TO: Chair and Members
Public Works Committee

WARD(S) AFFECTED: CITY WIDE

COMMITTEE DATE: February 7, 2011

SUBJECT/REPORT NO:
Environmental Pricing Reform Workshop and Transportation Summit Facilitation
(PW11016) - (City Wide)

SUBMITTED BY:
Gerry Davis, CMA
General Manager
Public Works Department

PREPARED BY:
Peter Topalovic
(905) 546-2424, Extension 5129

Council Direction:
Council, at its meeting of January 26th approved the following:

(a) That Item 8 of the Public Works Committee Report 11-001, respecting the 2011 Transportation Summit funding, be referred back to the Public Works Committee;
(b) That staff be directed to provide information at that meeting, respecting the original contract, costs and scope regarding the Transportation Summit.

Information:
This report is in response to the Council direction and aims to (a) overview the summit, to provide a background on its relevance and pertinence to the issue, (b) explain the Council directive on EPR and the action that staff took to implement this directive, and (c) provide a background on Transportation Planning and its impact and work related to sustainable transportation.

SUMMIT OVERVIEW
Every year Transportation Planning in the Public Works Department organizes an annual Summit that highlights current transportation initiatives, fosters discussion between Departments, other regions and Cities, encourages new ideas and develops action strategies to move forward. The past three Summits have explored many issues related to sustainable transportation and have helped the Transportation Planning Section guide its work on sustainable initiatives including the pedestrian strategy and master plan as well as an expanded Smart Commute program related to carpooling, transit, cycling and walking. The Summit is organized primarily for City Staff, Council members and staff from other Cities and regions. Key community leaders and business
leaders are also invited. This event is free, with over 75% of the attendees being City staff and Councillors.

COUNCIL DIRECTIVE ON EPR

On May 31, 2010, Public Works Committee adopted resolution 10.1 (approved by Council on June 9, 2010), directing that a workshop on Environmental Pricing Reform would occur in 2010 (refer to Appendix A). Environmental Pricing Reform (EPR) is the name given to a set of fiscal, tax and planning policy instruments that use pricing to influence behaviour in support of environmental and economic policy. Examples of EPR include water, sewage and storm water rates, development charge methods, road pricing, user fees, parking pricing, and land value taxation approaches.

Given that 2010 was an election year, it was decided that the EPR Workshop be held in 2011 for the benefit of the new Council. The annual Transportation Summit, which changes its theme each year, presented an opportunity to combine the EPR Workshop and the Summit in order to pool financial resources, as two separate workshops would be more costly to run. Furthermore, by using the Transportation Summit as a forum for EPR, it would attract a larger audience, given that the last three summits have been well attended.

As indicated in Appendix A, Resolution 10.1 directed that staff work with the Sustainable Prosperity and Policy Network, a think tank based out of the University of Ottawa, as the group that would do the background research and assist in planning a workshop on the subject in the fall of 2010.

WORKSHOP FACILITATION

Sustainable Prosperity collaborated with Dave Thompson from Policy Link Research and Consulting to prepare a paper on EPR for the Hamilton context; the $5000 to develop this paper was funded by Sustainable Prosperity at no additional cost to the City. Dave Thompson has been retained by the City to facilitate the EPR Workshop, which includes the following:

1. Workshop set-up, agenda development, speaker choices and content.
2. Breakout session content development.
3. Workshop facilitation and breakout sessions - organization, preparation, facilitation and summary of contributions.
4. Keynote address related to EPR and Hamilton - preparation, delivery, provision of PDF copy to Hamilton.
5. Post-workshop follow-up: prepare brief report for City of Hamilton that includes an overview of the event, presentation and workshop summaries.

This facilitation is important because it will help City staff to brainstorm future direction on EPR for Hamilton and identify next steps. The quotation in Appendix B details these items, which total $5,000 for the facilitation of the workshop. The City benefits by working with Sustainable Prosperity, as they have funded the background paper and analysis.
TRANSPORTATION PLANNING FOR A GREENER, MORE LIVEABLE CITY

Transportation Planning and the Public Works Department have been leaders in Transportation Demand Management and Sustainable Mobility since 2005 with their partnership with Smart Commute Initiative and later Metrolinx. Managing municipal infrastructure and other assets, such as roads, needs to have a plan for sustainability. By implementing sustainable mobility programs that encourage carpooling, transit, walking and cycling, City staff are working on ways to reduce demand on roadways for the purpose of easing congestion, reducing the costs of road repairs, eliminating the need for road expansion, improving air quality and creating a more liveable city. Smart Commute Hamilton, which is run through the Transportation Planning section has been instrumental in working with area employers and City staff to encourage sustainable modes of transportation. Our current partners include: McMaster University, Mohawk College, Hamilton Health Sciences, St. Joseph’s Healthcare, Horizon Utilities, CAA-South Central Ontario, and the Hamilton Chamber of Commerce; representing 80,000 employees. Other employers in the City have also expressed interest in joining the program because they are interested in reducing parking demand, improving the health and wellness of their employers and engaging in sustainable activities that improve the community in which they reside.

Transportation Summit 2011 and EPR Workshop Details

Date:  March 9, 2011
Time:  8:30 a.m. to 3:00 p.m.
Location:  Sheraton Hamilton

Keynote Speakers
Lucy Casacia and Marko Jungbeker, Siemens Canada
Complete Mobility in the Greater Toronto and Hamilton Area:  Is Hamilton at Risk in terms of the state of its Transportation Infrastructure?

Conference Speakers
Richard Korscil, Metrolinx Board; President, Hamilton Chamber of Commerce
The Big Move and Transit Infrastructure: Meeting Transportation Challenges in Hamilton

Martin Collier, Founder, Transport Futures
EPR in North America and Other Jurisdictions

Dave Thompson and Andrew Bevan, Sustainable Prosperity
EPR: Opportunities for Hamilton

Gail Krantzberg, McMaster Centre for Engineering and Public Policy
Water and Transportation: Environmental cross-implications and policy challenges

Chris Gainham, City of Hamilton
An overview of the City’s Proposed Storm Water Rate Levy
Environmental Pricing Reform Pilot Project for Hamilton

Whereas, Environmental Pricing Reform (EPR) is the name given to a set of fiscal, tax and planning policy instruments that seek to use pricing to influence behaviour in support of environmental and economic policy;

And Whereas, examples of EPR policy instruments include water, sewage and storm-water rates, development charge methods, road pricing, land value taxation approaches and other innovative or new user fees;

And Whereas, Sustainable Prosperity, a think tank out of the University of Ottawa leading this effort in Canada, would like to undertake a pilot project with the City of Hamilton.

Therefore Be It Resolved:

That City staff work with Sustainable Prosperity to investigate environmental pricing concepts for Hamilton, and that this work include participating in a local workshop on the subject in Fall, 2010.
Quotation for Services Provided by Sustainable Prosperity

January 28, 2011

Peter Topalovic  
Project Manager,  
Transportation Demand Management, Smart Commute Hamilton  
Environment & Sustainable Infrastructure  
Public Works  
City of Hamilton – sent by email to Peter.Topalovic@Hamilton.ca

Dear Peter,

We are pleased to provide the following quotation for services in support of Hamilton’s 2011 Transportation and EPR Summit.

The following services will be provided by David Thompson, our Director of Sustainable Communities.

<table>
<thead>
<tr>
<th>Services</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Workshop set-up, agenda development, speaker choices and content</td>
<td>$500</td>
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<tr>
<td>Breakout session content development</td>
<td>$250</td>
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<tr>
<td>Workshop facilitation and breakout sessions – organization, preparation, facilitation and summary of contributions</td>
<td>$2,250</td>
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<tr>
<td>Keynote address related to EPR and Hamilton – preparation, delivery, provision of PDF copy to Hamilton</td>
<td>$1,000</td>
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<tr>
<td>Post-workshop follow-up: prepare brief Report for City of Hamilton that includes an overview of the event, presentation and workshop summaries</td>
<td>$1,000</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$5,000</strong></td>
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This does not include previous contributions to the project, which were covered by Sustainable Prosperity at a cost of approximately $5,500:

- EPR research and analysis for Hamilton, for the purpose of piloting a study on EPR in a particular region.
• Initial meetings with members of Council and City Administration (one in-person meeting, two teleconferences, and numerous telephone calls).

We hope you find this quote acceptable. Please advise at your soonest convenience.

We look forward to working with you.

Best regards,

Andrew Bevan
Executive Director