May 2013

Dear Mayor (or Reeve),

I am writing to ask that you consider officially proclaiming June as Seniors’ Month in your community this year.

As you know, June is Seniors’ Month and Ontario has been celebrating it for 29 years. The theme this year is The Art of Living. It celebrates how seniors in Ontario have created their own unique approach to living.

Older Ontarians practice The Art of Living every day. They’ve worked hard and continue to contribute much to the prosperity we all enjoy today. Celebrating Seniors’ Month has become our collective way of giving something back to them.

June 15, is World Elder Abuse Awareness Day which presents a meaningful opportunity to share information and become involved. For more information about elder abuse, visit the Ontario Network for the Prevention of Elder Abuse’s website at www.onpea.org.

In the past, communities have reached out to older Ontarians by organizing local information fairs, celebrating seniors’ achievements, providing information, and by encouraging seniors to remain active and engaged. Seniors’ Month is a good opportunity to put the spotlight on the local services and programs available in your community to assist seniors to live as independently as possible.

For your convenience, a sample proclamation is enclosed for your consideration. Please let us know if you will be honouring seniors in your community this June with a local proclamation. You can contact us by email at infoseniors@ontario.ca.

We will be sending promotional materials soon. Please let us know about any events you are planning and we will post them on the Ontario Seniors’ Secretariat website at www.ontarioseniors.ca/seniorsmonth.

Thank you for joining us as we celebrate Ontario’s seniors.

Sincerely,

[Signature]

Mario Sergio
Minister