City of Hamilton

MINUTES

Keep Hamilton Clean Committee
Wednesday, June 6, 2006
City Hall, Room 219 – 6:30 pm

Present:  Mike Majcher, Chair
          John Hawker
          Christine Moore
          Jo-Anne Savoie

Absent: Paul Robichaud
        Phil Homerski, Staff Coordinator (regrets)
        Meg Broadway (regrets)

Action Items

1. Declaration of interest
   No declarations of interest were received.

2. Approval of minutes of previous meeting
   Minutes of the previous meeting were approved.

3. Business Arising from the Minutes
   3.1 Appreciation
   First draft of a Thank You letter was completed and submitted for review by members. Members agreed that it is good and can be used for general recognition to anyone this committee deems worthy.

   3.2 Re-branding Logo / Slogan
   All thoughts and ideas were sent to Mark Draak, Wide Eyed Communications (Tue, May 2/06) to see if the slogan / logo can be developed.

   John
   Speak with Eric McGuiness, Spec Environment columnist, re printed appreciation for recognized citizens or businesses.
   Speak with Mayor Dianni re public recognition for these same citizens or businesses.

   Phil
   Follow up with Mark Draak to work out next step for Wide Eyed Communications to propose a logo/slogan.
   DEFERRED
3.3 KHCC Applicant Status

All 6 new applicants were invited to our June meeting. Darrell J. Hicks is the only one that showed up. The two applications that the committee has chosen so far (Beau Stasiuk, Meg Broadway) have been handed over to Phil for submission to the Public Works Infrastructure & Environment Committee in April 2006 for approval (Beau Stasiuk and Meg Broadway).

3.4 Store Front Display

Yale Properties (Jackson Square) will let us put up a display within one of their store fronts for a scheduled period of time. We just need to determine what we want to have in there that represents our committee and our mandate.

3.5 Pitch In Follow up

Some additional feedback from committee members on how to improve Pitch-In week: Better promotion of the launch in the core – utilize BIA more extensively – better overall promotion of pitch in events – consider holding launch during weekday to get more people and more media attention.

3.6 John Howard Society

Committee heard how the program would work between the JH Society and KHC clean up events. They approved the concept and agreed that it’s worth going ahead with a trial run.

3.7 Web Site Changes

Changes to be made are to add a contact page and resources page and remove Pitch-In pages. Members agreed to be contactable from the contact page via hidden e-mail addresses.

Phil
Looking for update on approval status.
DEFERRED

ALL
Think of what we could put in a store front window that would get our message out there. ON GOING

Mike
Compile store front display ideas into a document.
DEFERRED

John
Locate Spectator photograph of Christine during Felkers Falls event.

Mike
Add these notes to previous follow up notes taken for 2006 Pitch in week.

Mike
Get John Howard Society contact email to Christine

Christine
Contact the JHS and arrange for a trial run.

Mike
Work with Steven Hernden (KHCC Web Site Master) to get these changes implemented.
<table>
<thead>
<tr>
<th>3.8 Sign Frames</th>
<th>Christine</th>
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<tbody>
<tr>
<td>Original source for ‘A’ frame sign frame fell through. Need to find alternate source.</td>
<td>Find alternate source and pricing for ‘A’ frame for sign.</td>
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<tr>
<th>4. Business Items</th>
<th>John</th>
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<tr>
<td>4.1 Hot Spots</td>
<td>Work with Phil to see about getting the required info. Let the rest of the committee know if you need addresses verified.</td>
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<td>John has agreed to take on organizing 2006 Hot Spots tour. However, he’s having a hard time getting the information needed from the city to develop a list of badly littered/dumping locations within the city. This delay will likely push off the hot spots tour until after June, potentially even fall.</td>
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<th>4.2 Trillium Judges / Bylaw</th>
<th>Jo-Anne</th>
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<td>Jo-Anne is working with Mike Kirkopolous and the City to foster a successful working relationship with the By Law section so that the carded complaint findings by the Trillium judges can be used successfully this year. There were 40 cards/complaints recorded by last year’s Trillium judges and handed over to KHCC. Seed packets were approved by KHCC members as thanks to Trillium judges.</td>
<td>Bring in sample seed pack or committee members to see.</td>
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<th>4.3 Environmentalist of the Year Dinner</th>
<th>Christine</th>
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<td>It’s a go for committee members. Cocktails start 5:45pm – dinner starts 6:30pm. EOY organizers agreed to seat us at various tables to allow for mingling. John working with EOY organizers and Phil on invoicing and payment for tickets.</td>
<td>Get price on 500 pens using Police pen model as a sample. Find out how many characters and lines of text are allowable. Find the cost to get Don’t Litter buttons created as were all out.</td>
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<th>4.4 Quote for Pens</th>
<th>Phil</th>
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<td>Christine spoke with her supplier to get an idea for cost of pens. Cost varies greatly depending on quality and quantity ordered. Non retractable – 35-75 cents.</td>
<td>City Pen supplier options.</td>
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4.5 KHCC Info Booth for EOY Dinner

Christine brought in the current KHCC display she currently uses with schools. Committee members decided that we can add our various pamphlets, business cards, newspaper articles, and list of KHCC events for the balance of 2006.

5. New Business

5.1 KHCC Events Calendar Review

Reviewed current calendar of events with committee. No changes to cover.

5.2 Graffiti

Jo-Anne is part of the group set up to fight and clean up graffiti in Hamilton and wants us to notify her of any graffiti sites that we see.

5.3 Earn A Bike

Tim Hortons is a sponsor. Kids (9-14) need 30 hrs of clean up activities to qualify. The launch for this is held in June. End of July is when bikes are awarded. Last year the KHC committee determined the final spot for the last clean up and awarding of the bikes.

6. Adjournment

6.1 upcoming dates

Mike

Email list of KHCC events to Jo-Anne and John.
Create sign up volunteer sheet and email as well.
Bring business cards and KHCC newspaper articles to EOY dinner.

Jo-Anne

Take the current display board to the dinner.
Print events listing and volunteer sign up sheet and bring with display.

Phil

Pull together some backdrop ideas for us to consider.
DEFERRED

All

Let Jo-Anne know of any problem graffiti areas.

Jo-Anne

Determine how KHC can help with the Earn-a-Bike program this year.

8:55pm meeting ended

Trail Clean-up: Sat July 8 – 10am
Next Meeting: Tue July 11 - 6:30 pm
Adopt-A-Road: Sun July 23 - 10am