MOTION

Council Date: March 22, 2006

MOVED BY COUNCILLOR T. WHITEHEAD

SECONDED BY COUNCILLOR

Proposed Amendment to the City of Hamilton Municipal Property and Building Name Policy

That the following amendment be referred to the Facility Naming Sub-Committee for consideration:

That Section 6 of the City of Hamilton Municipal Property and Building Name Policy be amended by removing the words:

“For municipal property, parks, open spaces, and municipal buildings – a minimum of 2/3 of the owners of property or affiliated organizations support the name change within a 2 kilometre radius of the subject park, open space or public building;”

and replacing them to read as follows:

“For municipal property, parks, open spaces, and municipal buildings – a minimum of 2/3 of the owners of property or affiliated organizations support the name change within a 120 meter radius for neighbourhood parks and parkettes, and a 2 kilometer radius for Community Parks, open space or public building;”
6. Renaming of Existing Municipal Property and Buildings, and Features

Recognizing that established names contribute significantly to community identity and pride, proposals to rename existing municipal property, buildings, and features must be predicated by exceptional circumstances. Accordingly existing names will not be changed without consideration of:

- The historical significance of the existing name
- The impact on the individual or organization associated with the existing name
- The cost and impact of changing existing signage, rebuilding community recognition and updating records (data bases, letterhead, promotional materials etc.)

All renaming requests must be submitted in the same format as listed in Section 3: Submission Process.

Where a name change is recommended, a communication strategy will be initiated by advertising the proposed name change on the City’s web site for a period of 30 days during which time, public comments will be received and considered.

Additionally, the cost associated with the renaming initiative will be the responsibility of the City when the renaming has been initiated by the City and will be the responsibility of the individual or community group/organization when the renaming has been initiated by the individual or community group/organization.

Public Support Petition

All private individuals or organizations seeking the renaming of any municipal property or buildings will be required to submit a petition of community support for the naming initiative. Where a renaming initiative is initiated by the City of Hamilton, a public support petition is not required. The petition must be in a format acceptable to the City of Hamilton (refer to Schedule A) and must include the name, address, telephone number, and signature of all supporters. The petition must be signed by a minimum of two-thirds of the owners of property immediately surrounding the proposed site as outlined below. Where there is joint ownership of the property, only one signature per property is permissible.

For the purpose of this section, and for greater clarity, the following requirements define what is meant by “property immediately surrounding the proposed site” as referenced above.

- For municipal property features and municipal building features - a minimum of $\frac{2}{3}$ of the owners of property or affiliated organizations etc. support the name change within a ½ kilometer radius of the subject feature;
- For municipal property, parks, open spaces, and municipal buildings – a minimum of $\frac{2}{3}$ of the owners of property or affiliated organizations support the name change within a 2 kilometre radius of the subject park, open space or public building;

Signed petitions must be submitted with the application.