Hamilton’s Neighbourhood Action Strategy

Presentation to General Issues Committee
September 24th, 2012
Roadmap

- Staff Presentation
- Neighbourhood Video
- Resident Presentations
- Recommendations
How We Got Here

Community Planning
+
Social Determinants of Health
+
Spectator Series on Neighbourhoods
=
Neighbourhood Action Strategy
↓
Neighbourhood Action Plans
Hamilton's Neighbourhood Action Strategy Boundaries

Legend
- City of Hamilton Planning Units
- Major streets
- Highways
- Escarpment

Map prepared by:

SPRC
Social Planning Research Council
of Hamilton

With support from:

United Way
Burlington & Greater Hamilton

Profiles of each of these neighbourhoods (based on census data) are available on the SPRC website:

(March 2012)
Timelines
(2011 - 2013)
2011

- 6 City of Hamilton neighbourhoods identified
  - Keith, Stinson, Stadium/South Sherman, McQuesten, Beasley, Rolston
- Integration with Hamilton Community Foundation (HCF) “Hubs”
  - Jamesville, Keith, Landsdale (GALA), South Sherman/Stadium, Crown Point, McQuesten, Riverdale, Quigley (Davis Creek)
- 5 Community Development Workers
- Neighbourhood Action Planning (NAP) started in Stinson and Keith
2012

- City supported NAP completed in
  - Keith, Stinson, McQuesten
- City Supported NAP starts in Stadium Precinct
- City supported prioritization in Beasley
- CDW supported NAP completed in
  - Jamesville, Landsdale (GALA), South Sherman, Riverdale, Quigley (Davis Creek), Crown Point
- Pre-engagement in Rolston October 2012
2013

• Implementation of Neighbourhood Action Plans
• Complete NAP in Stadium Precinct
• Begin NAP in Rolston
Investments by City to date

• $16K Planning process (food, supplies, printing)
• $27K Quick wins (summer camp, community garden)
• $86K Evaluation (neighbourhood study)
What We Have Leveraged

• $318K Community Development Work (HCF)
• $60K Community Development Work and Child Care (Best Start)
• $17K Quick Wins (Private Sector)
• $80K Evaluation (McMaster)
What We Have Leveraged

• To date our we are leveraging over four dollars for every dollar invested
• These figures do not include in-kind contributions and volunteer hours
Community Development Means...

- Engaged residents
- Healthier communities
- More responsive interventions, programs and services
Neighbourhood Action Planning

- Blends city planning and community development
- Addresses Social Determinants of Health
- Starts with neighbourhood assets
- Committed to plan implementation
Neighbourhood Planning Process
Community Consultation

- Surveys
- Community events
- Door-to-door
- Newsletters
- Community clean-ups
- Seasonal celebrations
- Schools
- Programs
Quick Wins

- Community Clean-up Events
- Community Garden
- Installation of Fire Alarms in Homes
- Park Makeovers
- Summer Camp
Themes

- Beautification
- Parks & Green Space
- Neighbourhood Safety and Security
- Economic Development, Investment & Employment Opportunities
- Education
- Health and Well-being
  - Housing, Food security, Liveable walkable communities
- Cultural Connections
- Improved Communications
- Social Connectedness
McQuesten Community Planning Team meets the Governor General of Canada, 2012
Media Coverage

Hamilton Community News

Families ride away with new bikes

By Mike Pearson, News staff

Health in the Hubs: What about our neighbourhood

Members of the McQuesten Community Planning Team want the area to be a better place. They are talking about programs for a proposed community kitchen.

Resident and chair of the planning team Pat Reed is eager for action in the community.

"It's not about us without us," she said. Community members can now have a say in what goes on.

Health in the Hubs is a study of health issues related to the area in the east end — McQuesten, Crown Point and South Shore. It has been done by researchers from McMaster University's School of Nursing (SON) and their plans are now coming to fruition.

People in the McQuesten neighbourhood, west of the city, are interested in social enterprise and further develop their community. However, jobs were high up on the list.
Partnerships across the City

City of Hamilton

- 105 staff
- All City departments
- Police and Library
- Planning Team support
- Quick Wins
Stinson residents and staff after the 1st Annual Stinson BBQ, 2012
### Neighbourhood Action Workplan of the Keith Hub 2012-2017

#### GOAL A: Enhance Neighbourhood Beautification and Pride

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<thead>
<tr>
<th>Objective 1: Enhance Pride and Ownership Through Beautification</th>
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<tbody>
<tr>
<td><strong>Action A.1.1 (MT):</strong> Identify, promote and advocate home maintenance loans and grants for home owners in the Keith Neighbourhood. Provide client support and advocacy for identification of eligibility and support for filling out necessary documents.</td>
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<tr>
<td><strong>Action A.1.2 (ST):</strong> Promote Keith neighbourhood as a strong investment opportunity for affordable home ownership.</td>
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<tr>
<td><strong>Action A.1.3 (MT):</strong> Develop a program for Keith residents to assist fellow Keith neighbours with general home maintenance where needed.</td>
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#### Objective 2: Improve Parks and Green Spaces

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<tr>
<th>Action A.2.1 (LT): Enhance and improve park and green space and programming by:</th>
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<tr>
<td>• Advocating for the expansion of North Central Community Park, both in area and to its programming &amp; facilities</td>
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<tr>
<td>• Enhance and improve park features and programming at Birch Avenue Dog Park</td>
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<tr>
<td>• Create a green space on the old CP rail line property between Wentworth and Birch</td>
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<tr>
<td>• Community Park and Alleyway Cleanup</td>
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| Action A.2.2 (LT): Establish and maintain a new Community Garden and promote the creation of a Community Orchard | Laura, Gerry, Sophie, Barb | Keith Hub North Hamilton Community Health Centre | LT | LT | LT | LT | LT |

| Action A.2.3 (ST): Keep existing parks well maintained and safe | | Keith Hub City of Hamilton | LT | LT | LT | LT | LT | LT |

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**ST** – Short Term – 1 to 2 years to complete  
**MT** – Medium Term – 2 to 3 years to complete  
**LT** – Long Term – 4 to 5 years to complete  
**QW** – Quick Wins
You ain’t seen nothing yet....