Provision of a full-time Cycling Program Project Manager to ensure timely and comprehensive cycling facility planning and implementation. The funding for the project manager would be from the existing annual capital budget for cycling projects. Although the cost of the project manager is about 7% of the entire annual budget, the program has no formal staff funding at present.

The program faces challenges due to the lack of recognized cycling projects, the need for more comprehensive planning and coordination, and the limited availability of cycling infrastructure. The proposed project manager would help address these issues by developing a comprehensive cycling plan for the city, coordinating with other departments, and working with community groups to increase cycling awareness and support.

The proposed project manager would be responsible for:
- Developing a cycling plan for the city
- Coordinating with other departments and community groups
- Working with local schools and community centers to promote cycling
- Providing educational materials and workshops
- Conducting surveys to assess cycling needs and preferences

This initiative is expected to improve cycling infrastructure and promote a healthier lifestyle in the city.