Hamilton Mundialization Executive Committee  
January 24th, 2007  
Hamilton City Hall, Room 250

Minutes

Present: Rein Ende-Chairman, Margaret Firth, Bob Semkow, Pat Semkow, Robert Winninger, Jane Lee

Regrets: Ida DeJesus, Gloria Jackson, Jane Wanamaker, Solomon Ngan

1. Call to Order: Rein Ende, 6:10 pm. Rein apologized for not sending agenda. 
   Rein added Rob’s report to agenda.
2. Appointment of Secretary: Robert Winninger.
3. Approval of Agenda: Moved by Margaret Firth, seconded by Pat Semkow. 
   Carried.
4. Rein apologized that meeting was not held last week as normally scheduled but 
   booking situation required flexibility and a degree of intrepidity.
5. Declaration of Conflict of Interest: None.
6. Approval of Minutes: Moved by Pat Semkow, seconded by Bob Semkow. 
   Carried.
   go to Jane who sends them to Andy. There is a need to replace Nina as a co- 
   signer with Andy. Steps will be taken.

   Rein submitted 2006 dinner meeting visa bill to Jane. Jane has put 2006 funds 
   into reserves but can still reimburse from 2006 funds.

   There was no financial report since there was no activity since the last report.

8. World Citizenship Award Report: Jane has asked to secure a space for the 
   event. Rein handed out last year’s flyer. Corrections were discussed. These 
   flyers were sent to a mailing list of 200 last year including libraries, community 
   groups, media and the like. Rob suggested a press release be forwarded to the 
   City for wide distribution. Rein will ask sponsors who were on the flyer if they 
   would like to participate again. Jane will give flyers to the Committee for Civic 
   Inclusion.

   Nominations will be announced early in the beginning of March for the event to 
   be in April.
A “hook” date was discussed and Jane suggested April 21… Earth Day.

9. **Twin Cities Report:** Thomas Williams (an India Music Show announcer) involved with Mangalore returned from his trip. He delivered a package on the committee’s behalf, which included gifts such as a girl guide scarf and the like, and official greetings. Victoria Fenner (a free-lance radio producer) visited last meeting and will talk to contacts in Mangalore. She is going there in 2007. She is putting together a show about the committee’s twinning relationships. Carol Anne and Eileen Noronha could be good contacts.

Rob asked Jane if she could provide a list of contacts regarding all the twinning partners so he can maintain a constant form of contact and that partners won’t be forgotten in the passage of time. He would maintain a file for the committee and keep in touch as part of his responsibilities while on the Executive.

10. **CANUSA/Flint Photo Competition:** Rein will continue researching possible rules. He contacted a school Principal to float their participation. Jane suggested the committee strike a sub committee. Margaret offered to “assist”. Rein will e-mail other members to participate.

11. **Puerto Plata Report:** Members of Tourism Hamilton are there as part of the former Mayor’s initiative to twin Hamilton with Puerto Plata. This initiative was a surprise to members of the Mundialization Committee because they were working on a premise that Hamilton was overloaded with twinning. Reasons why the former Mayor seems to have wanted to pursue this one was because there are flights from Hamilton Airport going there and he had business/hotel contacts. The Mundialization Committee decided to take a wait and see attitude towards this project.

12. Additional Items

- Margaret handed more files over to Rein.
- Rob discussed the meeting he and Jane had with Victoria Miecznikowski from the City of Hamilton marketing department. The purpose was to discuss what promotional means the City had to help create public awareness of the Mundialization Committee and its activities. Victoria had been very helpful and was willing to send PSA’s through the city channels. She also sent Rob via e-mail a communications plan matrix that the city uses to create communication plans (which Rob lost in a computer melt down… he will ask Victoria to forward a new one). The matrix would be very useful if the committee decided to launch a public awareness programme. Jane spoke highly of the meeting’s results.
• Rob was given his “get well” card and thanked the members for their thoughtfulness.
• The new Mayor sent a Christmas card and members expressed thanks for his thoughtfulness.
• A use and design for standard Christmas card for the committee was discussed. Discussion revolved around the appropriate language, photos and when (early Nov.) it should be sent.
• The World Citizenship Award is coming up. Rein would look into the Hamilton’s Children’s Choir (not to be confused with other Hamilton Children’s Choirs) participating. Margaret mentioned she likes the advanced mini-event approach to event promotion. Perhaps they could participate as well.

13. Future Meeting: Feb 21st… 6:30 p.m. sharpish. Location to be announced.

14. Meeting adjourned 7:30 p.m. ish