton-Hamilton Source Water Protection Committee were received.

(a) June 27, 2011
(b) August 23, 2011
(c) September 13, 2011
(d) September 27, 2011
(e) October 11, 2011

(iii) Lake Erie Source Water Protection Committee – October 6, 2011

The Minutes of the October 6, 2011 Lake Erie Source Water Protection meeting were received.

(iv) Multi-Residential Waste Diversion Program Update (PW11096) - (City Wide) (Item 5.7)

On a Motion staff were directed to report back to the Public Works Committee at the end of the first quarter of 2012 respecting the Multi-Residential Waste Diversion Program.

(h) PRESENTATIONS (Item 7)

(i) Capital Variance Report (No copy) (Item 7.1)

Gerry Davis, General Manager of Public Works, addressed the Committee with the aid of a PowerPoint Presentation. A copy of the presentation has been included in the official record. Gerry Davis provided an overview of the 2011 Capital Projects and highlighted areas of budget variances. He discussed the common reasons for project delays and budget variances.

Committee members discussed the need to avoid delays, specifically those met when a project goes into consultations with key outside agencies. Committee members suggested examining possibilities to further streamline outside consultations.

Committee members discussed delays around work on parks and bridges. Staff provided further details on the general issues that often impact these types of projects. There was also discussion on what railway bridges fall under the municipality’s responsibility for upkeep and maintenance.

Committee members asked about the administration of Park Projects. Staff indicated that they have returned to a process where the same staff member is the lead on a Park Project, something that was implemented two to three years ago.
Committee members discussed issues raised with pavement cut restorations in their wards.

Committee members discussed whether Public Works should spend all the allotted money budgeted for 2011 and not roll over unused funding.

Chair Powers asked that the information represented in the PowerPoint presentations flow charts be placed in an appropriate location on the City’s website. He also suggested that the budget move to a four year priorities system to coincide with the terms of Council.

Committee members discussed the contract tendering process, as well as enforcement for contractors who do not deliver and quality control issues. Committee commended staff for issuing tenders earlier resulting in savings to the City.

The staff presentation respecting the Capital Variance Report was received.

On a Motion staff were directed to report back to the Public Works Committee, with a strategy to appropriately address resources in minor and major construction, as well as the resurfacing annual accounts for the years 2010 to 2012 and beyond.

On a Motion staff were directed to report back to the Public Works Committee at the end of the first quarter of 2012 respecting pavement cut restorations.

(i) NOTICES OF MOTIONS (Item 9)

(i) Councillor Collins introduced the following Notice of Motion

Centennial Parkway Regional Shopping Complex Transit Service
(Added Item 9.1)

That staff be directed to report to the Public Works Committee with a plan to address the introduction of transit services to the new regional shopping complex on Centennial Parkway.

On a Motion the rules of order were waived to allow for the introduction of a Motion respecting Centennial Parkway Regional Shopping Complex Transit Service.
(j) MOTIONS (Item 10)

(i) Centennial Parkway Regional Shopping Complex Transit Service (Added Item 10.1)

On a Motion staff were directed to report to the Public Works Committee with a plan to address the introduction of transit services to the new regional shopping complex on Centennial Parkway.

(k) GENERAL INFORMATION/OTHER BUSINESS (Item 11)

(i) Outstanding Business List (Item 11.1)

(a) The following Revised Due Date was approved:

   (i) Item I - Comprehensive Outdoor Lighting Study: Sidewalk and Roadway Lighting
       Due Date: December 5, 2011
       Proposed New Due Date: Q2 2012

(b) The following Items were removed from the Outstanding Business List

   (i) Item H - Stop sign at Lington Trail and Newcombe Road (Dundas)

   (ii) Item C - Litter, Illegal Dumping and Security Issues affecting Municipal Properties abutting Railways

   (iii) Item L - Illegal Dumping, Litter and Escaped Waste

(ii) Backwater valves (Added Item 11.2)

Councillor Ferguson introduced the issue of backwater valves. The Councillor indicated that he had heard complaints that backwater valves need to be installed at the property line. He indicated that this can cause a significant cost increase as they need to be installed in a heated area and asked why they could not be installed where the water line goes inside an existing building.

Staff indicated that there are issues in cases where a water meter is at the property line and a significant distance from a building, such as the ability for users to tap into the water line in front of the backwater valve. Staff discussed that they are currently at the survey phase; however, they are having difficulty getting businesses to reply to the survey.

Committee members asked for more information on backwater valves.
PRIVATE AND CONFIDENTIAL (Item 12)

Closed Session Minutes – November 21, 2011 (Item 12.1)

(a) The Closed Session Minutes of the November 21, 2011 meeting of Council were approved, as presented.

(b) The November 21, 2011 Minutes of the Public Works Committee remain confidential and restricted from public disclosure, in accordance with exemptions provided in the Municipal Freedom of Information and Protection of Privacy Act.

ADJOURNMENT

There being no further business, the Public Works Committee adjourned at 12:30 p.m.

Respectfully submitted,

Councillor R. Powers, Chair
Public Works Committee

Andy Grozelle
Legislative Assistant
December 5, 2011
Clean City Strategy 2012 Work Plan

The purpose of this Work Plan is to provide measurable objectives for staff and volunteers in their respective contributions to the Clean City Strategy vision of a cleaner and greener City. This Work Plan will provide a basis for evaluating the progress of the Clean City Strategy implementation for the Council directed semi-annual reports to the General Issues Committee.

1. Continue the Hamilton Trillium Awards Program

The Hamilton Trillium Awards program promotes and encourages beautification and community pride through the recognition of excellence in landscape design, maintenance and effort to beautify residential and commercial properties across Hamilton. Operations & Waste Management staff will continue to provide clerical support, advice and funding to the volunteer committee and judges. Staff will also continue to coordinate and support the Hamilton in Bloom Celebration event where the Trillium Award winners are announced and recognized.

Objective:
Continue to deliver the Trillium Awards program in 2012 with meeting and operational expenses funded from the existing Operations & Waste Management Division budgets.

2. Continue Recreation and Parks Month Activities

The Operations & Waste Management Division celebrates National Recreation and Parks Month (June) through Park Appreciation Days. Staff encourages the Adopt-a-Park groups to engage in volunteer cleanup and beautification events in their adopted park during the month of June. Citizen engagement advice, acknowledgement, supplies and equipment are available to participating groups that coordinate events which include such activities as litter and debris cleanup, graffiti removal, weeding and mulching shrub beds and wood chipping around trees.

Adopt-a-Park group participation in Park Appreciation Days increased from 46% of groups in 2009 to 60% in 2010 and 2011.

Objective:
Continue to encourage Adopt-a-Park group participation in Recreation and Parks Month Activities through the coordination of a Park Appreciation Day event in their park with the goal of overall Adopt-a-Park group participation of 75% in 2012.

3. Continue Extreme Park Makeover Program

The Extreme Park Makeover is a unique partnership, involving Public Works staff, sponsors, volunteers and partners from the Adopt-a-Park program. Operations & Waste Management staff identify parks in need of enhancements and coordinate citizen engagement and sponsorships as required.
In 2012, special consideration will be given to implementing the Extreme Park Makeover program in the Keith Neighbourhood, Stinson Neighbourhood and/or Stadium Precinct to complement the City’s Neighbourhood Development Strategy.

Objective:
Continue to deliver the Extreme Park Makeover program in 2012 in up to three parks designated for enhancements with special consideration to parks within areas identified in the Neighbourhood Development Strategy.

4. Continue Hamilton in Bloom Program

The Hamilton in Bloom program is a traffic island sponsorship program that serves to beautify the City and enhance civic pride. Participating businesses, service clubs, groups, organizations and individuals and sponsor traffic island plantings that are designed, planted and maintained by the City's horticulture staff.

Sponsorship revenues declined slightly in 2011 to $39,556, down from $42,065 in 2010. The 2012 goal will be to recover sponsorships to the 2010 level of $42,000 at minimum.

Objective:
Continue to deliver the Hamilton in Bloom traffic island sponsorship program increasing sponsorship revenue to $42,000 in 2012.

5. Maintain Volunteer Citizen Engagement

In 2011, the Tim Hortons Team Up to Clean Up Spring Event, Team Up to Clean Up year-round program and the Neighbourhood Clean Team program (formerly Adopt-a-Road) engaged just over 31,000 participants. These participants provided an estimated 26,000 hours of volunteer at a value of service-in-kind of $645,000. The three year average of volunteer participants in City and CCLC litter remediation programs is 24,000. The 31,000 participant level was the highest participation in volunteer litter remediation programs in at least the past five years. Citizen engagement in litter remediation programs (Tim Hortons Team Up to Clean Up, Adopt-a-Park, Neighbourhood Clean Team and Adopt-a-Road programs) will continue to be promoted and maintained at 31,000 participants in 2012.

The Clean City Liaison Committee is a volunteer committee that helps the City support and coordinate a wide range of initiatives for a cleaner Hamilton. Staff provide support to the Committee and an annual budget of $18,250 is supported for a range of projects identified in their annual work plan. The 2012 budget request has been made through report PW11090.

Objectives:
Maintain volunteer citizen engagement in 2012 litter remediation programs at 31,000 participants.
Maintain staff support and funding for the Clean City Liaison Committee
6. Extend the Clean & Safe Railway Neighbourhood Project

The Clean & Safe Crown Point Railway Neighbourhood Pilot Project Report PW10084a, indicates that the engagement of the community stakeholders from the start of the pilot project resulted in the recommendation of strategies to combat dumping and security issues that are cost effective, sustainable and measurable. Critical to the success of implementing illegal dumping prevention strategies is the application of community-based social marketing methodology on a neighbourhood-by-neighbourhood basis. This process ensures appropriate stakeholder involvement and acknowledges the unique characteristics of each neighbourhood that can impact differently on similar dumping and security issues.

The Landsdale Neighbourhood in Ward 3 has been identified as the next Clean & Safe Railway Neighbourhood Project due to evidence of similar illegal dumping, litter and security issues as in the Crown Point neighbourhood, as well as the opportunity to build on previous Landsdale Neighbourhood initiatives to combat these issues.

Objectives:

Maintain the Crown Point Clean & Safe Railway Neighbourhood Project in 2012.

Initiate a Clean & Safe Railway Neighbourhood Project in the Landsdale Neighbourhood (Ward 3) in the spring of 2012 and continue implementation into 2013

7. Initiate a Social Marketing Program to Prevent Illegal Dumping

Staff has initiated some analysis on data compiled on illegal dumping, litter and escaped waste. The analysis indicates that, with improved data collection, neighbourhoods where illegal dumping seems to be prevalent could be identified. This data needs to be validated and then used to identify desirable behaviours for community-based social marketing initiatives in select neighbourhoods. Special consideration will be given to implementing programs in the Keith Neighbourhood, Stinson Neighbourhood, Stadium Precinct, Albion Falls and East Mountain Rail Trail, Fennell Avenue East (From Upper Ottawa to Mountain Brow Boulevard), Dundurn Street to Locke Street (between Chatham Street and Charlton Street) and Kirkendall Neighbourhood Alleyway to complement the City’s Neighbourhood Development Strategy.

Objective: In Q1 of 2012, analyze data to identify neighbourhoods where illegal dumping is most prevalent. Using this analysis, in Q2 initiate a community-based social marketing pilot program to prevent illegal dumping in identified neighbourhoods.

8. Increase Volunteer Citizen Engagement in City Beautification Programs

Adopt-a-Park and Neighbourhood Clean Team volunteers are engaged in clean up and beautification activities on specific public properties (parks, streets, and open spaces) providing welcome enhancements to public assets and neighbourhoods.

The number of Adopt-a-Park groups and Neighbourhood Clean Team groups has grown by 27% since 2009, with a total of 62 in 2011. Current resources will support a 10% participation increase in 2012.
The programs will be expanded to specifically include alleyways in 2012, as outlined in Report PW07033a - Alleyways Management Program - Development Strategy. Establishing an Adopt-an-Alley volunteer program for alleyways was identified as a short term action item in the Alleyways Management Program. Alleyways will also be included in the Neighbourhood Clean Team program.

Objective: Increase volunteer citizen engagement in the Adopt-a-Park program to a total of 42 groups in 2012 and Neighbourhood Clean Team groups to a total of 26 groups in 2012.

9. Implement a Graffiti Reporting and Tracking System for City Assets

Since the centralization of graffiti incident reporting through the Customer Contact Centre in 2007 and streamlined reporting within the Operations & Waste Management Division, the following program improvements have been implemented:

- statistics have been captured to ensure accurate data collection for reporting and compliance measures,
- consistency in the application of maintenance operating procedures regarding the removal of graffiti from public assets
- compliance with the Property Standards By-laws within prescribed compliance timeframes.

In 2010, Public Works’ Operations & Waste Management Division initiated a process to track work orders of graffiti removal requests to ensure follow up is completed and staff is aware of priority response (timeline) requirements.

The process of tracking graffiti removal on public assets from report of the incident through to final resolution/removal and the tracking of contractual, volunteer and internal labour costs, will be formalized in 2012 with annual reports included in the Clean City Strategy fall update.

Objective: Implement a formal reporting and tracking system for the removal of graffiti from public assets to ensure compliance with applicable By-laws.

10. Develop a Sustainable Sponsorship Program

Operations & Waste Management staff initiated a sponsorship program for the Put Waste in the Right Place public space waste management social marketing initiative in 2010. The sponsorship program related to the design, production and application of promotional material on specific City assets for a three-year term. Staff have identified other opportunities for increasing the reach of the Put Waste in the Right Place messaging.

A successful sponsorship program of the Team Up to Clean Up program in 2011 secured title sponsorship for Tim Hortons through to the end of 2013. The sponsorship program also allowed for the inclusion of other sponsor opportunities that helped offset costs of volunteer supplies such as special garbage bags.

A sustained sponsorship program will be developed to broaden the reach of the various Clean City initiatives, while reducing the impact on City operating budgets.
Objective: Develop a sustainable sponsorship program for private sector support of public space waste diversion and litter containment programs.

11. Revise the Festivals Waste Management Program

Operations & Waste Management staff partnered with the Hamilton Conservation Authority to design and implement a festivals waste diversion pilot program at HCA’s Harvest Picnic event on August 27, 2011. Results of the pilot program – which focused on Recycling Stations where the self-sorting of recyclables, organics and garbage containers was overseen by trained volunteers – indicated high patron compliance and low waste cross-contamination levels sufficient to repeat the program at the Christie Antique Show on September 10, 2011. Operations & Waste Management staff will identify a limited number of 2012 festivals and events through the SEAT process to assist the event organizers in implementing a pilot waste management program at their event. Results of the pilot and recommendations for 2013 will be included in the Clean City Strategy fall update.

Objective: Implement a festivals and special events waste management pilot program at up to six SEAT approved special events in 2012.

12. Implement a Parks Cigarette Litter Prevention Program

In the summer of 2011, the Clean City Liaison Committee implemented a Keep America Beautiful Cigarette Litter Prevention Program pilot at the waterfront parks (Bayfront Park, Pier 4 Park and Pier 8). The program included the purchase and placement of ash receptacles at strategic park access areas and beach access areas with signage that included a reminder of the implementation of the Smoke-Free Outdoor Recreation Areas By-law in 2012. Operations & Waste Management staff will be implementing a cigarette litter prevention program pilot in conjunction with the Smoke-Free Outdoor Recreation Areas By-law public awareness campaign in a small representative group of parks across the City. Results of the pilot will be reported in the fall of 2012 to the Board of Health as part of the Smoke-Free Outdoor Recreation Areas update and to the Public Works Committee as part of the Clean City Strategy update.

Objective: In partnership with Public Health Services, develop and implement a public awareness program and cigarette litter prevention program pilot in six parks (two in each Parks District) in conjunction with the implementation of the Smoke-Free Outdoor Recreation Areas By-law.

13. Initiate a Clean City Strategy Review

To ensure the Clean City Strategy remains a viable and relevant guide for Council, City staff, residents and businesses to maintain sustainable activities and programs that keep Hamilton clean and green, a review will be initiated in 2012.

A task force, consisting of the Clean City Liaison Committee, community stakeholders and City staff, will be struck to undertake the review. The resulting recommendations will be brought back to Public Works Committee for approval by Q2 of 2012. The Task Force will review the Strategy to ensure its vision and direction are still relevant and
congruent with corporate and departmental strategic directions. The Task Force may recommend enhancements to ensure the Strategy remains as a guiding document for the next four years and beyond.

Objective: Strike a Clean City Strategy Task Force in late 2011 to review the 2007 Clean City Strategy document with recommendations for an updated Clean City Strategy to be provided for Council’s consideration by June 30, 2012.

Semi-Annual Reporting

As requested by Council, a semi-annual report will be presented to the General Issues Committee on the work plan activities and initiatives related to the Clean City Strategy. These reports will be issued in June following the spring clean up activities, and in December to wrap up the year.

Objective: To report to the General Issues Committee semi-annually in June and December to update on the Clean City Strategy work plan