January 27, 2014

City of Hamilton
71 Main Street West
Hamilton, ON
L8P 4Y5

Mayor and Members of Council:

Re: Hamilton Police Service Monthly Report (PSB 14-007)

Attached for your information and attention, please find a copy of the Hamilton Police Service Monthly Report. This report highlights the following:

- Social Media Presence
- Calendar Sales Bring in Museum Monies
- New Year's Statement

If you any questions or concerns that may arise from this report please do not hesitate to contact me at the number below.

Sincerely,

Lois Morin, Administrator
Hamilton Police Services Board

Attachment (1)
HAMILTON POLICE SERVICES BOARD
- RECOMMENDATION -

DATE: 2014 January 21
REPORT TO: Chair and Members
            Hamilton Police Services Board
FROM: Glenn De Caire
       Chief of Police
SUBJECT: Hamilton Police Service Monthly Report
         (PSB 14-007)

RECOMMENDATION:

That the Board direct the Administrator of the Board to refer this report, in its entirety,
to the City of Hamilton, for information.

[Signature]
Glenn De Caire
Chief of Police

FINANCIAL / STAFFING / LEGAL IMPLICATIONS:

FINANCIAL - n/a
STAFFING - n/a
LEGAL - n/a

BACKGROUND:

Social Media Presence
Hamilton Police Service is utilizing social media to communicate with citizens,
primarily through Twitter, Facebook and YouTube.
The Service's fan page on Facebook continues to attract more fans and now has over 10,000 fans. The Hamilton Police Service Daily is posted Monday to Friday which provides citizens a snapshot of crime activity from overnight. As well, a number of crime prevention and police-related topics are also posted.

Twitter is also being utilized extensively. An average of over 25 tweets are sent weekly. The following is an update of the number of followers for Hamilton Police accounts:

<table>
<thead>
<tr>
<th>Twitter Account</th>
<th>Number of Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>@HamiltonPolice</td>
<td>7,608</td>
</tr>
<tr>
<td>@HPSSActionTeam</td>
<td>3,968</td>
</tr>
<tr>
<td>@HPSSmedia</td>
<td>3,802</td>
</tr>
<tr>
<td>@Div3Patrol</td>
<td>418</td>
</tr>
<tr>
<td>@HPSPolice</td>
<td>897</td>
</tr>
<tr>
<td>@johHPSS</td>
<td>1,117</td>
</tr>
<tr>
<td>Facebook</td>
<td>10,002</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>27,802</strong></td>
</tr>
</tbody>
</table>

**Calendar Sales bring in Museum Monies**
Sales are coming to a close for the Hamilton Police 2013 Crime Prevention Calendars. The calendar features archival photos of Hamilton Police 'vehicles' and officers.

Cost of the calendar is $10.00 with proceeds going to the Hamilton Police Retirees Association in support of the Police Museum at Tisdale House and the Mobile Museum. So far, over $2,500.00 has been raised in calendar sales.

This limited edition calendar is available for sale at Crime Prevention Centres and at the Retirees Tuck Shop at "The Call Box" at Central Police Station. You can also call Hamilton Police Service Crime Prevention Branch at 905-546-4900.

**New Year's Statement**
See attachment.

GD/C. Martin
Attachment: New Year's Statement
2013 - An Amazing Year

We are bringing in 2014 with great anticipation for the Service. 2013 has been an outstanding, stellar year where your efforts and achievements have been admirable.

In last year's message I noted that 'Funding and staffing is, and always will be a critical issue for the citizens and our Service and much discussion is focused on 'cost' but little discussion is focused on 'value'. The Command will continue to present our needs which are based in sound research, policing best practice, excellence in service delivery, professionalism and commitment to public safety'. Nothing has changed in our commitment to properly staff with the best people and to build this great Service with proper business tools that will support your work and give you every opportunity to succeed in policing.

The 2013 budget produced the 16 new positions in the HPS bringing the total new positions, in the last 4 years to 22 new hires which were, are and remain very needed growth to match the ongoing demands facing the Service. We have gone further in 2013 with adding 5 new police cadets and returning the Cadet program that ended over 30 years ago.

Every single person has an important job to do for the Service and we depend on each other. From Calltaker to Courts, and everyone in between, your professionalism is the key to success.

Over the last 4 years, you have produced more enforcement, more arrests, more prevention, more education and an even greater entrenchment of the community based policing programs and philosophy that has helped produce the downward trends in crime and enhance public safety. We are using effective, proven crime management strategies and your work continues to protect citizens from victimization. We are succeeding.

Enforcement is up in each of the last 4 years with an incredible increase from 2008 of 48,658 to the current 2013 (Jan – Nov) of 88,483. That is a 62% increase in ticket enforcement.

Your work has contributed to a reduction in collisions from a 2003 high of 11,600 and we are pleased to come in under 8,500 this year as we have 7,792 collisions as of Nov 30 2013. We have never had so few collisions in our city. In the 1970s and early 80s we saw as many as 47 of our citizens killed on our highways and we have out the fatality rate by over 60% to today’s incidents. Every person is important and deserves our protection and traffic safety remains, and always will, a critical public safety priority. Thanks to your efforts to save lives.

To November 2013 we have arrested about the same impaired drivers (484) as we did last year. However, the previous 2 years saw the highest number of impaired arrests in the last 15 years. You are keeping people safe on our roads and your substantial work contributions prove it. 2013 will be the year for the most vehicles stopped in RIDE lanes and will top the 235,000 mark. We have just purchased all new alco testers to support your continued efforts to fight impaired driving.

The HPS has never before been recognized as much as we were in 2013. Nine Major Awards were received, for your work, at the provincial, national & international level. Victim Services was the top award from the Ontario Women In Law Enforcement and International Women Police Association as well as the International Association of Chiefs of Police award given in Philadelphia. Our 'Community Policing Strategy' – ACTION and Social Navigator won the Cisco Systems International award and Ontario Chiefs award. The Emergency Response Planning and Exercise won the Canadian Association of Chiefs of Police Award. Finally, but not last, HPS Media Relations won a provincial award for our Social Media program involving facebook, YouTube and twitter programs.

The investigative achievements have been remarkable. The co-operation and talents of our organization were put to the test starting May 6, 2013 with the disappearance of Tim Bosma. An incredible organizational effort was mounted and every section of the Service provided
assistance. We had many officers volunteer to work on the case in an effort to help. Arrests were made, search warrants executed and now we will move to the courts.

In 2013, Jeremy Hall was convicted for the 2006 murder of Billy Mason which was another difficult, but excellent team effort. Brandon Mixagreave's killers were convicted and sentenced for the 2009 shooting death.

In December the Service announced the arrests made in the 12 year old case of arson which burned down the Hindu Samaj on September 16, 2001. This crime had a tremendous impact on our community and we now present the investigation to the courts. I have received an outpouring of support from the community acknowledging your efforts.

Our world of policing can change from minute to minute. This was no more evident that on Sept. 13th when officers, within hours, helped a young mother deliver a baby and get the infant and new mother to hospital. The joy of birth did not last long for our officers who, within hours, were the same officers first on scene at the homicide scene on King St. W.

We saw many great investigations, arrests, support for victims of crime and we even had a video about an arrest go viral with just under 2 million views. What was shocking was, not the arrest and the officers' professionalism which is commonplace for the HPS, but the impact of social media in our ever changing world.

2013 was witness to 21 retirements in the Service and we wish our members well in their future. The Retiree's Association continues to play a huge role in the Service and are an important part of the police family.

The police family also grieved and shared the loss of active members Jay Huddleston and Ian Matthews. Our sincere condolences to the families of such great people. We will remember them.

Authorization to deploy Conducted Energy Weapons, TASER, was granted by the ministry in 2013 and the HPS was first out of the gate with our proposal. I am proud to say that the Hamilton Police Association, Senior Officers Association and the Board found a funding model that made the HPS the very first Service in the province to authorize CEWs to all front line officers. This training starts in January 2014.

We have advanced plans for the new Investigative Services building, which will house the new Forensics Unit. We purchased and own the land bounded by Mary St, Catharine, Rebeca and Wilson, excluding the Mosque. With the land solidified, we are cut to tender for the architectural drawings and are targeting shovels in the ground by spring 2016 and anticipate 16 months to build.

It has been an exciting, incredible year — THANKS TO YOU.

As we finish off the year 2013, I would like to thank you for your dedicated efforts to make us "The Best and Most Progressive Police Service". This year saw many great examples of policing excellence and community involvement.

Once again, I'll be joining you New Year's eve and helping out on RIIDE lanes and calls for service - we all have our part to do. **It does not matter what your assignment is, from front line to back office, what matters is your commitment to public safety, to our community and to our Service.**

I wish for 2014 that people obey the traffic laws, don't break into homes, don't drive drunk, don't assault their spouses and partners, don't rob banks and convenience stores, don't victimize women and children, don't bully in schools, don't defraud our seniors, don't traffic drugs to our children... But if they do....we will be there.

Let us all commit to making 2014 even better. I appreciate everyone's contribution.

On behalf of Deputy Leanderbe, Deputy Girt, the Senior Officers, we wish everyone a Happy New Year.

---

**Cops Count. Your Work Matters!**

Glenn De Caire