TO: Chair and Members
   Public Works Committee

WARD(S) AFFECTED: WARD 11

COMMITTEE DATE: April 2, 2012

SUBJECT/REPORT NO:
Naming of New Parks in Ward 11 (PW12028) - (Ward 11)

SUBMITTED BY:
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   Public Works Department

PREPARED BY:
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RECOMMENDATION

(a) That the request to name the park site commonly known as Fairgrounds Community Park, located on Fall Fair Way, Fairgrounds Community Park (Appendix “A” attached to Report PW12028), be approved at this time as the request meets the criteria set out in the Municipal Property and Building Naming Policy;

(b) That the request to name the park site commonly known as Jackson Heights Park, located on Tanglewood Drive, Jackson Heights Park (Appendix “B” attached to Report PW12028), be approved at this time as the request meets the criteria set out in the Municipal Property and Building Naming Policy;

(c) That the request to name the park site commonly known as Southbrook Park, located on Southbrook Drive, Southbrook Park (Appendix “C” attached to Report PW12028), be approved at this time as the request meets the criteria set out in the Municipal Property and Building Naming Policy;

(d) That the request to name the park site commonly known as Summit Park, located on Lillyvalley Lane, Summit Park (Appendix “D” attached to Report PW12028), be approved at this time as the request meets the criteria set out in the Municipal Property and Building Naming Policy.
EXECUTIVE SUMMARY

This report responds to the need to provide an officially recognized name for currently un-named parks in accordance with the Public Works Department, Operations and Maintenance Division, Parks and Cemeteries Section Municipal Property and Building Name Policy.

All of the parks addressed in this report are within Ward 11, have been built, and have a commonly used name. However, they have not been formally given a park name. Park name recommendations for park sites in Wards other than 11 will be forwarded in separate reports.

The recommended name for each park site within this report is currently recognized by the community as the park name, and meets the criteria set out in the Municipal Property and Building Naming Policy.

Alternatives for Consideration - See Page 4

FINANCIAL / STAFFING / LEGAL IMPLICATIONS

Financial: N/A
Staffing: N/A
Legal: N/A

HISTORICAL BACKGROUND

The information/recommendation contained within this report primarily affects Ward 11.

Fairgrounds Community Park (Appendix “A” to Report PW12028) was built in 2008 by Losani Homes who referred to the park site as Fairgrounds Community Park. Since 2008 the local residents have identified this park as Fairgrounds Community Park. Park access/egress is off Fall Fair Way, which is referenced in the park name. Naming the park to reference an adjacent street name, and according to recognition of the site by local residents meets the criteria and guidelines set out in the Municipal Property and Building Naming Policy.

Jackson Heights Park (Appendix “B” to Report PW12028) was started in 2011 by the City of Hamilton. Construction will be complete in 2012. The name Jackson Heights makes reference to the subdivision name as identified in subdivision application 25T2006, and is identifiable to local residents as the park name. Naming the park to reference the subdivision, and according to recognition of the site by local residents meets the criteria and guidelines set out in the Municipal Property and Building Naming Policy.

Southbrook Park (Appendix “C” to Report PW12028) was built in 2007 by the City of Hamilton. The name Southbrook makes reference to the adjacent street, of which two sides of the park front, and is identifiable to local residents as the park name. Naming the park to reference the adjacent street, and according to recognition of the site by
local residents meets the criteria and guidelines set out in the Municipal Property and Building Naming Policy.

Summit Park (Appendix “D” to Report PW12028) was built in 2008 as a portion of a phase of the Red Hill Summit subdivision, and was built by the land developer. The name Summit makes reference to the subdivision name identified in application 25T200208, and is identifiable to local residents as the park name. Naming the park to reference the subdivision, and according to recognition of the site by local residents meets the criteria and guidelines set out in the Municipal Property and Building Naming Policy.

POLICY IMPLICATIONS

These naming requests can be considered as per the City of Hamilton Municipal Property and Building Naming Policy. The request to name currently un-named facilities meets the Policy Naming Criteria and Guidelines as set out in Section 4 (a) and (b), (i), (ii) and (iii) as detailed in the Analysis/Rationale for Recommendation section of this report.

This report aligns with the Public Works Business Plan “Innovate Now” through strengthening connections with our area Communities.

RELEVANT CONSULTATION

The Ward Councillor has been advised of this report, and has indicated no concerns with the park names recommended in this report.

Public Works Department, Operations and Waste Management Division, Support Services Section was consulted regarding the use of the City of Hamilton Municipal Property and Building Naming Policy.

ANALYSIS / RATIONALE FOR RECOMMENDATION

Policy Requirements

Council, at its meeting of December 14, 2005 approved the Strategic Planning and Budgets Report 05-014 which included Report 05-006 of the Facility Naming Sub-Committee Item 8.3 “City of Hamilton Municipal Property and Building Naming Policy”.

This policy serves to establish guidelines and regulations for the naming of municipal property and buildings in the City of Hamilton.

The City of Hamilton Municipal Property and Building Naming Policy has three accepted categories from which proposed names of municipal properties and buildings may be selected: geographic, historic, and prominent individuals/organizations (listed in priority order).

The Geographic category, Section 4. (b) (i), states that, “Names having a geographical affiliation which may include, but are not limited to the following references: A neighbourhood, community, or subdivision reference; a noteworthy physical,
environmental or scenic quality; unique site characteristics or scenic qualities; and proximity to a recognizable facility area”. Fairgrounds Community Park, Jackson Heights Park, Southbrook Park, and Summit Park names meet this highest order of priority.

Since the proposal to name the Fairgrounds Community Park site as Fairgrounds Community Park meets the criteria within the Municipal Property and Building Naming Policy, staff is recommending that the proposed name be approved.

Since the proposal to name the Jackson Heights Park site as Jackson Heights Park meets the criteria within the Municipal Property and Building Naming Policy, staff is recommending that the proposed name be approved.

Since the proposal to name the Southbrook Park site as Southbrook Park meets the criteria within the Municipal Property and Building Naming Policy, staff is recommending that the proposed name be approved.

Since the proposal to name the Summit Park site as Summit Park meets the criteria within the Municipal Property and Building Naming Policy, staff is recommending that the proposed name be approved.

The Municipal Property and Building Naming Policy will be applied in future at the draft plan of subdivision review phase, where the park name identified by staff complies with the approved Municipal Property and Building Naming Policy to the satisfaction of the General Manager of Public Works or designate.

This approach simplifies the park naming process by employing the Municipal Property and Building Naming Policy earlier in the process, and by consolidating park name information into the associated draft plan of subdivision report. This aligns with the December 5, 2011, Public Works Committee meeting and December 14, 2011, Council meeting where staff were encouraged to streamline processes.

Where a new park block is not named during review of the Draft Plan of subdivision, or the proposed park name does not comply with the Municipal Property and Building Naming Policy, a recommendation report prepared by staff will be forwarded to the General Issues Committee.

**ALTERNATIVES FOR CONSIDERATION**

Regarding the Fairgrounds Community Park site, committee may choose to not approve the recommended name of Fairgrounds Community Park in favour of an alternate name, such as Fall Fair Park. Fall Fair Way is the name of the adjacent street and therefore meets the criteria of the Municipal Property and Building Naming Policy. However, the name Fairgrounds Community Park also references the adjacent street and is currently the recognized name of the park by the local community. Therefore, staff recommends the park name of Fairgrounds Community Park.

Regarding the Jackson Heights Park site, committee may choose to not approve the recommended name of Jackson Heights Park in favour of an alternate name, such as Tanglewood Park. Tanglewood Drive is the name of the adjacent street and therefore meets the criteria of the Municipal Property and Building Naming Policy. However, the
name Jackson Heights Park references the subdivision name, which is a higher priority in the Municipal Property and Building Naming Policy. Jackson Heights Park is already the recognized name of the park by the local residents. Therefore, staff recommends the park name of Jackson Heights Park.

Regarding the Southbrook Park site, committee may choose to not approve the recommended name of Southbrook Park in favour of an alternate name, such as Etherington Park. Etherington Crescent is the name of an adjacent street, which one corner of the park fronts. However, Southbrook on the Green is the name of the subdivision and therefore ranks higher in the criteria of the Municipal Property and Building Naming Policy. Also, the adjacent street onto which two sides of the park front is titled Southbrook Drive, and Southbrook Park is already the recognized name of the park by the local residents. Therefore, staff recommends the park name of Southbrook Park.

Regarding the Summit Park site, committee may choose to not approve the recommended name of Summit Park in favour of an alternate name, such as Lillyvalley Park. Lillyvalley Lane is the name of the adjacent street and therefore meets the criteria of the Municipal Property and Building Naming Policy. However, the name Summit Park references the subdivision name, which is a higher priority in the Municipal Property and Building Naming Policy. Summit Park is also already the recognized name of the park by the local residents. Therefore, staff recommends the park name of Summit Park.

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**CORPORATE STRATEGIC PLAN**


**Healthy Community**

- Plan and manage the built environment

**APPENDICES / SCHEDULES**

- Appendix “A” Location Map - Fairgrounds Community Park Site
- Appendix “B” Location Map - Jackson Heights Park Site
- Appendix “C” Location Map - Southbrook Park Site
- Appendix “D” Location Map - Summit Park Site