May 28, 2009

Mayor Fred Eisenberger
City of Hamilton
71 Main Street West
Hamilton ON L8P 4Y5

Dear Mayor Eisenberger:

On behalf of Edmontonians and our City Council, I ask for your support in our bid for EXPO 2017.

Further to the recent Government of Canada call through the Federation of Canadian Municipalities for letters of interest to host a world exposition in 2017, I am pleased to inform you that Edmonton is working on a bid to be selected as Canada’s bid city.

Building on exploratory work by Edmonton citizens and community leaders in 2007-08, City Council has unanimously supported the 2009 phase of the Edmonton EXPO 2017 project: a formal study of Alberta’s capital city’s capacity and ability to welcome the world in the summer of 2017 that will include community consultation and theme development.

Following approval from City Council and the Government of Alberta, Edmonton plans to submit its national bid and business plan to the Government of Canada in November.

EXPO 2017 is an opportunity for Edmonton and Alberta to be the focal point of Canada’s 150th birthday, promote our image internationally, and provide legacies for future generations. Should we be chosen as the host of EXPO 2017, all of Canada will be on display to the world, rekindling the fond memories of Canada’s centennial at Montreal’s 1967 EXPO and Vancouver’s centennial at EXPO 86.

Edmonton has a track record of hosting the world, most recently with the 2005 World Masters Games and the 2001 World Championships in Athletics.

On behalf of the citizens of Edmonton, I welcome your support of our city’s bid for EXPO 2017.

Yours truly,

[Signature]

Stephen Mandel
Mayor