Minutes
Clean City Liaison Committee
September 17, 2009
11:45am

Hamilton Convention Centre
Room 206
2nd floor

Present: Daniel Rodrigues (Chair)
          Ron Speranzini (Vice Chair)
          John Hawker
          George Zolis
          Brad Rich
          Robin McKee
          Cllr Tom Jackson
          Cllr Chad Collins
          Phil Homerski (Staff Liaison)
          Vicki Lockhart (Recorder)

Guests: Kelly Barnett – Economic Development & Planning, Municipal Law Enforcement
        Tony Greco – Hamilton Area BIA Association
        Jim Shaw – Mayor’s Office
        Rafaella Morello – Public Works, Waste Management
        Victor Paola – Corporate Service, Customer Contact Centre

Regrets: Mac Sparrow
        Ramona Maharaj
        Sgt. Martin Schulenberg

The agenda was amended to include Item 9 – New Business to include CCLC involvement with Earth Week 2010 and Correspondence for CCLC.

1. Declarations of Interest
   There were no declarations of interest

2. Minutes of Previous meeting
   2.1. Business Arising
   There was no business arising from the minutes.

   2.2. Approval of Minutes
   That the June 18, 2009 minutes for the Clean City Liaison Committee meeting be accepted as written.

   HAWKER/ZOLIS       CARRIED
3. Presentations

3.1. Graffiti Reporting Update presentation – V. Paola, Customer Contact Centre

V. Paola, of the Customer Contact Centre presented to the CCLC an overview of the graffiti reporting process. He noted an Increase in calls into 905-546-CITY with regards to residents reporting graffiti. Current statistics show as follows:

July 1, 2007 to June 30, 2008 = 485 calls into 905-546-CITY
July 1, 2008 – June 30, 2009 = 1295 calls into 905-546-CITY 
(launch of the Report Graffiti poster campaign was May 19, 2009)
July 1, 2009 to September 17, 2009 = 377 calls into 905-546-CITY

Mr. Paola indicated that the benefits of centralized reporting include: ease of citizen reporting of graffiti incidents; reduction of duplicate entries, adding more validity to statistical tracking of occurrences; reduction of duplication of removal or enforcement efforts by multiple departments; and, easier to relay changes in procedures.

G. Zolis commended the work and dedication of the City of Hamilton Graffiti Working Group.

4. Business Items

4.1. Partnerships

D. Rodrigues, P. Homerski and A. Moroz met with representatives of Good Shepherd Centres Notre Dame House to discuss the mandate of the CCLC and how the clients at NDH can assist with litter, garbage and graffiti clean-up. Notre Dame House has signed up with Public Works’ Team Up to Clean Up program with the possibility of engaging in CCLC initiatives in the future.

Canada Post has replaced the boxes as per the suggestions of the CCLC. Canada Post will eventually replace all boxes in the City of Hamilton with the new anti-graffiti graphics boxes. It was also noted that the super boxes are now the target of graffiti.

5. Finance

5.1. Budget and Expense Report

P. Homerski reported on the current status of CCLC’s budget for 2009. The current balance is $4800 including the foreseeable expenses for the Clean and Green Workshop and other expenses to the end of this calendar/fiscal year.

5.2. Approvals

There were no expenses for approval.

5.3. 2010 Budget Development

P Homerski circulated a draft CCLC 2010 budget detail worksheet – for discussion only. The document was developed by the Chair, Vice Chair and Staff Liaison to reflect the estimated resources required to engage citizens in comprehensive anti-litter and anti-graffiti initiatives across Hamilton in 2010. To promote and resource these public engagement initiatives, it is estimated that the CCLC budget will require an enhancement of $43,000.
Clrs. Jackson and Collins suggested that the CCLC divide out one-time expenses and submit them to the 2010 capital budget process in addition to submitting a maintenance operating budget request.

J. Shaw suggested that the CCLC request a loan with a pay-back version similar to the AGH agreement with the City of Hamilton.

6. Subcommittee Reports

6.1. Litter Reduction – R. Speranzini
R. Speranzini reported on the work of the Clean Up Hamilton 2010 subcommittee. He is working on a sponsorship/partnership opportunity with Sobey’s, Tim Horton’s and possibly Canadian Tire. The partnerships should be secured within 60 days. Clean Up Hamilton 2010 will occur during the third week of April.

P. Homerski reported that he was aware of a few local groups that were participating in the TD Canada Trust Great Canadian Shoreline Cleanup. He suggested that this event is an opportunity for the CCLC to reach out to the participants with a certificate of thanks. All were in approval.

6.2. Beautification & Community Improvement
Tabled for next meeting.

Clean and Green Business Workshop will take place on Thursday, October 22, 2009 from 8:30am to 3:30pm at the Waterfront Banquet and Convention Centre. Tickets for the workshop are available for $30 per person. Space is also being sold for the Business to Business Marketplace for $100 each.

Facilitated discussions will take place after presentations by Coca-Cola Bottling Co. (Corporate Responsibility and Sustainability), Hamilton Police Service (Dealing with Graffiti) and Ontario Waste Management Association (Waste diversion in Business).

Each of the BIAs will be provided with one complimentary registration as will each CCLC member.

6.4. Marketing – R. Speranzini
A CCLC marketing brochure is being produced for the Clean and Green Workshop.

6.5. Council Committees – J. Hawker
J. Hawker will continue to alert members via e-mail to Council committee business related to the CCLC mandate. There were no further updates at this time.

7. Keep Hamilton Beautiful (KAB)

7.1. 2008-09 Annual Report
P. Homerski provided CCLC members with a copy of the annual report that is required by Keep America Beautiful to maintain the City of Hamilton’s affiliate status. The report quantified the value of volunteer resources for litter and beautification initiatives between February (when Hamilton officially became a KAB affiliate) and June 30, 2009 to be in excess of $406,000 for an investment of just under $40,000 (clean-up supplies).
7.2. 2009 Community Index

The annual Community Index (Litter Index) must take place in October/November 2009. The following committee members have volunteered to complete the index which will occur over a two day period: John Hawker, Robin McKee and Dan Rodrigues. P. Homerski will coordinate the windshield survey and will call a meeting shortly to review the 2008 survey areas and routes.

8. Staff and Stakeholder Reports

8.1. City Departments

There was no update from City Departments.

8.2. Hamilton Police Service

There was no update from Hamilton Police Service.

8.3. Hamilton Association of Business Improvement Areas (HABIA)

There were no items from HABIA.

8.4. Waste Reduction Task Force (WRTF)

R. Speranzini reported that City staff has requested the WRTF submit a report pertaining to the enhancement of the blue box recycling system to be presented in June 2010. An ad hoc committee has been formed to study the details (method of enhancement, size of blue box etc.).

8.5. Other Public

None.


9.1. Earth Week 2010

J. Hawker indicated that he had received a request from the Earth Week 2010 organizers requesting CCLC’s involvement perhaps with an educational component/presentation regarding waste control. P. Homerski indicated that he had produced a presentation on Environmental Stewardship for elementary schools that focuses on preventing litter and graffiti that could be used by CCLC.

9.2. ArcelorMittal Dofasco CC of A Open House

P. Homerski indicated that an invitation had been extended to the CCLC to attend an Open House to discuss ArcelorMittal Dofasco’s Alternative Standards and Comprehensive Certificate of Approval applications. The Open House, on air quality standards and compliance, was scheduled for this evening (Thursday, September 17, 5 pm to 7 pm).

10. Adjournment

The meeting adjourned at 1:45pm. The next meeting of the Clean City Liaison Committee is scheduled for Thursday October 15, 2009 at 330 Wentworth St N, 2nd floor Back Meeting room.