CITY OF HAMILTON

PLANNING AND ECONOMIC DEVELOPMENT
Tourism and Culture Division

TO: Mayor and Members
   General Issues Committee
WARD(S) AFFECTED: CITY WIDE

COMMITTEE DATE: December 4, 2013

SUBJECT/REPORT NO:
Arts Advisory Commission 2014 Volunteer Committee Budget Submission (PED13200) (City Wide)

SUBMITTED BY:
Joe-Anne Priel
Acting General Manager
Planning and Economic Development Department

PREPARED BY:
Jennifer Kaye (905) 546-2424 Ext. 4807

SIGNATURE:

RECOMMENDATION

That the Arts Advisory Commission’s base budget submission in the amount of $9,000, attached as Appendix “A” to Report PED13200, be approved and forwarded to the 2014 budget process General Issues Committee (GIC).

EXECUTIVE SUMMARY

The 2014 budget request will enable the Arts Advisory Commission (AAC) to fulfil its mandate, and is consistent with previous years’ requests.

Alternatives for Consideration – Not Applicable

FINANCIAL / STAFFING / LEGAL IMPLICATIONS

Financial: For 2014, the AAC has requested a base budget of $9,000. The 2013 base budget was $9,000.00.
OUR Vision: To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities.

OUR Mission: We provide quality public service that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Values: Accountability, Cost Consciousness, Equity, Excellence, Honesty, Innovation, Leadership, Respect and Teamwork

HISTORICAL BACKGROUND

The mandate of the AAC is:

- To recommend activities for the stabilization and strengthening of the arts community;
- To inform Council of issues and achievements in the Hamilton arts community;
- To liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community;
- To monitor and assist with the implementation of the Public Art Program;
- To monitor and assist with the implementation of the Arts Awards Program; and,
- To monitor and assist with the implementation of the Community Partnership Program, Culture Stream.

The primary focus of the Arts Advisory Commission over the last two years has been the development of a strategic arts funding model through its Arts Funding Task Force. Public consultation on the development of this model took place in January 2013, with recommendations to Council presented in June 2013.

POLICY IMPLICATIONS/LEGISLATED REQUIREMENTS

There are no policy implications or legislated requirements associated with the recommendation in Report PED13200.

RELEVANT CONSULTATION

In preparation of Report PED13200, Tourism and Culture Division staff consulted with the Arts Advisory Commission, which approved the 2014 budget, attached as Appendix “A” to Report PED13200 and work plan, attached as Appendix “B” to Report PED13200, at its October 22, 2013 meeting.
Manager, Finance and Administration, Corporate Services Department

**ANALYSIS / RATIONALE FOR RECOMMENDATION**

In 2014, the Arts Advisory Commission will focus its efforts in two primary areas. It will continue to support the implementation of the recommendations of its Arts Funding Task Force, as presented to Council in June 2013. This will include working with staff, the arts community and Council as required. The AAC will also be meeting with the Hamilton Arts Council to ensure that both organizations are well positioned to provide appropriate and effective leadership for the arts community. The development of a Community Engagement Strategy will be one of the deliverables from this collaboration.

In addition, the AAC will continue to fulfill its on-going responsibilities with regards to the City of Hamilton Arts Awards, the Public Art Program and Community Partnership Program, Culture Stream, and to deal with relevant issues as they arise.

**ALTERNATIVES FOR CONSIDERATION**

Not applicable.

**ALIGNMENT TO THE 2012 – 2015 STRATEGIC PLAN:**

**Strategic Priority #1**
A Prosperous & Healthy Community

*WE enhance our image, economy and well-being by demonstrating that Hamilton is a great place to live, work, play and learn.*

**Strategic Objective**
1.5 Support the development and implementation of neighbourhood and City wide strategies that will improve the health and well-being of residents.

**Strategic Priority #2**
Valued & Sustainable Services

*WE deliver high quality services that meet citizen needs and expectations, in a cost effective and responsible manner.*

**Strategic Objective**
2.2 Improve the City's approach to engaging and informing citizens and stakeholders.
APPENDICES / SCHEDULES

Appendix “A” to Report PED13200 – 2014 Arts Advisory Commission Budget Submission


JK/ro
CITY OF HAMILTON

2014

VOLUNTEER COMMITTEES

BUDGET SUBMISSION

ARTS ADVISORY COMMISSION
PART A: General Information

VOLUNTEER COMMITTEE MEMBERS:

<table>
<thead>
<tr>
<th>Diane Beatty-Wearing</th>
<th>Karen Logan</th>
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<tbody>
<tr>
<td>Tobi Bruce</td>
<td>Colina Maxwell</td>
</tr>
<tr>
<td>Darrell Hicks</td>
<td>Josefa Radman</td>
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<tr>
<td>Laura Kappel</td>
<td>Donna Reid</td>
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<tr>
<td>Tricia LeClair</td>
<td>Tony Vieira</td>
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MANDATE:

- To recommend activities for the stabilization and strengthening of the arts community;
- To inform Council of issues and achievements in the Hamilton arts community;
- To liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community;
- To monitor and assist with the implementation of the Public Art Program;
- To monitor and assist with the implementation of the Arts Awards Program; and,
- To monitor and assist with the implementation of the Community Partnership Program (CPP), Culture Stream.

PART B: Strategic Planning

STRATEGIC OBJECTIVES:

In 2014, the Arts Advisory Commission will focus its efforts in two primary areas. It will continue to support the implementation of the recommendations of its Arts Funding Task Force, as presented to Council in June 2013. This will include working with staff, the arts community and Council as required. The AAC will also be meeting with the Hamilton Arts Council to ensure that both organizations are well positioned to provide appropriate and effective leadership for the arts community. The development of a Community Engagement Strategy will be one of the deliverables from this collaboration.

In addition, the AAC will continue to fulfill its on-going responsibilities with regards to the City of Hamilton Arts Awards, the Public Art Program and Community Partnership Program, Culture Stream, and to deal with relevant issues as they arise.
**ALIGNMENT WITH CORPORATE GOALS:**

<table>
<thead>
<tr>
<th>Strategic Commitments</th>
<th>1) A City of Growth and Opportunity</th>
<th>2) A Great City in Which to Live</th>
<th>3) A Healthy, Safe and Green City</th>
<th>4) A City Where People Come First</th>
<th>5) A City that Spends Wisely and Invests Strategically</th>
<th>6) A City of Choice for High Performance Public Servants</th>
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Please check off which Council approved Strategic Commitments your Volunteer Committee supports

- **INCIDENTAL COSTS:**
  - Refreshments for Committee Meetings (12 regular AAC meetings) $1,750
  - Off-site Meetings $200
  - Refreshments for Training Sessions and Sub-Committees $500
  - Binders, office supplies, printing, etc. $500
  - Printing costs for reports, etc. $550

  **SUB TOTAL** $3,500

- **SPECIAL EVENT/PROJECT COSTS:**
  - Development and Implementation of Community Engagement Strategy $2,500
  - Annual arts community consultation $3,000

  **SUB TOTAL** $5,500

**TOTAL COSTS** $9,000

Funding from Volunteer Committee Reserve (only available to Volunteer Committees with reserve balances) $0

**TOTAL 2014 BUDGET REQUEST** (net of reserve funding) $9,000

**PREVIOUS YEAR (2013) APPROVED BUDGET** (2013 Request $9,000) $9,000
CERTIFICATION:

Please note that this document is a request for a Budget from the City of Hamilton Operating budget. The submission of this document does not guarantee the requested budget amount. Please have a representative sign and date the document below.

Representative’s Name: ____________________________________________________________

Signature:  ______________________________________________________________________

Date:  __________________________________________________________________________
WORK PLAN AND PERFORMANCE TARGETS – ARTS ADVISORY COMMISSION
2014

Name: City of Hamilton Arts Advisory Commission

Period Covered by Review: 2014 – Fourth year of four year term

STRATEGIC PRIORITY #1 – A Prosperous and Healthy Community – Support the development and implementation of neighbourhood and City wide strategies that will improve the health and well-being of residents.

STRATEGIC PRIORITY #2 – Valued and Sustainable Services – Improve the City’s approach to engaging and informing citizens and stakeholders.

The Arts Advisory Commission is an appointed body of City Council. Its mandate is:

- To recommend activities for the stabilization and strengthening of the arts community;
- To inform Council of issues and achievements in the Hamilton arts community;
- To liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community;
- To monitor and assist with the implementation of the Public Art Program;
- To monitor and assist with the implementation of the Arts Awards Program; and,
- To monitor and assist with the implementation of the Community Partnership Program, Culture Stream.

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<tr>
<th>Strategic Commitment Area</th>
<th>Objectives</th>
<th>Action Plan</th>
<th>Responsibility</th>
<th>Timeline</th>
<th>Budget</th>
<th>Status</th>
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<tr>
<td>Recommend activities for the stabilization and strengthening of the arts community</td>
<td>The implementation of a sustainable and appropriate funding model and funding amounts for arts professionals, arts organizations, and arts businesses</td>
<td>Monitor the implementation of Council directions regarding the establishment of a strategic arts funding model</td>
<td>AAC</td>
<td>Q1,2</td>
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<td>Inform Council of issues and achievements in the Hamilton Arts Community</td>
<td>Regularly report to Council</td>
<td>Make a presentation to the General Issues Committee to affirm the role of the AAC and its effectiveness as a resource to Council</td>
<td>AAC</td>
<td>Q4</td>
<td></td>
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<td></td>
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<td>Meet with the Mayor to affirm the role of the AAC and its effectiveness as a resource to Council</td>
<td>Chair</td>
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<td>Regularly report to Council</td>
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<td>Monitor and assist in the implementation of a successful Arts Awards Program</td>
<td>Appoint a representative to work with staff and third-party provider to deliver the Arts Awards Program</td>
<td>AAC</td>
<td>Q3</td>
<td></td>
<td>Budget for Arts Awards Program is held by the Culture Division</td>
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<td>Liaise with and act as a point of contact for members of the arts community regarding issues affecting the arts community</td>
<td>Maintain an informed awareness of arts related issues, research and trends for the education of AAC members and for the information of Council</td>
<td>Meet and report on arts related matters concerning all of Hamilton’s communities as they arise</td>
<td>AAC</td>
<td>Monthly</td>
<td>$3,500 (meetings, training, printed material, mailing costs)</td>
<td></td>
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<td></td>
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<td>Participate in City arts policy development and reviews as appropriate</td>
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<td>As needed</td>
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<td>Ensure a good flow of information between the AAC, the arts community, and the City</td>
<td>Undertake some or all of the following:</td>
<td>Undertake some or all of the following:</td>
<td>AAC</td>
<td>As needed</td>
<td>$2,500 to develop and implement the</td>
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<td></td>
<td>- Research and respond to arts</td>
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<td>Strategic Commitment Area</td>
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| of Hamilton, with a special focus on outreach to diverse communities to ensure representation at all levels of the AAC | related challenges  
    - Develop and implement a community engagement strategy  
    - Meet with the Hamilton Arts Council to ensure effective leadership for the arts community through co-operation and collaboration |                                                                                                 |                |              |         |        |
|                                                                                         | Annual arts community consultation                                                               |                                                                                                 | AAC            | Q1,2,3       | $3,000  |        |
| Monitor and assist with the implementation of the Public Art Program                      | To ensure transparency and equity in the implementation of the Public Art Program                 | Assign one member to sit on each jury for public art competitions  
    Receive and review regular updates on the program’s status                                 | AAC            | On-going      |         |        |
|                                                                                         | To ensure transparency and equity in the use of the Lister Block for art exhibits                 | Assist in the development of guidelines for the display of art in the Lister Block               | AAC            | Q1          |         |        |
| Monitor and assist with the implementation of the Community Partnership Program, Culture Stream | To ensure transparency and equity in the awarding of grants to applicants to the CPP, Culture Stream | Participate in the adjudication of arts applications to the CPP                                 | AAC            | Q4, Q1       |         |        |
|                                                                                         | To make recommendations regarding the effectiveness of CPP in meeting the needs of the arts community | Periodically review the CPP for its effectiveness in serving the arts community                 | AAC            | As needed    |         |        |