

CITY OF HAMILTON

OFFICE OF THE CITY MANAGER

TO: Mayor and Members Committee of the Whole	WARD(S) AFFECTED: CITY WIDE
COMMITTEE DATE: October 12, 2010	
SUBJECT/REPORT NO: International Event Opportunities – 2015 Pan Am Games Velodrome Business Plan (CM10005(a)) (City Wide)	
SUBMITTED BY: Chris Murray City Manager	PREPARED BY: David Adames (905) 546-4132 Trish Chant-Sehl, (905) 546-2424, ext.5557
SIGNATURE:	

RECOMMENDATION:

- (a) That Council receive the draft Terms of Reference for the Hamilton Velodrome Advisory Committee as outlined in Report CM10005(a).
- (b) That Council appoint 3 Councillors to sit on the Hamilton Velodrome Advisory Committee.

EXECUTIVE SUMMARY

In August 2010 Council received Report CM10005 International Event Opportunities 2015 Pan Am Games Velodrome Business Plan, and approved the following recommendation: *That staff be authorized to meet with the 2015 Pan Am Games Host Corporation, Canadian Cycling Association, Ontario Cycling Association, National Cycling Centre Hamilton, the Hamilton Cycling Committee, the Ontario Ministry of Health Promotion, Own the Podium and Sport Canada to determine an appropriate action plan and legacy program for the facility and report back to Committee of the Whole.*

FINANCIAL / STAFFING / LEGAL IMPLICATIONS

Financial:

N/A

Staffing:

N/A

Legal:

N/A

HISTORICAL BACKGROUND

Chronology of Pan Am Games Reports and Milestones that relate to the velodrome:

August 10, 2010: Council approved Report CM10005 “International Event Opportunities – 2015 Pan Am Games Velodrome Business Plan”

February 18, 2010: Council approved Reports CM09006(b) and CM09006(c) “International Event Opportunities – 2015 Pan Am Games Update”.

January 11, 2010: Council received Report CM09006(a) “International Event Opportunities – 2015 Pan Am Games Update”.

November 6, 2009: Pan American Sports Organization awarded the 2015 Pan Am/Parapan Am Games to Canada.

September 14, 2009: Staff provided City Council with an Information Update to report on activities during the bid phase, as communication follow up to Report CM09006 “International Event Opportunities – 2015 Pan Am Games Bid Update”.

February 23, 2009: Through Report CM09006 “International Event Opportunities – 2015 Pan Am Games Bid Update” City Council approved Hamilton’s participation in the bid and Games.

January 12, 2009: Through Report PED08091(b), City Council approved Hamilton’s list of sport venues and sites to be investigated to locate the stadium and velodrome as part of the bid process.

November 10, 2008: Through Report PED08091(a), City Council approved the establishment of a Community Advisory Committee and staff secondments to work on the bid.

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May 5, 2008: Staff provided City Council with an Information Update to report on activities related to Report PED08091 “International Event Opportunities”.

April 7, 2008: Through Report PED08091 “International Event Opportunities”, City Council authorized staff to participate in the Pan Am Games bid process.

POLICY IMPLICATIONS

The City’s participation in the 2015 Pan Am Games relate to the:

- City’s 2010 Corporate Priority Plan and the City’s Strategic Plan;
- Hamilton Future Fund Mission and Guiding Principles
- Shifting Gears 2009

RELEVANT CONSULTATION

2015 Pan Am Games Host Corporation
Canadian Cycling Association
Ontario Cycling Association
National Cycling Centre Hamilton
Hamilton Cycling Committee
Own the Podium
Sport Canada
Youth Serving Agencies Network
Community Services – Recreation Division

ANALYSIS / RATIONALE FOR RECOMMENDATION

In February 2009, Hamilton City Council approved the City’s participation in the 2015 Pan American/Para Pan American Games (Pan Am Games) through Report CM09006. At that time, a sport and venues program was also approved which included a velodrome. In June, 2010, Sierra Planning & Management was contracted to develop a business plan for the velodrome facility. One of the central component’s of the business plan is the development of strategic avenues to achieve the desired level of legacy. In August 2010, through Report CM 10005, Council directed staff to develop an action plan and legacy plan for the new Pan Am velodrome.

Draft Terms of Reference

The purpose of the Hamilton Velodrome Advisory Committee is to provide advice, input and support for the development of a permanent velodrome in Hamilton as part of the 2015 Pan Am initiative and legacy. The aims of the Hamilton Velodrome Advisory Committee are:

- To review and provide input on the site location for the velodrome;
- Review and provide expertise on the design of the velodrome.

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- To review and assist with the development of a funding plan for the future velodrome facility in Hamilton;
- To review and provide input in the implementation of the business plan with respect to sustainability, programming options and legacy opportunities;
- Support the 2015 Pan Am games legacy initiatives that build on the four pillars of sport development (participation, excellence, capacity and interaction).
- Promote public awareness and encourage participation in sport and recreation through the development of an indoor velodrome community multi-purpose recreation facility in Hamilton.
- Provide advice and input in the development of the future operating plan and governance model for the new velodrome.

Representation on the committee is as follows:

- 1 Representative from each of the following sector stakeholder groups:
 - Canadian Cycling Association
 - Ontario Cycling Association
 - National Cycling Centre Hamilton
 - Hamilton Cycling Club
 - Hamilton Cycling Committee
 - Youth Serving Agencies Network
- 3 Staff Representatives from City of Hamilton
 - Sports Tourism/City Pan Am (2)
 - City of Hamilton Recreation Division (1)
- 3 Representatives from City of Hamilton Council
- 2 community members at large

The committee may form small working groups from time to time as appropriate to undertake specific initiatives to support the overall aims of the committee.

This may include but not be limited to:

- Business Sector
- Cycling Retail/Manufacturing
- High Performance Athletes
- Education institutions
- Local Sport and Recreation Organizations (i.e. potential users of the velodrome)
- Community Organizations

Total committee members: 14 members

Reporting

The Hamilton Velodrome Advisory Committee will report through the Manager of Pan Am Initiatives, City of Hamilton.

ALTERNATIVES FOR CONSIDERATION:

N/A

CORPORATE STRATEGIC PLAN

Focus Areas: 1. Skilled, Innovative and Respectful Organization, 2. Financial Sustainability, 3. Intergovernmental Relationships, 4. Growing Our Economy, 5. Social Development, 6. Environmental Stewardship, 7. Healthy Community

Skilled, Innovative & Respectful Organization

- ◆ More innovation, greater teamwork, better client focus

Financial Sustainability

- ◆ Delivery of municipal services and management capital assets/liabilities in a sustainable, innovative and cost effective manner

Intergovernmental Relationships

- ◆ Influence federal and provincial policy development to benefit Hamilton
- ◆ Acquire greater share of Provincial and Federal grants (including those that meet specific needs)
- ◆ Maintain effective relationships with other public agencies

Growing Our Economy

- ◆ A visitor and convention destination

Healthy Community

- ◆ An engaged Citizenry

APPENDICES / SCHEDULES

None

DA:mh