MINUTES

Thursday, September 16, 2010
11:45 a.m. to 1:30 p.m.
City Hall, Room 192

Present: Ron Speranzini (Chair)
Councillor Chad Collins
John Hawker
Brad Rich
George Zolis
Phil Homerski (Staff Liaison)

Guests: Public Health Services – Heidi McGuire & Kevin McDonald
Municipal Law Enforcement - Kelly Barnett
Operations & Waste Management – Ed DeVries
Hamilton Police Service – Sgt. Barry Mungar
Mayor’s Office – Jim Shaw

Regrets: Councillor Tom Jackson
Robin McKee
Daniel Rodrigues
Mac Sparrow

1. Approval of Agenda
   That the meeting agenda be accepted as written.
   COLLINS/RICH CARRIED

2. Presentation – Tobacco-Free Parks, Playgrounds and Beaches Proposal to Board of Health
   Kevin MacDonald and Heidi McGuire of Public Health Services’ Tobacco Control Program provided an overview of the issue of smoking and second-hand smoke in outdoor municipal recreation areas in Hamilton. Mr. MacDonald outlined three concerns – health concerns, littering/fire safety and role modeling – that form the basis for the public education initiative and the proposed By-law. Work to date includes a provincial, national and international scan of By-laws governing smoking in outdoor areas; consultation with Hamilton residents in outdoor municipal areas; consultation with Hamilton sports associations; surveys of Neighbourhood
Associations and consultation with various other internal and external stakeholder groups. A Recommendation Report and draft By-law(s) are scheduled to be presented to the Board of Health in February 2011.

CCLC’s Cigarette Litter Prevention Program initiative was recognized as a potential resource for the development of public education programs focusing on cigarette smoking in open spaces such as parks and playgrounds. It was suggested that the Public Health team and the CCLC keep in touch as both the Cigarette Litter Prevention Program and the Tobacco-Free Parks, Playgrounds and Beaches proposal develop.

R. Speranzini indicated that the CCLC has focused its efforts on behavioral change and is very supportive of a focus on education to affect change.

3. Declarations of Interest
There were no declarations of interest

4. Minutes of Previous Meeting
3.1 Business Arising
P. Homerski circulated the advertisement published in the Hamilton Discovery Community Guide magazine as mentioned in item 5.4 of the June 17 minutes.

3.2 Approval of Minutes
That the June 17, 2010 minutes for the Clean City Liaison Committee meeting be accepted as written.
HAWKER/COLLINS CARRIED

5. Subcommittee Reports
5.1 Business and Retail Waste Division
No report available.

5.2 Litter Reduction
R. Speranzini reported that he and P. Homerski plan to meet with the school boards next month to solicit greater participation in the 2011 Tim Hortons Team Up to Clean Up Week.

4.3 Beautification & Community Improvement
No report was available, however J. Hawker indicated that he had explored why landscaping around some historical plaques had not been maintained for some time. The City’s Culture Division has indicated that this will be addressed in 2011.
4.4 Marketing
R. Speranzini reported that the Clean & Green by 2015 campaign plan will be developed over the next few months.

4.5 Council Committees
J. Hawker reported that the Economic Development and Planning committee business included some tweaking of the Property Standards By-law and recognition of the MacNab pedestrian tunnel mural project that cleaned up the area and has remained graffiti-free.

J. Hawker also reported on Committee of the Whole business including an announcement that more policing funding from the Province is forthcoming and that the 211 community information and referral service was being implemented in Hamilton.

6. Finance
6.1 2011 Budget & Finance Update
P. Homerski reported that there was $250 left in the 2010. He indicated that the 2011 Budget development would be starting very soon and asked the committee to consider initiatives and projects for 2011 and successive years for inclusion in the budget process.

7. Keep Hamilton Beautiful (KAB)
7.1 Cigarette Litter Prevention Program Task Force
P. Homerski reported that, after discussion with Keep America Beautiful’s Cigarette Litter Prevention Program Coordinator, Hamilton’s pilot program will be suspended until the spring of 2011. This will ensure that the ash receptacles are installed in the three pilot study areas and that a more fulsome public education program can be implemented before the follow-up cigarette litter scan is completed in July 2011. KAB has been very supportive of extending the program into 2011 and has offered additional resources if required.

7.2 Annual Report to KAB
P. Homerski completed the annual report on Keep
Hamilton Beautiful’s (CCLC and City programs) initiatives and programs between July 1, 2009 and June 30, 2010. It is worthy of note that the almost 40,000 hours invested by community volunteers in the 62 registered beautification events equates to more than a $1 million contribution of volunteer work.

7.3 Preparation for 2010 Community Appearance Index
P. Homerski indicated that the Community Appearance Index (litter and graffiti index) needs to be completed in late October/early November. A meeting of the review group will be called soon to finalize any changes for the 2010 Index.

8. Staff and Stakeholder Reports
8.1 City Departments

Promotion of Recycled Paint Program

K. Barnett requested the CCLC’s assistance in getting the message out to businesses about the City’s recycled paint program. This program accepts exterior paint donations at the City’s three Community Recycling Centres that can be used by citizens who need paint for graffiti paint-overs on their property. She requested a donation of approximately $500 from CCLC to help fund an advertisement in the Hamilton Community News’ Community Guide. As no quorum existed at this time, Ms. Barnett was asked to report back to CCLC with a specific funding figure after the City Graffiti Working Group had met.

K. Barnett reported that the Do You Know a Tagger poster campaign had received some notice in the media. A recent arrest was credited to a young woman who witnessed a suspect tagging a poster in a bus shelter and reported the vandalism to an HSR operator who contacted police. Sgt. Mungar suggested that the CCLC present the citizen who reported the incident with a certificate of appreciation.

K. Barnett also reported that the Elizabeth Fry Society had approached the City to engage their clients in volunteer graffiti clean-ups similar to the program in place with the John Howard Society. Unfortunately, the Elizabeth Fry Society requires several conditions be in place including one-on-one supervision. Ms. Barnett
asked for any suggestions on how this program might proceed.


P. Homerski informed the committee that he had authored this report was on the agenda for the September 27, 2010 Public Works Committee. He indicated that the report recommends a stakeholder task force be struck with the assistance of CCLC members in developing a stakeholder engagement strategy and plan for implementation in 2011.

**8.2 Hamilton Police Service**

Nothing further to report.

**8.3 Hamilton Association of Business Improvement Areas (HABIA)**

No report available.

**8.4 Waste Reduction Task Force (WRTF)**

R. Speranzini reported that a small task force presented its Blue Box Review to WRTF with recommendations for staff’s consideration. The recommendations include maintaining the two-stream system, blue carts and an enhanced educational component.

**8.5 Other Public**

There were no public delegations present.

### 7. New Business

**7.1 Chair’s Report to Public Works Committee**

P. Homerski reported that Chair Dan Rodrigues was compiling an annual report to the Public Works Committee as required by the committee’s mandate. He invited submissions from members at their earliest convenience.

**7.2 Future Meeting Times**

R. Speranzini indicated that discussions between the Chair, Vice Chair and Staff Liaison are leading to a proposal to move meeting times to evenings to facilitate public attendance and reduce work conflicts for members. He requested that the members contact
him or D. Rodrigues with their input.

8. **Adjournment**
   Meeting was adjourned at 2:10 pm.

**Next Meeting:**
Thursday, November 18, 2010 (the October meeting has been postponed).

**Copies To:**