October 27, 2008

Mayor and Council
City of Hamilton
71 Main Street West
Hamilton ON  L8P 4Y5

Dear Head and Members of Council

We would like to thank you for your community's financial support as a PATRON of PITCH-IN ONTARIO for 2008!

Thanks to your Patron support, we were able to provide the PITCH-IN volunteers in your community with the materials, ideas, and incentives, to undertake the often unpleasant and definitely challenging tasks to clean-up and beautify your community – all for free!!

PITCH-IN ONTARIO has been recruiting and supplying PITCH-IN volunteers with the materials for PITCH-IN CANADA Week, for over 25 years. That's a lot of volunteer hours over two+ decades – and adds up to a lot of dollars saved by your Council!

Help us continue to help your PITCH-IN volunteers!
Renew your Patron support of PITCH-IN ONTARIO today!

We very much hope that your community will continue to support the PITCH-IN volunteers in your community by renewing your PATRON support for the year 2009. An invoice specifying your Patron support level, based on population, is enclosed.

For information on the benefits of being a financial Patron of PITCH-IN ONTARIO please see over.
For more information on PITCH-IN CANADA and its many programs please go to www.pitch-in.ca.

Thank you again for your support!

Sincerely

Alice M. Johnson
Alice Johnson
Volunteer Chair

P.S. Renew now to ensure continued access to the Municipal Patron section of our website!
THE BENEFITS OF BEING A PATRON OF PITCH-IN

*You are helping the PITCH-IN volunteers in your community who use our free year-round programs and materials to:
  - clean up and beautify your neighbourhoods
  - educate your children about the importance of individual responsibility for taking care of their environment
  - undertake projects and campaigns to reduce, reuse, and recycle – cell phones, lunch scraps, old clothes
  - participate all year round in projects that save your Council money and invests in your community’s future

*These EXCLUSIVE Benefits for your Council, PITCH-IN Coordinator and Staff:
  - access to Patron Secure Section of the PITCH-IN website to download free materials including
    - detailed Action + Communications Plan for PITCH-IN CANADA Week
    - Communications and Action Plan for The 20-Minute Makeover
    - The Civic Pride Program, a comprehensive, year-round, litter control and waste management program (manual, workshop materials, DVD, use of logo, etc…)
  - right to use the PITCH-IN trademarks including the PITCH-IN, CIVIC PRIDE and The 20-Minute Makeover logos
  - purchase the official SEMAINE PITCH-IN WEEK flag for only $75 (a $125 saving)
  - free application (save $750) for The National Civic Pride Recognition Program
  - listing on the PITCH-IN CANADA Website as a Patron and a link from our website to your community’s website
  - reduced registration fee for PITCH-IN CANADA workshops
  - access to PITCH-IN CANADA staff as you design local litter control + beautification programs

*For Your Local Volunteers
  - Guaranteed + Priority access to free PITCH-IN Week garbage/recycling bags for volunteers (must apply by March 15)
  - Ensure that PITCH-IN Week can continue as a resource for your community groups

You might also want to check out these other PITCH-IN CANADA materials and programs for your staff, your Council and the volunteers in your community, all available as FREE downloads from pitch-in.ca

- ecoActive Schools
- Green Shopper
- Shoreline Clean-up
- Fastest Broom Contest (a great kick-off for PITCH-IN Week!)
- Tra$h-A-Thons
- Pollution Counts
- Re-THINK Educational Unit
- Posters, Colouring Books, Action Projects for the Environment

THANK YOU !!!

2009
PATRON RENEWAL

INVOICE: 09 ON PR 2

RE: PATRON OF PITCH-IN ONTARIO for fiscal year 2009

TO: Mayor and Council
    City of Hamilton
    71 Main Street West
    Hamilton ON L8P 4Y5

PATRON Fee: $1,500.00 for 2009

Due January 1, 2009

Please submit to

PITCH-IN ONTARIO
Box 45011 Ocean Park PO
White Rock, BC, V4A 9L1

Renewal authorized by: ...........................................

Title: ..............................................................

Date: ..............................................................

Thank you very much!
OTHER PITCH-IN PROGRAMS..

Were you aware of some of these (in addition to PITCH-IN Week)?

The ecoActive School Program
587 schools have now been officially registered as ecoActive Schools and hundreds more have now qualified to become members in the coming year. This is a new program and involves schools in various year-round environmental projects – from energy conservation to waste reduction to greening their schoolyard.

The Litterless Lunch Program
Hundreds of schools across Canada have now implemented this fast growing PITCH-IN program which promotes litterless lunches – for a clean environment. Schools receive free prepackaged visual presentations to promote the program as well as all the printed materials required to promote the program at home.

The National Cell Phone Collection Program
878 organizations are now registered as PITCH-IN CANADA collection agents for cell phones, removing thousands of cell phones containing toxins from local landfills so that they can be reused and recycled. This program expanded by 22% in 2005-06!

The Shoreline Clean Up Program
There were 926 shoreline clean-ups by PITCH-IN volunteers in 2008! PITCH-IN CANADA has been involved in preventing debris from entering the marine environment since 1967. Working with Environment Canada, we developed a national marine debris surveillance program and hundreds of thousands of volunteers participate in PITCH-IN shoreline clean-up and habitat conservation programs each year.

The PITCH-IN CANADA Resource Centre + Website – 1,000,000+ hits!
There were over one million hits on PITCH-IN CANADA’s website and Resource Centre last year. Teachers, students, community groups, the media and local governments download free environmental education materials, posters, colouring books, “How To” compost + recycle, Ideas for Action Projects, public service advertisements and much more!

The Civic Pride Program
Stony Plain, Alberta, is the latest community to achieve Gold Level and Markham, Ontario is currently has already reached Gold! Designed to encourage local governments to adopt broad-based waste management programs, this program provides a detailed step by step manual and recognizes communities who qualify as Bronze, Silver or Gold Level; Civic Pride Communities.

PITCH-IN “Adopt” Programs
Hundreds of communities have implemented “Adopt Programs”, designed by PITCH-IN CANADA in 1972. This successful program involves volunteers in keeping shorelines, roadsides, parks and neighbourhoods clean and beautiful while instilling an appreciation for how much waste is thrown into the environment!