TO: Chair and Members
Emergency & Community Services Committee

WARD(S) AFFECTED: WARD 2

COMMITTEE DATE: May 5, 2010

SUBJECT/REPORT NO:
Approval of Alcohol as part of a Special Event, Augusta St. District Block Party, August 14, 2010 (CS10052) (Ward 2)

SUBMITTED BY:
Joe-Anne Priel
General Manager,
Community Services

PREPARED BY:
Marie MacEachern  905-546-2424 ext. 2747

SIGNATURE:

RECOMMENDATION:

(a) That Pheasant Plucker be approved to host a beer garden, on Augusta Street between James Street South and Hughson Street South, as part of the Augusta St. District Block Park, in Hamilton, on August 14, 2010.

(b) That, if the request to serve alcohol is approved, the hosting organization must:

(i) Comply with the Ontario Liquor License Act, R.S.O. 1990, Chapter L.19 and the administration of the Act by the Alcohol and Gaming Commission of Ontario (AGCO);

(ii) Comply with the conditions contained within the City of Hamilton’s Municipal Alcohol Guidelines, Appendix A of the Policy for Special Event Planning;

(iii) Provide $5,000,000 comprehensive general liability insurance coverage (which shall include a host liquor liability endorsement), with the City of Hamilton named as an additional insured party to this Policy; and

(iv) Pay all City Service costs associated with the operation of this event.
EXECUTIVE SUMMARY

The City of Hamilton received an application from the Pheasant Plucker, a restaurant on Augusta Street, to host a beer garden as part of the Augusta Street Block Party on August 14, 2010. The Pheasant Plucker is partnering with the Hamilton Firefighters Chilli Cook-off and Kite String Marketing to deliver the District Block Party.

Profits gained from the alcohol sales will be used to offset the cost of the event.

If this request is denied, lack of alcohol sales will limit the organizers ability to generate revenues to offset event costs.

FINANCIAL / STAFFING / LEGAL IMPLICATIONS (for Recommendation(s) only)

Financial: There are no financial implications associated with Report CS10052.

Staffing: There are no staffing implications associated with Report CS10052.

Legal: There are no legal implications associated with Report CS10052.

HISTORICAL BACKGROUND

The Special Events Unit in the Culture Division facilitates the requests for the use of alcohol on City Properties, under a Special Occasion Permit.

The City of Hamilton grants approvals for use of alcohol on City lands and in City facilities as part of special event programming. Groups must adhere to the Alcohol and Gaming Commission of Ontario (AGCO) Guidelines respecting Special Occasion Permits, Ontario Liquor License Act R.S.O. 1990, Chapter L.19 and the City of Hamilton's Municipal Alcohol Guidelines. Each group applying for permission to host a beer garden on City property is given a copy of the Municipal Alcohol Guidelines. Together, these guidelines, when implemented, manage the risks associated with having alcohol at an event.

Groups must also supply a certificate of insurance, naming the City of Hamilton as additional insured in the amount of $5,000,000. The process for groups applying is administered through the Special Events Unit in the Culture Division.

POLICY IMPLICATIONS

Policy for Special Event Planning (approved at Council March 6, 2002)
Vision: To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.

Values: Honesty, Accountability, Innovation, Leadership, Respect, Excellence, Teamwork

RELEVANT CONSULTATION

Special Events Advisory Team – a staff team from various City departments (Public Works, Community Services, Police Services, and Emergency Medical Services) that reviews applications for events to take place on City property.

ANALYSIS / RATIONALE FOR RECOMMENDATION

Non-Profit organizations have requested to host events with alcohol on City of Hamilton lands, since the early 1990s. First-time approval from City Council is required for new groups, and barring any reported incidences at the initial event, organizers are granted permission year after year. Subsequent approvals are administered through the Special Events Unit in the Culture Division.

ALTERNATIVES FOR CONSIDERATION

N/A

CORPORATE STRATEGIC PLAN


Skilled, Innovative & Respectful Organization

• A culture of excellence

Intergovernmental Relationships

• Maintain effective relationships with other public agencies

Growing Our Economy

• Competitive business environment
• An improved customer service
• A visitor and convention destination

Social Development

• People participate in all aspects of community life without barriers or stigma

Environmental Stewardship

• Aspiring to the highest environmental standards

Healthy Community

Vision: To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.

Values: Honesty, Accountability, Innovation, Leadership, Respect, Excellence, Teamwork
♦ An engaged Citizenry

APPENDICES / SCHEDULES